NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 25, 1981

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XV(S)	44.4	34,540
2	DALLAS	34.9	27,150
3	DUKES OF HAZZARD	28.5	22,170
4	SUPER BOWL XV POST GAME(S)	25.5	19,840
5	60 MINUTES	25.3	19,680
6	M*A*S*H	25.1	19,530
7	LITTLE HOUSE-PRAIRIE	24.5	19,060
8	LOVE BOAT	23.9	18,590
9	BOB HOPE ANNIVERSARY SP.(S)	23.8	18,520
10	THREE'S COMPANY	23.4	18,210
11	SUPER BOWL XV PRE GAME(S)	23.2	18,050
12	HOUSE CALLS	22.6	17,580
12	JEFFERSONS	22.6	17,580
14	ABC MONDAY NIGHT MOVIE#	22.3	17,350
14	ALL-STAR INAUGURAL GALA(S)	22.3	17,350
14	TRAPPER JOHN, M.D.	22.3	17,350
17	ONE DAY AT A TIME	22.2	17,270
18	REAL PEOPLE	21.9	17,040
18	WALTONS	21.9	17,040
20	FANTASY ISLAND	21.4	16,650

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XV(S)	32.7	68,290
2	DALLAS	24.6	51,440
3	DUKES OF HAZZARD	23.3	48,540
4	LITTLE HOUSE-PRAIRIE	19.2	40,060
5	SUPER BOWL XV POST GAME(S)	18.8	39,230
6	LOVE BOAT	18.4	38,390
7	BOB HOPE ANNIVERSARY SP.(S)	17.1	35,770
8	M*A*S*H	17.1	35,670
9	60 MINUTES	16.9	35,340
10	LAVERNE & SHIRLEY#	15.9	33,230
11	HAPPY DAYS#	15.7	32,790
12	FANTASY ISLAND	15.6	32,580
13	CHIPS	15.5	32,410
14	BJ AND THE BEAR	15.4	32,210
15	HOUSE CALLS	15.4	32,080
16	THREE'S COMPANY	15.1	31,590
17	ENOS	15.1	31,530
18	ONE DAY AT A TIME	14.9	31,180

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	30.1	24,540
2	SUPER BOWL XV(S)	26.4	21,520
3	60 MINUTES	22.4	18,300
4	LITTLE HOUSE-PRAIRIE	21.9	17,860
5	DUKES OF HAZZARD	21.4	17,430
6	BOB HOPE ANNIVERSARY SP.(S)	21.3	17,360
7	LOVE BOAT	20.1	16,360
8	M*A*S*H	19.5	15,870
9	WALTONS	19.1	15,540
10	JEFFERSONS	18.7	15,230
11	TRAPPER JOHN, M.D.	18.5	15,110
12	ALL-STAR INAUGURAL GALA(S)	18.4	15,010
13	ONE DAY AT A TIME	18.3	14,950
14	ABC MONDAY NIGHT MOVIE#	18.2	14,860
15	HOUSE CALLS	17.9	14,600
16	THREE'S COMPANY	17.8	14,520
17	20/20	17.8	14,500
18	MAGNUM, P.I.	17.6	14,320

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XV(S)	46.1	33,810
2	SUPER BOWL XV POST GAME(S)	26.1	19,180
3	DALLAS	24.8	18,200
4	SUPER BOWL XV PRE GAME(S)	21.5	15,770
5	DUKES OF HAZZARD	19.3	14,190
6	60 MINUTES	19.3	14,140
7	M*A*S*H	18.1	13,260
8	BOB HOPE ANNIVERSARY SP.(S)	17.8	13,050
9	HOUSE CALLS	17.1	12,540
10	REAL PEOPLE	16.4	12,040
11	CBS WEDNESDAY NIGHT MOVIE	16.3	11,960
12	BJ AND THE BEAR	16.2	11,910
13	CHIPS	16.0	11,720
14	LITTLE HOUSE-PRAIRIE	15.0	11,000
14	WALKING TALL	15.0	11,000
16	ABC SUNDAY NIGHT MOVIE	14.7	10,760
17	20/20	14.6	10,710
18	BARBARA MANDRELL	14.4	10,600
19	ALL-STAR INAUGURAL GALA(S)	14.4	10,580
20	ONE DAY AT A TIME	14.4	10,560

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JANUARY 25, 1981

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS	29.1	14,810
2	SUPER BOWL XV(S)	27.5	13,980
3	DUKES OF HAZZARD	20.6	10,460
4	LITTLE HOUSE-PRAIRIE	19.5	9,910
5	LAVERNE & SHIRLEY#	19.1	9,690
6	LOVE BOAT	19.0	9,640
7	THREE'S COMPANY	18.1	9,210
8	HAPPY DAYS#	17.9	9,100
9	FANTASY ISLAND	17.9	9,090
10	BOB HOPE ANNIVERSARY SP.(S)	17.6	8,960
11	ABC MONDAY NIGHT MOVIE#	17.6	8,930
12	M*A*S*H	17.2	8,730
13	SUPER BOWL XV POST GAME(S)	16.9	8,610
14	20/20	16.8	8,560
15	TOO CLOSE FOR COMFORT#	16.8	8,520
16	CBS WEDNESDAY NIGHT MOVIE	16.4	8,360
17	HART TO HART	16.4	8,340
17	TRAPPER JOHN, M.D.	16.4	8,340

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	35.9	8,900
2	WALTONS	33.0	8,190
3	DALLAS	31.0	7,700
4	LITTLE HOUSE-PRAIRIE	28.0	6,950
5	ALL-STAR INAUGURAL GALA(S)	26.8	6,650
6	BOB HOPE ANNIVERSARY SP.(S)	26.5	6,570
7	ONE DAY AT A TIME	25.7	6,370
8	REAL PEOPLE	24.3	6,040
9	M*A*S*H	24.1	5,980
10	SUPER BOWL XV(S)	23.8	5,900
11	DUKES OF HAZZARD	23.7	5,870
12	HARPER VALLEY	23.0	5,710
13	MAGNUM, P.I.	22.9	5,690
14	LOVE BOAT	22.9	5,670
15	CBS EVENING NEWS-CRONKITE	22.7	5,640
16	TRAPPER JOHN, M.D.	22.4	5,550
17	JEFFERSONS	22.3	5,540
18	ALICE	22.1	5,480

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XV(S)	45.1	21,930
2	SUPER BOWL XV POST GAME(S)	25.5	12,380
3	DALLAS	22.5	10,920
4	SUPER BOWL XV PRE GAME(S)	19.4	9,410
5	DUKES OF HAZZARD	18.5	9,010
6	M*A*S*H	16.6	8,060
7	CHIPS	16.4	7,980
8	HOUSE CALLS	16.3	7,940
9	CBS WEDNESDAY NIGHT MOVIE	16.3	7,920
10	ABC SUNDAY NIGHT MOVIE	16.1	7,820
11	BOB HOPE ANNIVERSARY SP.(S)	14.8	7,180
12	HART TO HART	14.5	7,070
13	INCREDIBLE HULK	14.3	6,930
14	60 MINUTES	14.0	6,800
15	BJ AND THE BEAR	13.8	6,720
16	LAVERNE & SHIRLEY#	13.7	6,640
17	THREE'S COMPANY	13.6	6,590
18	ENOS	13.5	6,560
19	ABC MONDAY NIGHT MOVIE#	13.2	6,410
19	HAPPY DAYS#	13.2	6,410

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	SUPER BOWL XV(S)	44.3	8,570
2	60 MINUTES	32.2	6,230
3	DALLAS	30.1	5,820
4	WALTONS	28.6	5,530
5	REAL PEOPLE	26.6	5,140
6	ALL-STAR INAUGURAL GALA(S)	26.2	5,070
7	SUPER BOWL XV POST GAME(S)	25.1	4,850
8	BOB HOPE ANNIVERSARY SP.(S)	25.0	4,830
9	SUPER BOWL XV PRE GAME(S)	24.7	4,780
10	ONE DAY AT A TIME	24.3	4,690
11	MAGNUM, P.I.	24.0	4,630
12	LITTLE HOUSE-PRAIRIE	23.7	4,590
13	HARPER VALLEY	23.6	4,570
14	M*A*S*H	22.5	4,350
15	CBS EVENING NEWS-CRONKITE	21.7	4,200
16	BJ AND THE BEAR	21.5	4,160
17	JEFFERSONS	21.3	4,120
18	DUKES OF HAZZARD	21.2	4,100
19	TRAPPER JOHN, M.D.	20.7	4,000
20	NBC NIGHTLY NEWS	20.6	3,980

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1981 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
ABC FRIDAY NIGHT MOVIE	10	192	193	A	13.0	21	1011	1695	693	311	803	385	542	410	322	186	523	220	339	283	234	145	164	87^	205	150
FRI. 9.00P 120 ABC FF		97	98	B	13.7	22	1066	1831	689	306	789	351	531	449	344	192	639	276	434	401	293	152	208	107	195	142
9.00 - 9.30				A	13.0	20	1011	1651	747	372	832	383	550	446	353	198	482	201	297	261	218	147	115^	73^	222	156
9.30 - 10.00				A	12.9	20	1004	1699	752	348	841	404	562	435	335	197	492	205	306	267	221	144	135	77^	231	159
10.00 - 10.30				A	12.9	21	1004	1729	643	264	776	386	540	382	299	173	555	233	370	303	249	142	205	99^	193	143
10.30 - 11.00				A	13.1	22	1019	1703	624	256	764	367	522	378	304	177	564	239	382	308	250	150	202	98^	173	141
ABC MONDAY NIGHT MOVIE	2	197		A	22.3	32	1735	1657	795	357	856	293	515	497	437	248	602	219	370	350	320	154	120^	49^	79^	51^
1 MON. 8.00P 174 ABC FF		99		B	20.4	30	1587	1660	755	352	822	304	521	498	415	213	645	238	384	379	340	171	106	47	87	46
8.00 - 8.30				A	20.8	30	1618	1680	733	353	810	277	466	445	419	239	613	240	370	365	309	156	106^	44^	151	92^
8.30 - 9.00				A	21.1	30	1642	1735	791	349	847	288	507	493	436	238	607	224	366	366	326	152	125^	42^	156	98^
9.00 - 9.30				A	21.7	31	1688	1658	806	371	865	313	527	503	420	248	587	213	345	336	308	161	125^	57^	81^	53^
9.30 - 10.00				A	22.9	33	1782	1662	801	357	856	296	517	497	427	253	607	221	369	347	321	160	130^	49^	69^	44^
10.00 - 10.30				A	23.8	36	1852	1590	819	359	879	297	539	522	457	254	585	202	369	337	321	146	115^	53^	11v	11v
10.30 - 11.00				A	23.6	36	1836	1641	828	355	886	289	533	517	466	269	627	223	407	354	337	153	117^	53^	11v	11v
ABC NEWSBRIEF-M-F	78	192	190	A	17.6	26	1369	1692	754	348	824	333	506	440	354	247	555	238	343	300	240	166	160	97	153	108
1 MON. 9.56P 1 ABC N		98	97	B	17.0	26	1323	1782	708	297	777	304	470	417	342	241	638	260	399	360	284	187	175	90	192	137
1 TU&TH 9.58P 1																										
1 WED. 9.50P 2																										
FRI. 8.58P 1																										
2 MWTH 9.58P 1																										
2 TUE. 9.59P 1																										
ABC NEWSBRIEF-SAT.	16	188	186	A	22.2	36	1727	2069	810	350	896	314	531	447	395	311	586	218	356	308	260	174	242	125	345	256
SAT. 9.58P 1 ABC N		94	97	B	22.6	38	1758	2018	797	323	878	341	532	462	369	283	578	228	356	311	249	180	228	136	334	254
ABC NEWSBRIEF-SUN.	16	197	192	A	15.3	21	1190	2227	736	348	806	303	510	470	378	225	804	367	554	503	352	147	239	141	378	240
SUN. 8.58P 1 ABC N		98	98	B	15.5	23	1206	2024	701	306	775	305	482	419	345	227	709	288	458	398	328	193	219	114	321	212
ABC SUNDAY NIGHT MOVIE	15	198	190	A	17.2	27	1338	1755	691	288	750	309	530	471	351	170	804	372	584	506	374	142	121	51^	80^	54^
1 SUN. 9.00P 146 ABC FF		99	99	B	19.7	30	1533	1894	729	334	805	360	568	473	362	176	721	329	507	445	322	153	211	95	157	115
2 SUN. 9.00P 158																										
9.00 - 9.30				A	17.0	24	1323	1844	683	306	731	295	498	439	340	172	837	395	612	548	383	134	136	61^	140	95
9.30 - 10.00				A	18.7	27	1455	1838	707	310	753	314	525	463	345	173	845	401	612	546	384	145	128	69^	112	82^
10.00 - 10.30				A	18.1	28	1408	1763	697	290	761	317	550	483	354	166	818	374	598	525	390	139	110	45^	74^	45^
10.30 - 11.00				A	17.2	28	1338	1747	696	280	767	323	556	488	355	169	803	367	581	489	380	145	123	44^	54^	31^
11.00 - 11.30				A	15.8	31	1229	1587	660	244	720	284	516	472	358	166	733	342	538	425	331	145	114	42^	20v	14v
ABC WORLD NEWS TONIGHT	79	201	199	A	14.3	23	1113	1600	715	258	808	190	344	330	364	403	619	168	291	290	318	265	82	42^	91	56
M-F 6.30P 30 ABC N		99	98	B	12.6	22	980	1637	688	233	774	190	329	320	369	377	649	176	307	319	324	272	92	50	122	72
ABC WRLD NEWS TONIGHT-SUN	15	127	150	A	8.8	14	685	1740	793	257	896	273	416	392	367	379	647	193	353	305	325	266	74^	46^	123^	92^
SUN. 6.30P 30 ABC N		78	86	B	8.3	14	646	1693	763	256	821	201	352	360	359	393	636	176	296	276	276	289	94	48	142	88
ALICE	11	196	195	A	20.0	28	1556	1792	803	353	891	287	462	389	385	352	514	141	245	208	246	233	185	92	202	145
SUN. 9.00P 30 CBS CS		99	99	B	23.7	33	1844	1847	823	300	905	258	445	416	407	388	592	157	288	277	286	260	158	84	192	134
ALL-STAR INAUGURAL GALA(S)			201	A	22.3	37	1735	1584	820	327	865	192	410	390	459	383	610	132^	255	281	347	291	73^	48^	36^	28v
2 MON. 10.00P 100 ABC GV			99																							
10.00 - 10.30				A	23.1	35	1797	1647	830	340	887	222	443	429	466	365	619	135	263	290	349	293	79^	47^	62^	44^
10.30 - 11.00				A	22.7	36	1766	1593	815	332	864	191	421	392	469	370	617	140	261	287	338	287	81^	56^	31v	25v
11.00 - 11.30				A	21.0	39	1634	1535	835	307	862	171	383	364	453	412	596	117^	236	260	351	301	58^	40^	19v	19v
ARCHIE BUNKER'S PLACE	11		191	A	15.1	21	1175	1554	766	358	905	233	372	332	359	439	457	109^	210	174^	208	213	56^	22v	136^	107^
2 SUN. 8.00P 30 CBS CS			99	B	22.4	32	1743	1834	797	291	886	230	404	385	405	405	653	156	297	303	328	295	125	68	170	122

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BARBARA MANDRELL	8	205	188	A	16.6	27	1291	2092	727	267	812	197	385	408	412	346	822	253	418	396	412	282	174	78^	284	209
SAT. 8.00P 60 NBC GV		99	96	B	17.3	29	1346	1989	784	296	875	223	428	411	434	368	736	205	384	370	384	283	130	56	248	165
8.00 - 8.30				A	16.1	26	1253	2066	730	264	820	182	378	407	419	364	824	246	407	395	409	291	166	73^	256	188
8.30 - 9.00				A	17.1	27	1330	2108	719	266	801	208	390	409	405	329	816	255	426	397	417	274	182	83^	309	229
BARNEY MILLER	9	195	198	A	20.1	30	1564	1761	749	335	799	326	468	428	345	234	597	270	384	296	239	174	189	131	176	114
THU. 9.00P 30 ABC CS		99	99	B	19.1	30	1486	1812	724	311	801	332	495	420	340	236	620	263	412	346	270	172	185	102	206	154
BENSON	11	198	194	A	16.1	26	1253	1783	738	291	811	299	479	428	373	260	517	189	327	280	243	153	143	99	312	194
FRI. 8.00P 30 ABC CS		98	98	B	17.0	28	1323	1829	761	303	830	261	446	432	412	298	540	172	291	284	273	192	202	114	257	179
BJ AND THE BEAR	2	199	193	A	21.0	31	1634	1971	671	255	755	255	402	343	311	301	728	252	410	376	336	255	217	75	271	185
1 TUE. 8.00P 120 NBC A		99	99	B	21.0	31	1634	1971	671	255	755	255	402	343	311	301	728	252	410	376	336	255	217	75	271	185
2 TUE. 9.33P 57																										
8.00 - 8.30				A	20.6	31	1603	1943	640	231	744	248	386	307	297	305	698	251	402	342	299	235	191	69^	310	205
8.30 - 9.00				A	22.0	33	1712	1901	589	231	684	236	348	268	262	285	706	274	413	346	295	232	200	86^	311	203
9.00 - 9.30				A	21.9	32	1704	2009	646	226	745	275	408	340	277	283	727	259	416	394	340	235	222	81^	315	216
9.30 - 10.00				A	20.3	29	1579	2028	697	257	774	261	415	363	314	308	757	250	422	395	355	270	234	74^	263	184
10.00 - 10.30				A	20.5	30	1595	1952	780	337	828	244	445	433	414	325	745	234	398	391	377	292	219	67^	160	111^
BOB HOPE ANNIVERSARY SP.(S)		202		A	23.8	35	1852	1931	834	271	936	270	484	452	450	353	705	259	388	363	285	261	144	78^	146	100^
1 SUN. 9.00P 120 NBC CV		99																								
9.00 - 9.30				A	23.2	33	1805	2022	813	264	926	277	498	449	437	345	706	263	399	380	289	247	156	79^	234	161
9.30 - 10.00				A	24.4	35	1898	1923	824	290	944	277	494	448	446	355	688	253	378	363	281	250	130	81^	161	103^
10.00 - 10.30				A	24.5	36	1906	1901	843	264	926	260	460	445	449	356	717	259	400	371	298	264	152	73^	106^	76^
10 30 - 11.00				A	23.2	37	1805	1866	861	266	950	267	483	459	463	362	696	255	367	331	267	278	133	77^	87^	65^
BOSOM BUDDIES	8	195	195	A	18.8	28	1463	1921	629	332	714	355	474	384	269	163	584	288	390	338	232	133	274	170	349	245
THU. 8.30P 30 ABC CS		98	98	B	18.1	28	1408	2007	654	328	745	351	520	415	301	169	640	309	472	394	271	124	277	151	345	252
BUCK ROGERS-25TH CENTURY	2	198	198	A	15.8	24	1229	2120	678	298	733	326	551	458	333	133	653	318	488	439	299	102	283	109	451	305
THU. 8.00P 120 NBC SF		99	98	B	15.8	24	1229	2120	678	298	733	326	551	458	333	133	653	318	488	439	299	102	283	109	451	305
8.00 - 8.30				A	15.4	23	1198	2064	672	283	727	324	520	427	308	157	628	281	452	400	291	114	239	89^	470	307
8.30 - 9.00				A	15.8	23	1229	2166	672	301	727	325	554	455	333	125	663	314	503	455	306	102	287	120	489	327
9.00 - 9.30				A	16.2	24	1260	2136	675	289	726	309	542	459	340	135	654	323	483	442	303	103	321	127	435	301
9.30 - 10.00				A	15.7	24	1221	2108	690	320	749	348	584	491	348	110	667	355	511	457	293	89^	284	95^	408	288
CATASTROPHE(S)		188		A	11.2	17	871	2343	823	420	959	335	572	527	420	279	874	420	591	429	351	206^	241^	129^	269^	206^
1 SUN. 7.00P 60 ABC DO		96																								
7.00 - 7.30				A	10.9	17	848	2343	819	411	956	338	565	522	407	279^	860	436	607	405	333	190^	237^	129^	290	231^
7.30 - 8.00				A	11.5	17	895	2327	824	426	955	331	573	531	428	275	884	404	574	449	363	221^	242^	128^	246^	179^
CBS EVENING NEWS-CRONKITE	80	196	196	A	17.9	29	1393	1573	711	212	768	142	271	319	369	405	640	135	275	301	337	300	74	46	91	58
M-F 6.30P 30 CBS N		98	99	B	15.4	27	1198	1567	703	214	765	147	282	320	375	401	628	130	276	285	331	299	77	38	97	59
CBS EVENING NEWS-DEAN	10	165	160	A	13.1	20	1019	1793	905	351	946	209	369	398	429	493	654	185	337	314	286	288	48^	35^	145	100^
SUN. 6.30P 30 CBS N		90	92	B	10.5	18	817	1627	742	265	817	178	316	328	366	430	646	153	295	310	313	298	57	28	107	73
CBS NEWS SPEC. RPT. 8.00P(S)		191		A	21.2	30	1649	1813	780	293	858	301	479	437	399	305	632	167	308	363	351	226	120^	69^	203	141^
2 TUE. 8.00P 90 CBS N		98																								
8.00 - 8.30				A	19.1	28	1486	1852	762	299	847	300	465	421	384	298	654	182	319	370	348	232	148^	89^	203	155^
8.30 - 9.00				A	21.4	30	1665	1863	780	292	857	317	492	442	393	292	669	190	350	399	369	222	120^	75^	217	147
9.00 - 9.30				A	22.9	31	1782	1747	799	295	877	290	480	451	421	323	589	138	267	325	336	229	93^	46^	188	125^
CBS NEWS SPEC. RPT.(S) CONT'D		186		A	13.6	22	1058	1735	771	230	781	149^	368	356	462	350	674	203^	303	312	348	277	84^	28v	196^	149^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS NEWS SPEC. RPT-CONT'D																										
2 SAT. 9.00P 60 CBS N			99																							
9.00 - 9.30				A	14.0	22	1089	1807	773	223	782	153^	379	368	465	338	704	242	334	325	334	276	97^	35v	224	171^
9.30 - 10.00				A	13.1	21	1019	1658	771	235	781	144^	357	343	458	365	641	159^	268	295	365	282	72^	22v	164^	126^
CBS SAT. NEWS-SCHIEFFER	17	149	150	A	11.9	21	926	1585	748	247	813	170	320	303	399	424	632	142	252	270	311	326	61^	43^	79^	53^
SAT. 6.30P 30 CBS N		85	85	B	11.0	21	856	1572	703	181	768	131	252	286	357	438	657	148	280	276	325	318	58	30	89	53
CBS TUESDAY NIGHT MOVIES	8	190	184	A	16.7	26	1299	1616	820	270	908	297	517	467	420	323	566	191	333	333	291	171	78^	54^	64^	42^
1 TUE. 9.00P 120 CBS FF		98	97	B	18.3	28	1424	1763	750	309	864	334	538	453	382	261	614	230	378	352	299	175	148	76	137	88
2 TUE. 9.30P 120																										
9.00 - 9.30				A	14.4	21	1120	1700	897	299	977	294	556	523	432	357	536	131^	301	316	306	177^	84^	67^	103^	52v
9.30 - 10.00				A	15.7	23	1221	1673	854	289	938	304	532	487	430	343	574	188	330	339	303	174	81^	56^	80^	56^
10.00 - 10.30				A	17.1	27	1330	1630	816	243	906	298	523	463	431	314	581	206	349	339	290	167	77^	56^	66^	48^
10.30 - 11.00				A	17.6	29	1369	1588	813	257	904	302	518	457	423	319	562	199	337	332	276	171	81^	54^	41^	22v
11.00 - 11.30				A	18.1	33	1408	1488	733	291	829	275	454	409	384	301	557	207	323	311	277	182	58^	36v	44^	31v
CBS WEDNESDAY NIGHT MOVIE	10	171	175	A	21.2	33	1649	1839	720	323	821	326	508	425	381	247	724	296	480	436	353	184	149	59^	145	90
1 WED. 9.23P 120 CBS FF		95	97	B	18.8	30	1463	1759	737	277	827	295	496	438	405	261	641	222	384	371	322	196	153	71	138	96
2 WED. 9.00P 120																										
9.00 - 9.30				A	19.0	27	1478	1901	657	328	726	295	458	414	370	188	717	279	466	426	329	204	170	67^	288	224
9.30 - 10.00				A	20.8	31	1618	1912	738	329	839	330	516	432	396	251	742	281	480	439	371	196	158	64^	173	93
10.00 - 10.30				A	21.3	33	1657	1850	704	324	814	332	518	420	364	236	725	301	494	450	363	168	171	63^	140	83
10.30 - 11.00				A	21.6	36	1680	1830	715	326	813	320	503	418	377	247	750	329	514	450	364	178	156	59^	111	75
11.00 - 11.30				A	23.5	44	1828	1626	764	303	897	348	535	454	408	300	645	270	408	371	297	188	50^	38^	34^	14v
CHARLIE'S ANGELS	1		182	A	15.6	25	1214	1981	716	271	804	227	380	361	296	370	654	188^	327	298	315	265	161^	88^	362	239
2 SAT. 8.00P 60 ABC PD			97	B	15.6	25	1214	1981	716	271	804	227	380	361	296	370	654	188	327	298	315	265	161	88	362	239
8.00 - 8.30				A	14.5	24	1128	2031	712	265	808	213	361	353	297	390	687	203^	333	302	321	291	159^	84^	377	239
8.30 - 9.00				A	16.7	27	1299	1931	716	276	796	236	392	363	293	356	622	178^	319	292	305	243	164^	93^	349	237
CHIPS	7	214	200	A	18.5	28	1439	2252	698	245	784	311	500	423	320	221	816	322	554	504	431	176	288	86	364	243
1 SUN. 8.00P 60 NBC OP		99	96	B	19.3	28	1502	2257	711	276	808	341	528	435	339	221	756	313	525	474	361	172	256	95	437	297
2 SUN. 10.07P 60																										
8.00 - 8.30				A	19.7	29	1533	2466	684	219	804	314	513	443	320	232	720	291	508	434	343	160	365	121^	577	384
8.30 - 9.00				A	21.6	31	1680	2441	703	233	825	317	532	437	354	230	725	307	505	434	337	169	345	118^	546	373
10.00 - 10.30				A	16.6	25	1291	1906	667	268	714	299	461	413	303	185	907	351	627	589	524	171^	171^	41v	114^	66^
10.30 - 11.00				A	15.9	25	1237	2074	718	265	740	307	458	392	270	213	973	357	635	618	576	208	229	44v	132^	91^
DALLAS	11	206	205	A	34.9	57	2715	1895	826	342	904	358	546	482	391	284	671	261	402	359	298	214	135	82	185	147
FRI. 10.00P 60 CBS GD		99	99	B	37.1	60	2886	1906	835	317	922	354	552	490	404	297	640	251	387	347	284	204	169	98	175	141
10.00 - 10.30				A	34.8	56	2707	1913	819	337	897	352	537	474	390	285	671	258	401	358	300	214	137	81	208	162
10.30 - 11.00				A	35.1	58	2731	1867	828	343	905	362	550	485	388	280	664	261	399	352	295	215	134	83	164	132
DIFF'RENT STROKES	10	206	193	A	18.8	27	1463	1831	745	253	811	214	394	396	401	331	545	137	254	250	251	242	208	114	267	208
1 WED. 9.21P 30 NBC CS		98	97	B	19.7	30	1533	1926	752	296	809	232	416	403	383	319	556	160	293	281	266	221	249	106	312	234
2 WED. 9.00P 30																										
DISNEY'S WONDERFUL WORLD	12	207		A	15.7	24	1221	2499	660	184^	715	365	530	445	250	143^	700	320	515	424	327	153^	305	68^	779	492
1 SUN. 7.00P 60 NBC FV		99		B	15.9	25	1237	2338	658	282	739	320	493	430	313	197	676	292	472	404	314	164	262	106	661	416
7.00 - 7.30				A	14.5	22	1128	2483	676	206^	735	362	538	459	271	147^	742	342	529	427	343	186^	316	63^	690	432
7.30 - 8.00				A	16.8	25	1307	2519	645	163^	697	367	524	436	227	138^	668	302	506	429	318	121^	296	74^	858	544
DUKES OF HAZZARD	10	205	203	A	28.5	44	2217	2189	705	282	786	318	473	392	326	265	640	250	408	348	317	184	221	90	542	378
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
DUKES OF HAZZARD-CONT'D																										
FRI. 9.00P 60 CBS CS		99	99	B	27.8	44	2163	2158	741	277	807	287	475	425	373	272	649	220	388	352	332	213	210	102	492	356
9.00 - 9.30				A	27.3	42	2124	2218	695	272	774	308	463	397	326	260	636	244	403	350	317	184	227	94	581	405
9.30 - 10.00				A	29.7	46	2311	2159	713	291	797	324	479	391	326	270	641	255	406	344	313	185	216	89	505	354
DYNASTY	1		192	A	21.0	30	1634	1689	736	351	811	302	476	444	353	274	595	218	335	321	264	208	130^	85^	153	101^
2 MON. 9.00P 60 ABC GD			98	B	21.0	30	1634	1689	736	351	811	302	476	444	353	274	595	218	335	321	264	208	130	85	153	101
9.00 - 9.30				A	20.4	29	1587	1699	720	345	802	304	462	438	342	277	598	224	342	327	262	205	126^	77^	173	108^
9.30 - 10.00				A	21.6	31	1680	1673	751	356	818	299	486	448	361	273	586	210	325	318	262	206	134^	93^	135^	92^
EIGHT IS ENOUGH	11	198	192	A	17.8	26	1385	1882	803	331	900	380	559	461	337	269	463	192	264	209	175	161	265	211	254	169
WED. 8.00P 60 ABC CS		99	97	B	18.0	28	1400	1906	778	317	877	382	557	467	335	257	507	217	311	257	193	164	210	143	312	215
8.00 - 8.30				A	17.2	26	1338	1894	820	327	907	378	555	459	339	280	458	178	252	206	182	165	270	213	259	170
8.30 - 9.00				A	18.4	27	1432	1865	786	334	890	383	562	459	334	259	467	205	274	211	168	159	259	209	249	165
ENOS	8	190	184	A	18.4	27	1432	2202	705	237	762	271	447	394	357	258	709	266	458	405	364	194	234	84	497	321
WED. 8.00P 60 CBS CS		99	97	B	17.0	26	1323	2163	678	254	733	246	428	394	368	244	698	246	445	400	370	201	250	98	482	317
8.00 - 8.30				A	18.0	27	1400	2184	707	231	763	263	433	393	360	269	705	260	454	400	365	194	229	83^	487	310
8.30 - 9.00				A	18.8	27	1463	2207	695	237	752	273	454	395	353	243	710	271	461	410	360	194	242	87	503	328
FACTS OF LIFE	8	200	189	A	19.0	29	1478	1779	730	260	806	244	429	402	379	299	518	162	271	236	222	214	235	130	220	160
1 WED. 9.51P 30 NBC CS		98	97	B	18.5	29	1439	1931	758	298	830	245	442	419	392	319	554	156	293	290	269	214	277	138	270	202
2 WED. 9.30P 30																										
FANTASY ISLAND	12	190	192	A	21.4	38	1665	1957	750	332	837	321	546	476	381	246	585	221	364	332	272	157	291	134	244	199
SAT. 10.00P 60 ABC A		94	99	B	21.7	38	1688	1912	762	331	845	346	551	474	369	239	595	253	387	335	250	166	222	119	250	196
10.00 - 10.30				A	21.4	37	1665	1995	762	345	854	329	557	483	387	251	584	223	365	328	265	157	292	130	265	211
10.30 - 11.00				A	21.4	38	1665	1911	738	319	818	314	531	466	372	243	583	220	363	334	273	155	287	136	223	185
FLAMINGO ROAD	3	205	202	A	15.7	26	1221	1730	781	288	822	270	464	432	360	303	720	263	425	396	330	251	118	45^	70^	41^
1 TUE. 10.00P 60 NBC GD		99	99	B	18.1	29	1408	1719	704	289	772	258	426	419	373	265	734	253	432	428	349	240	146	76	67	42
2 TUE. 10.30P 60																										
10.00 - 10.30				A	18.5	30	1439	1787	775	303	819	286	481	443	367	279	747	298	500	455	343	206	109^	59^	112^	64^
10.30 - 11.00				A	15.5	26	1206	1708	775	291	825	261	446	418	364	320	697	254	399	376	318	251	122	52^	64^	40^
11.00 - 11.30				A	13.1	24	1019	1696	801	255	814	268	468	454	330	297	743	236	387	366	339	316	121^	16v	18v	11v
FLO	10	187	192	A	16.2	23	1260	1768	686	284	800	240	396	380	355	332	597	210	334	278	304	208	122	54^	249	185
MON. 8.00P 30 CBS CS		98	99	B	18.1	26	1408	1770	732	264	820	234	411	390	377	340	547	168	304	285	274	197	149	64	254	173
FREEBIE AND THE BEAN	5	178		A	9.1	15	708	1832	566	313^	688	247^	390	381	346	243^	709	283^	435	417	316^	227^	98^	98^	337	252^
1 SAT. 9.00P 60 CBS A		98		B	11.1	18	864	2020	673	283	750	255	461	443	400	210	742	287	453	439	364	190	228	101	300	246
9.00 - 9.30				A	9.3	15	724	1838	563	314^	679	226^	377	380	359	238^	735	299^	455	426	329	230^	81v	81v	343	268^
9.30 - 10.00				A	8.8	14	685	1831	573	314^	701	267^	405	384	337^	251^	685	266^	416	412	305^	225^	116^	116^	329^	236^
HAPPY DAYS	9	205		A	20.6	31	1603	2046	776	363	858	367	567	460	393	238	592	268	401	325	250	142^	204	131^	392	253
1 TUE. 8.00P 30 ABC CS		99		B	20.7	31	1610	1992	689	309	773	333	508	421	330	215	550	239	367	311	240	145	237	130	432	298
HARPER VALLEY	2	196	189	A	18.8	30	1463	1926	810	264	894	264	422	393	410	391	645	158	285	268	331	313	102	43^	285	217
FRI. 8.00P 30 NBC CS		99	96	B	18.8	30	1463	1926	810	264	894	264	422	393	410	391	645	158	285	268	331	313	102	43	285	217
HART TO HART	8	199	198	A	21.0	33	1634	1699	739	326	821	311	511	451	363	248	635	302	433	350	247	164	148	60^	95	67^
TUE. 10.00P 60 ABC PD		99	98	B	20.5	33	1595	1712	747	293	819	321	517	459	371	235	634	278	416	351	267	180	169	96	90	65
10.00 - 10.30				A	20.6	32	1603	1716	737	328	820	312	508	440	359	252	636	305	435	352	240	161	147	66^	113	80
10.30 - 11.00				A	21.4	35	1665	1678	736	324	815	307	510	460	369	241	632	298	428	349	252	166	154	56^	77	58^
HILL STREET BLUES SPEC.(S)		202		A	15.1	26	1175	1669	702	209	718	245	429	398	356	212	676	278	457	430	304	179^	184^	74^	91^	60^
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HILL STREET BLUES -CONT'D																										
1 THU. 10.00P 60 NBC OP		98																								
10.00 - 10.30				A	15.0	24	1167	1745	698	214	722	241	431	412	361	209	702	295	469	441	302	189^	219	86^	102^	64^
10.30 - 11.00				A	15.2	27	1183	1582	698	201	705	247	422	380	346	213	647	261	445	417	307	166^	151^	64^	79^	53^
HILL STREET BLUES	2	204	202	A	15.5	27	1206	1799	717	344	763	254	477	482	412	180	808	293	509	457	410	234	110	27^	118	100^
SAT. 10.00P 60 NBC OP		98	98	B	15.5	27	1206	1799	717	344	763	254	477	482	412	180	808	293	509	457	410	234	110	27	118	100
10.00 - 10.30				A	15.7	27	1221	1815	732	355	784	265	482	497	415	189	799	280	490	453	410	240	111	30^	121	103
10.30 - 11.00				A	15.3	27	1190	1775	700	329	739	240	465	468	406	171	818	310	529	460	410	227	105	25v	113	95^
HILL STREET BLUES SPEC(S)			190	A	11.5	19	895	1903	648	281	683	285	460	399	329	164^	912	510	626	420	316	204^	145^	56v	163^	100^
2 THU. 10.00P 60 NBC OP			97																							
10.00 - 10.30				A	11.4	18	887	1924	653	305	694	290	485	408	337	155^	868	471	587	409	314	193^	180^	68v	182^	123^
10.30 - 11.00				A	11.7	19	910	1858	635	252^	664	279	433	386	314	170^	947	544	659	429	312	212^	106^	43v	141^	78^
HOUSE CALLS	9	198	196	A	22.6	33	1758	1825	750	332	830	283	471	425	390	296	711	324	450	327	298	215	171	92	113	78
MON. 9.30P 30 CBS CS		98	99	B	22.6	33	1758	1721	768	331	844	314	496	458	385	277	607	255	370	307	265	192	148	81	122	91
I'M A BIG GIRL NOW	11	198	194	A	17.8	28	1385	1754	726	309	807	331	486	433	325	253	477	172	305	284	233	135	151	97	319	224
FRI. 8.30P 30 ABC CS		98	98	B	16.9	27	1315	1807	763	306	841	284	467	443	399	293	533	173	301	300	269	177	188	114	245	177
INCREDIBLE HULK	9	200	195	A	17.4	28	1354	2191	683	264	800	336	491	410	293	254	743	285	510	447	374	182	145	68^	503	284
FRI. 8.00P 60 CBS SF		99	98	B	18.1	29	1408	2134	686	279	773	284	463	416	339	252	691	262	441	392	327	205	171	90	499	300
8.00 - 8.30				A	15.7	25	1221	2136	680	250	797	321	479	413	305	258	746	274	517	455	386	178	126	62^	467	260
8.30 - 9.00				A	19.1	30	1486	2226	681	272	797	343	499	408	285	247	741	296	506	436	363	189	156	74^	532	304
IT'S A LIVING	10	196	195	A	19.0	29	1478	1757	753	339	807	324	494	441	351	229	582	246	355	289	237	181	195	139	173	122
THU. 9.30P 30 ABC CS		99	98	B	18.0	28	1400	1788	731	312	804	334	515	447	354	220	606	256	402	342	259	166	187	108	191	144
JEFFERSONS	11	191	188	A	22.6	32	1758	1738	792	355	867	280	471	407	396	314	537	155	271	237	269	234	202	98	132	93
SUN. 9.30P 30 CBS CS		99	99	B	24.1	35	1875	1823	830	315	909	266	472	440	419	362	606	179	308	286	283	254	174	92	134	98
KNOTS LANDING	8	194	190	A	18.9	31	1470	1733	773	295	906	381	561	458	361	268	607	212	350	299	260	212	134	70^	86	60^
THU. 10.00P 60 CBS GD		99	97	B	18.1	29	1408	1761	806	320	896	349	533	468	389	280	590	220	354	301	265	192	152	94	123	88
10.00 - 10.30				A	18.9	30	1470	1753	774	289	913	377	566	452	369	274	622	207	356	298	271	223	129	71^	89	64^
10.30 - 11.00				A	19.0	33	1478	1701	772	299	896	381	554	461	350	265	585	213	344	302	250	195	137	69^	83	56^
LADIES' MAN	10	181	184	A	15.4	22	1198	1820	682	305	807	275	443	406	362	286	626	237	368	307	309	202	156	82^	231	161
MON. 8.30P 30 CBS CS		98	98	B	17.2	25	1338	1776	729	266	806	266	446	407	371	291	568	199	336	307	281	181	173	86	229	154
LAVERNE & SHIRLEY	8	207		A	20.5	31	1595	2083	825	398	892	398	609	487	392	225	585	281	416	335	246	121^	217	123^	389	270
1 TUE. 8.30P 30 ABC CS		99		B	20.8	31	1618	1961	696	323	780	347	526	436	328	207	539	239	368	314	231	135	211	126	431	292
LITTLE HOUSE-PRAIRIE	16	214	210	A	24.5	35	1906	2102	863	320	938	341	520	441	355	366	578	183	307	285	238	242	168	103	418	264
MON. 8.00P 60 NBC GD		99	98	B	22.3	33	1735	1944	811	297	904	323	482	422	356	359	530	171	274	251	233	225	170	109	340	213
8.00 - 8.30				A	23.5	34	1828	2103	865	320	943	341	518	442	356	368	580	181	303	286	239	248	166	101	414	260
8.30 - 9.00				A	25.4	36	1976	2099	862	322	932	338	521	443	357	361	571	182	310	284	237	233	173	105	423	268
LOU GRANT	12	201	192	A	19.7	30	1533	1646	720	304	793	307	477	426	359	237	639	314	413	324	246	182	159	75^	55^	46^
MON. 10.00P 60 CBS GD		99	99	B	18.7	30	1455	1545	750	295	822	333	514	467	359	241	553	242	346	302	232	165	118	58	52	33
10.00 - 10.30				A	19.6	30	1525	1672	720	305	799	302	476	425	365	242	647	315	415	328	252	182	166	81	60^	51^
10.30 - 11.00				A	19.7	31	1533	1621	724	304	788	313	478	426	353	232	629	315	410	322	236	180	154	70^	50^	40^
LOVE BOAT	13	192	198	A	23.9	38	1859	2065	794	348	880	316	519	446	376	306	568	211	345	297	252	171	231	120	386	284
SAT. 9.00P 60 ABC CS		94	98	B	25.0	41	1945	2004	782	312	867	326	513	453	367	288	573	226	354	300	247	181	212	123	352	260
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1981 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE BOAT-CONT'D																										
9.00 - 9.30				A	23.3	37	1813	2052	783	341	866	312	501	438	363	305	556	205	337	285	249	170	224	113	406	297
9.30 - 10.00				A	24.5	39	1906	2067	802	353	888	318	533	455	384	301	575	211	349	308	258	172	241	127	363	270
LOVE BOAT SPECIAL(S)		184		A	17.2	27	1338	2052	798	332	849	373	519	400	339	265	525	166^	277	279	236	186	278	120^	400	322
1 SAT. 8.00P 60 ABC CS		94																								
8.00 - 8.30				A	16.1	26	1253	2093	801	348	870	399	542	401	335	270	521	163^	274	293	233	182^	271	118^	431	353
8.30 - 9.00				A	18.4	29	1432	1994	790	316	822	347	495	396	337	256	525	170	277	263	235	190	279	120^	368	291
MAGNUM, P.I.	5	185	174	A	20.4	31	1587	1793	769	252	902	296	459	422	387	358	658	178	294	309	290	292	81	45^	152	80
THU. 9.00P 60 CBS PD		98	94	B	20.9	32	1626	1838	761	292	860	281	465	445	410	305	709	209	369	366	357	268	111	56	158	97
9.00 - 9.30				A	20.0	30	1556	1783	772	247	908	291	449	412	387	375	634	164	271	297	280	287	77^	45^	164	89
9.30 - 10.00				A	20.8	31	1618	1795	764	256	894	298	467	430	388	343	678	188	316	319	300	294	83	45^	140	73^
M*A*S*H	9	202	199	A	25.1	36	1953	1826	741	295	810	284	445	396	362	305	679	285	412	323	295	223	175	94	162	104
MON. 9.00P 30 CBS CS		99	99	B	25.6	37	1992	1820	762	335	828	322	499	447	369	266	630	266	392	339	277	187	173	88	189	131
MORK & MINDY	10	200	202	A	18.0	27	1400	2036	673	337	759	387	540	438	303	146	633	304	432	371	270	138	247	145	397	280
THU. 8.00P 30 ABC CS		99	99	B	18.1	29	1408	2007	671	320	749	353	528	427	309	165	604	283	432	364	257	130	259	139	395	287
NBC MAGAZINE	13	184	175	A	9.4	15	731	1699	831	268	875	226	494	529	506	301	658	146^	314	312	383	298	104^	40v	62^	47^
FRI. 10.00P 60 NBC DN		97	90	B	8.0	13	622	1561	697	263	747	175	387	402	419	288	662	156	339	359	373	258	87	32	65	51
10.00 - 10.30				A	9.9	16	770	1686	826	257	870	235	498	533	495	288	652	147^	315	322	374	293	105^	39^	59^	43^
10.30 - 11.00				A	9.0	15	700	1676	828	282	869	213	483	516	515	309	649	141^	307	295	382	297	95^	37v	63^	48^
NBC MONDAY NIGHT MOVIES	15	191	192	A	16.1	24	1253	1880	790	272	867	365	546	449	346	256	714	291	449	359	299	222	145	64^	154	95^
MON. 9.00P 120 NBC FF		97	97	B	20.0	30	1556	1753	772	313	869	333	514	454	382	273	594	212	363	322	280	195	152	83	138	92
9.00 - 9.30				A	15.8	22	1229	1933	797	268	874	346	534	443	358	278	696	241	404	348	312	248	159	66^	204	119
9.30 - 10.00				A	15.7	23	1221	1853	800	285	877	378	554	452	347	254	691	259	422	348	299	228	128	56^	157	98^
10.00 - 10.30				A	16.6	25	1291	1902	796	286	869	373	557	464	344	243	744	323	481	377	305	211	149	67^	140	83^
10.30 - 11.00				A	16.2	25	1260	1835	775	251	850	358	540	446	338	246	723	341	486	367	281	196	145	68^	117	78^
NBC NEWS UPDATE-M-F	78	183	180	A	17.9	26	1393	1945	746	260	802	257	444	389	366	296	652	214	358	331	304	241	165	80	326	221
1 MTUWF 8.58P 1 NBC N		95	94	B	17.6	27	1369	1870	732	269	796	250	420	388	365	307	649	204	350	332	313	245	154	72	271	179
1 THU. 9.00P 1																										
2 MWF 8.58P 1																										
2 THU. 9.06P 1																										
NBC NEWS UPDATE-SAT.	16	183	171	A	15.4	24	1198	2052	713	261	780	191	368	392	413	330	838	259	419	408	431	282	162	76^	272	211
SAT. 8.58P 1 NBC N		95	92	B	13.5	23	1050	1919	776	280	837	210	403	395	406	359	725	203	364	362	371	290	129	48	228	145
NBC NEWS UPDATE-SUN.	16	185	191	A	30.6	43	2381	2118	632	263	712	242	434	387	338	225	885	301	557	540	465	241	227	83	294	218
1 SUN. 8.57P 2 NBC N		95	95	B	21.3	31	1657	2103	688	298	769	292	490	436	360	214	812	305	532	486	406	212	209	85	313	218
2 SUN. 7.55P 2																										
NBC NIGHTLY NEWS-SAT.	13	150	152	A	11.4	21	887	1643	696	246	762	202	299	361	357	358	746	153	260	381	383	343	63^	17v	72^	14v
SAT. 6.30P 30 NBC N		84	85	B	10.2	19	794	1723	724	225	799	192	322	308	345	400	727	151	294	331	359	350	77	32	120	65
NBC NIGHTLY NEWS-SUN.	7	147		A	9.0	15	700	1704	652	281^	682	213^	278^	411	362	223^	832	252^	423	491	448	259^	70v	LT	120^	109^
1 SUN. 6.35P 25 NBC N		68		B	8.2	14	638	1687	696	211	746	144	272	339	394	368	744	189	310	359	390	326	61	24	136	79
NBC NIGHTLY NEWS	78	207	204	A	14.5	23	1128	1675	764	243	817	189	340	315	395	412	698	171	286	290	311	351	63	36^	97	55
M-F 6.30P 30 NBC N		99	98	B	13.3	23	1035	1624	708	233	765	169	312	304	355	393	674	169	299	297	305	323	67	30	118	74
NERO WOLFE	2	190	193	A	15.4	24	1198	1743	810	274	872	232	451	462	430	337	710	192	338	342	347	312	73^	51^	88^	57^
FRI. 9.00P 60 NBC PD		98	96	B	15.4	24	1198	1743	810	274	872	232	451	462	430	337	710	192	338	342	347	312	73	51	88	57
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NERO WOLFE-CONT'D																										
9.00 - 9.30				A	15.5	24	1206	1757	815	261	879	239	450	454	424	344	715	198	346	348	345	313	74^	51^	89^	57^
9.30 - 10.00				A	15.3	24	1190	1720	803	283	865	223	455	473	437	329	701	184	330	335	347	311	68^	49^	86^	55^
NEWSBREAK-M-F	57	170	169	A	17.3	26	1346	2029	726	260	827	284	458	404	345	306	667	221	377	349	322	235	164	82	371	239
1 M-TH 8.58P 1 CBS N		91	91	B	16.9	26	1315	1959	708	275	797	272	446	400	358	286	619	202	349	328	309	217	187	91	356	227
1 FRI. 8.57P 2																										
2 MWTHF 8.58P 1																										
NEWSBREAK-SAT.	12	174	170	A	14.2	22	1105	1992	678	320	791	289	444	366	349	285	707	281	396	359	322	233	170	92^	324	211
SAT. 8.58P 1 CBS N		91	91	B	13.6	22	1058	1927	717	271	796	275	433	401	365	285	659	253	378	343	295	217	160	70	312	211
NEWSBREAK-SUN.	12	181	172	A	18.6	26	1447	1869	772	362	874	261	444	373	400	359	601	162	293	247	267	272	181	115	213	162
1 SUN. 8.57P 2 CBS N		95	94	B	21.4	30	1665	1877	799	306	893	255	447	406	411	375	615	165	304	288	300	266	176	102	193	138
2 SUN. 8.58P 1																										
ONE DAY AT A TIME	11	197	191	A	22.2	31	1727	1805	778	349	865	249	419	372	390	368	612	182	308	244	262	271	161	105	167	124
1 SUN. 8.00P 60 CBS CS		99	99	B	23.4	33	1821	1862	793	307	881	255	432	393	399	376	631	175	309	289	300	273	162	97	188	132
2 SUN. 8.30P 30																										
8.00 - 8.30				A	25.4	37	1976	1829	791	334	865	242	426	389	406	364	662	203	340	262	280	292	154	110^	148	118^
8.30 - 9.00				A	20.7	29	1610	1780	768	357	862	255	413	359	375	371	577	167	287	231	251	255	162	100	179	128
QUINCY, M.E.	8	204	202	A	16.0	27	1245	1711	746	246	826	272	450	443	387	289	659	248	373	346	277	248	136	74^	90^	73^
1 WED. 10.21P 60 NBC OP		99	98	B	18.2	30	1416	1702	759	293	820	299	500	468	383	252	633	240	385	354	283	206	154	84	95	78
2 WED. 10.00P 60																										
10.00 - 10.30				A	16.9	26	1315	1700	742	228	792	242	398	434	382	295	692	231	370	357	326	283	125^	70^	91^	86^
10.30 - 11.00				A	15.9	27	1237	1713	744	251	836	282	459	450	384	290	637	255	373	346	259	233	143	78^	97^	77^
11.00 - 11.30				A	15.4	28	1198	1652	780	244	838	268	486	444	403	283	684	246	383	335	278	253	99^	45v	31v	21v
REAL PEOPLE	17	215	211	A	21.9	32	1704	1788	714	205	769	182	325	336	363	356	707	206	326	318	322	301	127	58^	185	132
WED. 8.00P 60 NBC PV		99	99	B	21.7	34	1688	1845	735	272	795	229	395	376	371	321	680	208	361	352	319	258	156	63	214	134
8.00 - 8.30				A	21.4	32	1665	1798	716	201	770	175	317	336	363	369	714	203	327	317	328	309	133	56^	181	125
8.30 - 9.00				A	22.4	32	1743	1772	709	209	762	190	331	337	358	340	699	206	325	319	319	293	124	59^	187	139
SANFORD	3	195	184	A	14.5	23	1128	1836	749	258	823	222	413	385	439	329	686	163	334	303	377	310	70^	37^	257	179
FRI. 8.30P 30 NBC CS		99	94	B	14.5	23	1128	1938	813	316	869	245	458	403	434	336	707	169	343	337	389	314	87	37	275	203
SECRETS-MIDLAND HEIGHTS	7	186	180	A	10.2	18	794	1662	714	200	811	242	400	367	366	328	566	104^	222	266	319	264	139^	104^	146^	104^
SAT. 10.00P 60 CBS GD		97	97	B	11.2	20	871	1690	686	237	784	255	446	401	369	272	630	213	358	345	302	221	141	102	135	99
10.00 - 10.30				A	10.0	17	778	1666	701	185	798	240	390	355	346	328	581	111^	226	268	315	280	149^	104^	138^	94^
10.30 - 11.00				A	10.4	19	809	1650	722	211	817	241	406	378	383	325	553	101^	218	262	318	251	129^	104^	151	112^
60 MINUTES	18	203	195	A	25.3	37	1968	1796	858	324	931	203	383	386	437	453	719	198	345	304	334	316	75	38^	71	48^
SUN. 7.00P 60 CBS DN		99	99	B	26.6	41	2069	1750	745	290	822	212	367	363	379	379	749	214	375	362	366	304	88	39	91	61
7.00 - 7.30				A	24.7	36	1922	1772	851	311	917	190	367	381	438	454	707	180	331	300	339	321	78	39^	70	47^
7.30 - 8.00				A	26.0	37	2023	1801	857	332	934	214	392	387	428	448	722	209	355	305	330	309	73	37^	72	48^
SOAP	10	197	193	A	15.5	23	1206	1734	761	351	834	397	585	475	330	190	590	311	403	355	227	146	198	118	112	95^
1 WED. 9.22P 30 ABC CS		99	95	B	17.5	27	1362	1823	771	353	846	425	609	492	330	177	633	330	458	394	252	133	208	126	136	100
2 WED. 9.30P 30																										
SUPER BOWL XV PRE GAME(S)		224		A	23.2	45	1805	1663	485	192	509	171	306	286	250	176	875	306	522	527	404	265	150	62^	129^	106^
2 SUN. 4.00P 115 NBC SC		99																								
4.00 - 4.30				A	17.9	38	1393	1602	438	182	456	163^	267	243	207	170^	892	359	567	566	373	238	118^	49^	136^	107^
CONT'D																										

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND JAN. 1981 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION – VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SUPER BOWL XV PRE -CONT'D																										
4.30 - 5.00				A	20.5	41	1595	1588	476	185	488	183	299	265	232	170	832	288	494	497	374	262	130^	67^	138^	111^
5.00 - 5.30				A	25.4	47	1976	1706	502	203	529	178	316	290	254	186	869	275	486	498	423	292	181	70^	127	105^
5.30 - 6.00				A	30.3	52	2357	1714	509	197	540	166	331	326	279	173	895	315	543	546	427	256	158	59^	121	101^
SUPER BOWL XV(S)			224	A	44.4	63	3454	1977	568	261	622	231	405	371	301	170	979	348	635	627	512	247	183	66^	193	158
2 SUN. 5.55P 220 NBC SE			99																							
6.00 - 6.30				A	43.9	67	3415	1876	554	240	598	212	381	355	294	170	953	341	622	614	490	244	159	40^	166	142
6.30 - 7.00				A	46.0	67	3579	1936	556	253	611	236	395	358	282	168	975	360	633	618	491	249	174	57^	176	143
7.00 - 7.30				A	45.9	64	3571	1988	561	273	626	231	402	359	304	177	994	355	636	628	521	257	184	64^	184	155
7.30 - 8.00				A	43.3	60	3369	2008	573	279	630	231	403	370	307	178	986	341	632	631	526	253	186	73	206	168
8.00 - 8.30				A	45.3	62	3524	2031	577	262	625	239	410	382	299	168	979	347	638	631	522	244	196	70	231	178
8.30 - 9.00				A	45.6	62	3548	1987	573	259	624	229	417	393	312	161	974	346	640	627	517	243	175	68	214	170
9.00 - 9.30				A	43.7	59	3400	2046	589	273	652	241	429	388	311	170	1000	350	648	639	528	251	210	93	184	151
SUPER BOWL XV POST GAME(S)			221	A	25.5	37	1984	1977	626	260	684	251	435	392	312	194	967	344	623	599	514	245	178	78^	148	120^
2 SUN. 9.35P 32 NBC SC			99																							
TAXI	8		195	A	16.1	23	1253	1724	801	348	890	357	588	464	357	264	614	304	392	335	215	181^	93^	85^	127^	99^
2 WED. 9.00P 30 ABC CS			97	B	16.8	26	1307	1814	780	356	852	402	586	481	336	208	638	308	433	386	261	156	170	106	154	96
THAT'S INCREDIBLE	15		194	A	20.0	28	1556	1687	585	218	642	183	330	324	324	249	588	209	298	262	246	234	150^	60^	307	224
2 MON. 8.00P 60 ABC PV			97	B	20.2	30	1572	1890	645	263	700	244	416	383	339	218	734	278	441	395	327	229	181	70	275	200
8.00 - 8.30				A	19.0	27	1478	1652	557	176	613	176	302	292	303	250	577	210	291	258	240	226	147^	52^	315	229
8.30 - 9.00				A	21.1	30	1642	1704	608	256	666	189	354	346	340	249	593	208	304	264	249	238	147	64^	298	216
THOSE AMAZING ANIMALS	16	192	191	A	15.0	21	1167	2225	748	337	830	305	516	476	402	234	757	309	474	460	352	181	225	123	413	264
SUN. 8.00P 60 ABC PV		98	99	B	13.8	21	1074	2116	732	286	808	292	480	421	357	263	690	254	426	398	335	207	212	111	406	258
8.00 - 8.30				A	14.4	20	1120	2222	756	337	842	315	524	489	409	231	749	295	455	469	362	180	212	112	419	262
8.30 - 9.00				A	15.6	22	1214	2219	740	336	815	298	509	464	390	233	759	320	486	450	339	182	237	131	408	266
THREE'S COMPANY	11	207	206	A	23.4	34	1821	1735	724	348	798	316	507	437	357	229	576	250	361	321	241	165	160	101	201	145
1 TUE. 9.00P 30 ABC CS		99	99	B	22.8	33	1774	1833	716	307	786	330	500	429	331	231	589	246	373	330	255	171	202	109	256	181
2 TUE. 9.30P 30																										
TIM CONWAY SHOW	10	189	181	A	17.3	27	1346	2023	685	317	781	286	462	402	348	261	696	280	413	374	313	218	172	83^	374	242
SAT. 8.30P 30 CBS CV		96	95	B	15.5	25	1206	1960	721	268	802	282	449	417	361	279	676	254	398	378	312	212	171	75	311	217
TOO CLOSE FOR COMFORT	9	208		A	21.2	31	1649	1719	722	383	825	334	517	416	378	225	590	272	365	294	232	179	160	95^	144	80^
1 TUE. 9.30P 30 ABC CS		99		B	21.0	31	1634	1753	719	299	787	321	491	423	340	236	592	245	372	336	258	170	190	102	184	131
TRAPPER JOHN, M.D.	8	187	191	A	22.3	35	1735	1685	805	320	871	266	480	420	399	320	573	179	302	276	256	231	159	97	82	57^
SUN. 10.00P 60 CBS GD		99	98	B	21.6	35	1680	1719	802	312	882	279	480	437	402	331	574	181	305	275	264	230	172	98	91	60
10.00 - 10.30				A	22.4	34	1743	1702	803	323	868	269	485	423	398	315	579	182	317	286	261	225	169	99	86	62^
10.30 - 11.00				A	22.2	36	1727	1662	803	318	870	262	473	415	401	324	565	174	286	266	250	236	151	94	76	49^
20/20	14	198	201	A	21.1	35	1642	1705	813	313	884	290	522	477	442	297	653	236	377	331	303	223	122	70^	46^	34^
THU. 10.00P 60 ABC DN		99	99	B	16.8	29	1307	1658	745	252	807	293	489	436	376	254	680	259	418	374	310	210	120	59	51	39
10.00 - 10.30				A	22.0	35	1712	1730	816	320	884	308	528	476	426	292	649	240	375	322	294	223	139	71	58^	43^
10.30 - 11.00				A	20.1	35	1564	1682	811	305	885	271	515	481	463	303	654	227	375	336	312	226	110	69^	33^	23^
VEGA$	11	198	189	A	14.0	22	1089	1709	741	310	822	347	542	452	347	208	630	287	399	328	254	174	177	103^	80^	61^
1 WED. 9.52P 60 ABC PD		99	98	B	15.7	26	1221	1741	731	304	819	350	523	424	340	227	646	282	402	326	263	200	181	101	95	67
2 WED. 10.00P 60																										
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
VEGA$-CONT'D																										
10.00 - 10.30				A	13.9	22	1081	1704	733	325	808	339	542	453	343	198	644	301	403	339	246	181	171	101^	81^	66^
10.30 - 11.00				A	14.3	24	1113	1693	751	283	838	347	542	447	352	227	612	265	392	306	261	169	172	102^	71^	49^
WALKING TALL	2	203	193	A	16.4	26	1276	2034	740	309	787	248	455	462	407	240	862	250	470	457	462	301	200	72^	185	148
SAT. 9.00P 60 NBC OP		99	98	B	16.4	26	1276	2034	740	309	787	248	455	462	407	240	862	250	470	457	462	301	200	72	185	148
9.00 - 9.30				A	16.0	26	1245	2049	752	320	803	258	465	470	408	247	867	248	467	455	465	309	193	74^	186	149
9.30 - 10.00				A	16.7	27	1299	2024	729	297	771	237	448	456	407	230	860	253	474	462	460	295	209	69^	184	149
WALTONS	8	183	181	A	21.9	33	1704	1798	801	202	913	232	361	350	361	482	581	131	223	201	227	326	89	60^	215	143
THU. 8.00P 60 CBS GD		97	98	B	18.5	29	1439	1898	808	247	934	243	398	363	396	467	626	158	277	262	284	305	116	71	222	144
8.00 - 8.30				A	21.3	32	1657	1798	791	199	904	221	348	340	359	487	585	130	223	203	228	331	94	62^	215	142
8.30 - 9.00				A	22.5	33	1751	1790	805	201	916	238	372	360	363	474	571	130	218	199	222	319	89	60^	214	146
WHITE SHADOW	4	172		A	13.5	20	1050	1837	756	278	826	222^	411	442	382	316	544	179^	298	294	251	209^	179^	102^	288	189^
1 TUE. 8.00P 60 CBS GD		96		B	14.6	22	1136	1881	722	335	839	286	480	431	384	291	555	184	309	316	275	196	228	113	259	176
8.00 - 8.30				A	12.9	19	1004	1833	751	291	817	214^	403	446	380	313	525	180^	283	275	231^	208^	173^	85^	318	212^
8.30 - 9.00				A	14.0	21	1089	1847	765	267	836	229	421	442	384	319	559	175^	312	312	272	210^	190^	119^	262	168^
WKRP IN CINCINNATI	11	195	183	A	18.3	30	1424	2017	752	301	829	321	476	422	361	280	680	274	397	383	319	202	170	75^	338	209
SAT. 8.00P 30 CBS CS		98	96	B	17.5	29	1362	1919	728	261	800	286	436	407	351	287	659	242	382	376	307	208	173	77	287	188
•LATE FRINGE																										
ABC NEWS:NIGHTLINE M-TH	10	190	190	A	7.6	25	591	1428	638	204	682	144	332	332	390	280	700	261	380	302	339	257	44^	8v	LT	LT
1 M-TH 11.30P 30 ABC N		98	98	B	8.0	25	622	1439	630	223	676	172	356	350	384	242	713	266	396	335	343	261	38	11	12	LT
2 MON. 12.36A 54																										
2 WED. 11.30P 30																										
11.30 - 12.00				A	8.7	25	677	1448	644	208	692	156	360	353	400	262	718	249	381	326	358	262	34^	LT	LT	LT
12.30 - 1.00				A	5.8	29	451	1377	663	184^	683	106v	219^	233^	320^	398^	587	291^	356^	177^	258^	231^	107v	45v	LT	LT
1.00 - 1.30				A	3.7	27	288	1226	475^	202v	503^	35v	103v	191v	309^	312^	622^	379^	417^	198v	215^	205v	101v	LT	LT	LT
ABC NEWS:NIGHTLINE TUE(B)			194	A	10.3	33	801	1597	769	294^	808	228^	413	410	420	315	647	213^	368	364	332	219^	101^	68v	41v	27v
2 TUE. 11.30P 114 ABC N			98																							
11.30 - 12.00				A	14.3	34	1113	1690	889	332	907	270	497	468	455	326	642	183^	352	360	394	221	114^	80^	27v	20v
12.00 - 12.30				A	11.3	35	879	1645	814	326	859	225^	411	431	464	347	621	227^	387	377	321	175^	115^	81^	50v	37v
12.30 - 1.00				A	8.5	31	661	1452	609	236^	672	186^	331^	340^	351^	277^	630	202^	354^	342^	274^	229^	104^	66v	46v	24v
1.00 - 1.30				A	6.2	29	482	1500	605	208^	653	191^	339^	330^	352^	272^	754	271^	396^	393^	300^	300^	36v	LT	57v	25v
ABC NEWS:NIGHTLINE THU(B)			198	A	13.9	47	1081	1434	616	205^	688	151^	316	308	348	337	635	227	333	377	278	212^	111^	52v	LT	LT
2 THU. 11.30P 107 ABC N			99																							
11.30 - 12.00				A	16.5	44	1284	1562	676	237	739	175^	347	343	378	337	724	242	368	396	325	278	99^	41v	LT	LT
12.00 - 12.30				A	14.8	49	1151	1463	613	210	694	163^	324	293	332	342	618	235	323	370	243	210	151^	80^	LT	LT
12.30 - 1.00				A	12.1	48	941	1337	567	186^	648	129^	282	284	328	343	572	207^	308	363	255	167^	117^	61v	LT	LT
ABC NIGHTLINE SPECIAL(S)		188		A	9.2	23	716	1304	518	191^	569	206^	275^	248^	265^	252^	629	282^	394	298^	223^	209^	95^	72v	11v	LT
1 FRI. 11.30P 30 ABC N		98																								
ABC NIGHTLINE SPECIAL(S)			186	A	11.6	28	902	1411	541	225^	631	305	443	320	292	167^	625	315	453	409	289	121^	103^	57v	52v	11v
2 FRI. 11.30P 30 ABC N			98																							
ABC WEEKEND RPT-SAT.(B)		126		A	6.2	12	482	1927	787	311^	893	351^	490^	534	403^	268^	888	439^	615	431^	328^	185^	100v	LT	46v	46v
1 SAT. 11.00P 15 ABC N		75																								
ABC WEEKEND REPORT-SAT.	15		170	A	8.5	18	661	1318	509	165^	547	83v	292^	298^	363	212^	666	208^	386	359	410	199^	53v	16v	52v	44v
2 SAT. 11.00P 30 ABC N			92	B	8.1	17	630	1498	624	245	670	231	394	372	349	217	623	237	379	337	296	201	108	63	97	73

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LATE FRINGE CONT'D																										
ABC WEEKEND REPORT-SUN.	16	169	167	A	4.9	15	381	1331	557	142^	565	172^	332	357	330	173^	573	268^	376	313^	267^	143^	186^	104^	LT	LT
1 SUN. 11.30P 30 ABC N		92	93	B	5.4	13	420	1434	584	228	640	222	380	361	357	181	678	281	424	408	328	181	92	42	24	21
2 SUN. 11.42P 30																										
CBS NEWS SPEC. RPT.(S)		181		A	12.4	31	965	1481	689	284	733	263	478	465	376	199^	641	195^	383	356	342	204^	38v	38v	69^	42v
1 FRI. 11.30P 30 CBS N		96																								
CBS NEWS SPEC. RPT. 12MD(S)			181	A	8.1	27	630	1527	808	330^	882	297^	391	412	352^	366^	582	220^	350^	330^	289^	174^	59v	13v	LT	LT
2 TUE. 12.00M 128 CBS N			94																							
12.00 - 12.30				A	11.3	28	879	1570	831	338	892	291	401	417	343	374	597	208^	325	306	274	226^	72^	16v	9v	9v
12.30 - 1.00				A	10.6	30	825	1719	928	466	997	356	464	459	394	368	656	235^	392	354	337	206^	66v	26v	LT	LT
1.00 - 1.30				A	6.8	25	529	1433	724	227^	800	263^	340^	374^	344^	340^	588	235^	388^	385^	303^	128^	45v	LT	LT	LT
1.30 - 2.00				A	4.8	23	373	1225	665	180^	745	247^	308^	362^	313^	359^	443^	234^	290^	309^	209^	64v	37v	LT	LT	LT
CBS SUNDAY NEWS-BRADLEY	18	129	126	A	10.9	20	848	1489	760	286	824	234	416	391	398	334	616	159	287	296	283	299	21v	21v	28v	14v
SUN. 11.00P 15 CBS N		71	71	B	8.2	17	638	1486	736	243	824	220	399	386	431	346	575	186	294	260	287	245	56	32	31	17
CHARLIE'S ANGELS-12.00	2	175		A	3.3	16	257	1156	482^	77v	521^	253^	350^	187v	179v	171v	534^	125v	362^	271^	366^	172v	101v	101v	LT	LT
1 THU. 12.00M 68 ABC PD		95		B	4.2	19	327	972	372	69	386	187	233	163	164	137	508	172	306	202	225	202	78	78	LT	LT
12.00 - 12.30				A	3.5	14	272	1272	431^	74v	467^	214v	306^	185v	166v	161v	721^	236^	533^	338^	441^	188v	84v	84v	LT	LT
12.30 - 1.00				A	3.2	17	249	1133	563^	81v	603^	325^	426^	202v	180v	177v	389^	27v	224v	224v	317^	165v	141v	141v	LT	LT
FANTASY ISLAND-12.00	2	166		A	3.4	16	265	1506	607^	215v	713^	237^	570^	490^	461^	94v	629^	351^	434^	268^	230^	131v	155v	LT	LT	LT
1 MON. 12.00M 68 ABC A		93		B	3.7	17	288	1215	440	100	489	146	327	283	296	111	609	413	452	208	120	127	73	LT	44	LT
12.00 - 12.30				A	3.7	14	288	1368	468^	233^	579^	188v	414^	370^	361^	111v	650^	291^	372^	336^	307^	147v	122v	LT	17v	LT
12.30 - 1.00				A	3.2	17	249	1695	844^	197v	904^	262^	779^	689^	642^	76v	623^	410^	498^	214v	168v	125v	168v	LT	LT	LT
FRIDAYS	15	178	173	A	6.6	24	513	1179	329	183^	370	240	290	201^	120^	66^	567	403	487	341	137^	53v	213^	117^	29v	17v
1 FRI. 12.00M 72 ABC GV		96	95	B	7.1	22	552	1536	497	224	544	281	428	347	241	76	620	379	521	398	214	64	286	148	86	75
2 FRI. 12.00M 71																										
12.00 - 12.30				A	7.6	24	591	1213	352	206	404	253	308	218	143^	72^	570	381	480	343	154^	62^	186^	110^	53^	27v
12.30 - 1.00				A	6.5	25	506	1170	328	176^	367	248	294	190^	108^	68^	546	415	476	322	109^	44v	257	127^	LT	LT
HELLO, LARRY SPECIAL(S)			58	A	1.1	5	86	605v	94v	LT	198v	LT	LT	93v	186v	105v	256v	128v	163v	81v	128v	58v	151v	LT	LT	LT
2 SUN. 12.07A 60 NBC CS			43																							
12.00 - 12.30				A	1.1	5	86	1593^	233v	58v	499v	LT	82v	231v	476v	268v	675v	338v	430v	208v	337v	164v	419v	LT	LT	LT
12.30 - 1.00				A	1.2	6	93	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
INAUGURAL-HOSTAGE SPECIAL(S)			204	A	5.3	17	412	1502	753	232^	775	199^	384^	379^	356^	338^	619	194^	284^	256^	314^	252^	98v	19v	LT	LT
2 TUE. 12.00M 123 NBC N			99																							
12.00 - 12.30				A	7.0	17	545	1640	763	252^	772	226^	441	420^	395^	279^	727	221^	358^	377^	379^	260^	114^	14v	27v	27v
12.30 - 1.00				A	5.9	17	459	1497	798	307^	805	198^	407^	378^	407^	351^	585	172^	268^	262^	330^	224^	107v	11v	LT	LT
1.00 - 1.30				A	5.1	19	397	1443	712	222^	740	166^	345^	336^	291^	364^	603	195^	260^	202^	271^	287^	100v	18v	LT	LT
1.30 - 2.00				A	3.4	17	265	1321	707^	98v	775^	196v	287^	358^	288^	394^	501^	173v	203v	87v	229^	241^	45v	45v	LT	LT
JAPAN BOWL(S)		118		A	2.5	10	195	1400	381^	107v	381^	67v	200v	175v	256v	154v	861^	293v	513^	570^	466^	250v	147v	30v	LT	LT
1 SAT. 11.30P 189 CBS SE		77																								
11.30 - 12.00				A	4.2	11	327	1924	719^	257^	719^	169v	435^	347^	468^	253^	925	246^	527^	581^	516^	319^	280^	66v	LT	LT
12.00 - 12.30				A	3.0	9	233	1609	477^	134v	477^	34v	227v	232v	330^	211v	1000^	386^	601^	613^	421^	300^	132v	LT	LT	LT
12.30 - 1.00				A	2.3	9	179	1788	381^	39v	381^	68v	179v	167v	211v	146v	1010^	374^	587^	666^	470^	255v	340^	111v	57v	57v
1.00 - 1.30				A	2.0	9	156	1019^	211v	39v	211v	38v	102v	64v	173v	109v	808^	238v	546^	615^	570^	167v	LT	LT	LT	LT
1.30 - 2.00				A	1.8	11	140	893^	122v	LT	122v	LT	LT	LT	122v	122v	771^	279v	457^	550^	492^	221v	LT	LT	LT	LT
2.00 - 2.30				A	1.7	12	132	848^	LT	LT	LT	LT	LT	LT	LT	LT	848^	341v	492^	575^	507^	273v	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																														
LATE MOVIE I					76	159	158	A	6.9	23	537	1397	651	269	733	285	480	453	370	170	561	243	412	373	279	112	81^	30^	22v	15v
1 MON.	11.30P	72	CBS	FF		88	88	B	6.2	21	482	1347	627	264	708	266	458	431	368	167	539	219	367	341	280	128	72	36	28	21
1 TUE.	11.30P	71																												
1 WED.	11.53P	76																												
1 THU.	11.30P	67																												
1 FRI.	12.00M	75																												
2 M & F	11.30P	71																												
2 WED.	11.30P	70																												
2 THU.	11.30P	68																												
11.30 - 12.00								A	7.9	21	615	1473	695	295	783	283	479	454	385	218	587	250	406	369	289	134	78^	34^	25v	22v
12.00 - 12.30								A	6.8	24	529	1380	637	262	711	276	476	458	364	155	564	236	420	387	293	109^	83^	28v	22v	13v
12.30 - 1.00								A	5.1	22	397	1383	709	293	769	338	577	502	431	104^	485	221^	405	361	224^	80^	106^	35v	23v	LT
LATE MOVIE II					69	158	158	A	4.8	26	373	1273	565	247	648	268	442	408	332	128^	528	223	402	357	284	96^	83^	32v	14v	LT
1 MON.	12.42A	39	CBS	FF		88	88	B	4.3	25	335	1272	570	222	628	256	426	384	321	128	548	237	399	360	282	109	81	35	15	LT
1 TUE.	12.41A	37																												
1 WED.	1.09A	37																												
1 THU.	12.37A	43																												
1 FRI.	1.15A	45																												
2 MON.	12.41A	42																												
2 WED.	12.40A	51																												
2 THU.	12.38A	44																												
2 FRI.	12.41A	48																												
12.30 - 1.00								A	5.6	26	436	1273	629	279	719	286	495	497	381	118^	412	168	303	296	229	63^	118^	35v	24v	24v
1.00 - 1.30								A	4.6	26	358	1201	550	215	631	249	422	405	327	131^	533	220	396	357	294	98^	23v	LT	14v	14v
1.30 - 2.00								A	4.7	27	366	1689	458^	310^	627^	406^	500^	260^	221^	96v	495^	235^	495^	465^	260^	LT	551^	245^	16v	LT
LOVE BOAT-12.00					3	176	171	A	5.7	25	443	1476	678	282	734	289	481	379	353	176^	677	359	499	297	282	135^	65v	24v	LT	LT
WED.	12.00M	68	ABC	CS		95	95	B	5.4	24	420	1415	569	257	645	276	410	323	293	161	677	378	503	325	270	133	93	63	LT	LT
12.00 - 12.30								A	6.2	23	482	1467	719	277	738	282	468	382	355	186^	674	355	491	292	283	146^	55v	21v	LT	LT
12.30 - 1.00								A	5.4	26	420	1529	651	312	754	314	510	383	355	166^	694	367	522	311	286^	126^	81^	26v	LT	LT
MIDNIGHT SPECIAL					16	193	190	A	3.4	16	265	1272	464	174^	498	170^	253^	275^	287^	170^	582	287^	363^	254^	249^	155^	166^	166^	26v	26v
FRI.	12.30A	90	NBC	PC		94	95	B	3.4	17	265	1131	354	169	413	197	275	229	175	100	472	237	371	288	210	85	206	96	40	40
12.30 - 1.00								A	3.8	15	296	1250	541	189^	581	200^	287^	288^	293^	226^	476	230^	294^	205^	172^	149^	172^	172^	21v	21v
1.00 - 1.30								A	3.3	15	257	1284	483	167^	522	164^	265^	300^	326^	168^	598	284^	349^	237^	264^	167^	140^	140^	24v	24v
1.30 - 2.00								A	3.0	17	233	1326	370^	185^	391^	145^	206^	245^	246^	112v	716	378^	485^	330^	338^	150^	180^	180^	39v	39v
NBC LATE NIGHT MOVIE					10	70		A	1.7	7	132	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN.	12.00M	43	NBC	FF		43		B	2.1	9	163	935	344	118	391	179	226	191	184	125	498	237	380	313	235	103	LT	LT	LT	LT
12.00 - 12.30								A	1.7	7	132	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS SPEC. REPORT(S)							204	A	9.6	30	747	1589	665	236^	702	178^	345	343	405	284^	693	270^	412	375	366	183^	174^	29v	20v	11v
2 SUN.	11.37P	30	NBC	N			99																							
NBC NEWS SPECIAL REPORT(S)						208		A	10.2	30	794	1554	712	181^	760	202^	365	329	304	341	700	237^	369	335	232^	292^	94^	63v	LT	LT
1 SUN.	11.30P	30	NBC	N		99																								
NBC NEWS SPEC. REPORT-MON(S)							212	A	8.1	19	630	1460	709	206^	771	196^	345^	303^	315^	389	606	298^	425	354^	235^	147^	73v	73v	10v	10v
2 MON.	11.30P	30	NBC	N			99																							
POLICE WOMAN					3	168	163	A	3.8	27	296	1213	531	175^	598	195^	371^	287^	305^	210^	567	276^	384^	237^	264^	139^	48v	31v	LT	LT
1 WED.	1.08A	46	ABC	OP		94	93	B	3.6	26	280	1181	437	180	521	192	318	229	260	183	595	337	434	272	238	131	65	52	LT	LT
2 WED.	1.08A	49																												
CONT'D																														

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																										
POLICE WOMAN-CONT'D																										
1.00 - 1.30				A	3.9	25	303	1347	594	178^	653	205^	399	331^	349^	214^	625	328^	426	253^	267^	156^	69v	30v	LT	LT
1.30 - 2.00				A	3.7	29	288	1135	490	188^	566	190^	354^	257^	278^	212^	534	239^	361^	228^	267^	129^	35v	35v	LT	LT
SATURDAY NIGHT	15	207	216	A	9.7	28	755	1540	528	284	573	257	433	348	267	90^	678	370	521	431	282	82^	211	113^	78^	61^
1 SAT. 11.30P 80 NBC GV		99	99	B	10.3	31	801	1578	531	259	606	316	460	357	235	104	651	379	524	420	240	78	262	128	59	50
2 SAT. 11.30P 79																										
11.30 - 12.00				A	10.6	27	825	1712	647	337	691	280	511	420	356	121^	755	385	561	484	324	110^	157	90^	109^	80^
12.00 - 12.30				A	9.9	29	770	1432	469	252	515	240	390	318	227	75^	626	360	490	402	253	66^	224	116^	67^	57^
12.30 - 1.00				A	9.1	33	708	1370	312^	211^	360	192^	250^	173^	123^	45v	632	389	519	337	243^	51v	357	209^	21v	LT
SUPER BOWL XV REPLAY(S)			112	A	.8	11	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 SUN. 1.07A 197 NBC SE			80																							
1.00 - 1.30				A	1.2	8	93	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1.30 - 2.00				A	.9	8	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.00 - 2.30				A	.9	11	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2.30 - 3.00				A	.9	15	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	.8	16	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	.6	13	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	.6	16	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TOMORROW COAST TO COAST-1	62	192	191	A	3.6	19	280	1068	525	215	636	179^	325	305	279	239	421	99^	178^	183^	236	196^	LT	LT	LT	LT
1 MTUTH 12.30A 30 NBC CC		98	98	B	3.9	20	303	1143	528	201	588	173	287	294	276	231	491	191	316	274	222	143	59	22	LT	LT
1 WED. 12.51A 30																										
2 MON. 1.00A 30																										
2 W & TH 12.30A 30																										
TOMORROW COAST TO COAST-2	62	193	192	A	2.5	18	195	1077	395	133^	502	129^	298^	256^	256^	169^	538	220^	338	287^	252^	149^	37v	LT	LT	LT
1 M & TU 1.00A 57 NBC CC		98	98	B	2.6	20	202	1018	423	142	484	137	239	238	232	193	490	207	347	307	216	113	41	LT	LT	LT
1 WED. 1.21A 56																										
THU. 1.00A 56																										
2 MON. 1.30A 45																										
2 WED. 1.00A 57																										
1.00 - 1.30				A	2.7	17	210	1248	533	157^	648	138^	395	377	390	191^	591	225^	329	324	299	167^	LT	LT	LT	LT
1.30 - 2.00				A	2.3	19	179	1078	352	151^	458	129^	252^	190^	190^	190^	559	252^	386	279^	229^	157^	61v	LT	LT	LT
TOMORROW COAST-1-TUE(B)-1			184	A	2.1	19	163	1227^	540^	110v	540^	LT	178v	178v	369v	362v	644^	264v	381^	172v	380^	208v	43v	LT	LT	LT
2 TUE. 2.03A 30 NBC CC			98																							
TOMORROW COAST-2-TUE(B)-2			185	A	1.2	18	93	462v	129v	108v	161v	LT	140v	108v	129v	LT	225v	LT	118v	225v	182v	LT	76v	LT	LT	LT
2 TUE. 2.33A 45 NBC CC			98																							
2.30 - 3.00				A	1.4	19	109	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TONIGHT SHOW	77	212	212	A	6.8	22	529	1353	639	234	686	214	384	350	314	245	595	213	324	291	280	196	55^	41^	17v	9v
1 MTUTHF 11.30P 60 NBC GV		99	99	B	7.5	24	584	1336	612	237	656	208	351	338	314	241	583	227	355	315	266	180	81	33	16	10
1 WED. 11.51P 60																										
2 MON. 12.00M 60																										
2 W-F 11.30P 60																										
11.30 - 12.00				A	7.7	21	599	1457	657	263	706	229	409	369	335	237	656	248	372	326	294	210	65^	43^	30^	16v
12.00 - 12.30				A	6.3	22	490	1310	636	224	692	210	383	351	318	249	566	202	307	270	268	186	42^	37^	10v	LT
12.30 - 1.00				A	5.2	25	405	906	471	106^	474	128^	204	184	109^	270	375	86^	151	175	220	173	57^	57^	LT	LT
TUESDAY MOVIE-WEEK-PART 1	2	169		A	3.8	17	296	1419	710^	142v	710^	260^	520^	372^	450^	102v	513^	233^	357^	273^	249^	95v	196v	135v	LT	LT
1 TUE. 12.00M 71 ABC FF		95		B	4.7	21	366	1266	511	137	599	236	424	284	353	90	552	277	386	353	238	141	108	84	LT	LT
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
TUESDAY MOVIE-WEEK-CONT'D																										
12.00 - 12.30				A	4.2	16	327	1153	575^	80v	575^	190^	379^	357^	385^	80v	438^	261^	261^	119v	143v	123v	140v	55v	LT	LT
12.30 - 1.00				A	3.6	18	280	1654	789^	182v	789^	274^	607^	400^	515^	115v	605^	212v	447^	413^	367^	69v	260^	211v	LT	LT
TUESDAY MOVIE-WEEK-PART 2	2	168		A	3.1	22	241	1415	942^	108v	947^	520^	788^	331^	427^	96v	257^	215v	215v	144v	42v	42v	211v	211v	LT	LT
1 TUE. 1.11A 22 ABC FF		95		B	3.9	28	303	1143	637	187	720	323	552	308	397	89	336	191	245	216	145	91	87	87	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			188	A	10.6	25	825	1520	642	252^	752	316	521	431	333	193^	311	106^	155^	140^	128^	135^	176^	145^	281^	170^
2 WED. 4.30P 18 ABC FV			97																							
& 4.56P 29																										
4.30 - 5.00				A	10.2	25	794	1535	662	219^	753	330	528	434	328	187^	305	97^	147^	135^	125^	141^	164^	142^	313	190^
5.00 - 5.30				A	10.8	24	840	1527	634	282	764	312	524	435	337	202^	317	113^	160^	143^	131^	131^	188^	150^	258^	155^
ABC DAYTIME NEWSBRIEF-M-F	79	174	174	A	9.8	31	762	1343	796	148	907	465	672	519	333	188	235	89	149	104	108	71^	117	93	84	21^
1 M-F 1.57P 2 ABC N		93	93	B	8.7	31	677	1322	815	202	919	477	690	552	341	170	201	94	145	109	80	49	105	80	97	40
2 MWTHF 1.57P 2																										
2 TUE. 3.05P 1																										
ALICE-M-F	72	168	161	A	7.0	30	545	1494	705	127	804	332	499	374	312	264	331	127	153	133	130	150	76^	33^	283	134
1 M-F 10.30A 30 CBS CS		94	92	B	6.0	29	467	1479	660	172	778	329	482	384	310	250	281	109	154	127	125	107	113	55	307	140
2 MON. 10.40A 20																										
2 W-F 10.30A 30																										
ALL MY CHILDREN	78	195	193	A	10.0	33	778	1379	819	169	929	491	705	538	339	176	219	93	147	103	98	50^	124	97	107	13v
1 M-F 1.00P 60 ABC DD		99	98	B	9.1	33	708	1351	828	215	928	474	694	557	351	170	205	97	147	113	81	50	110	86	108	41
2 MWTHF 1.00P 60																										
1.00 - 1.30				A	9.7	32	755	1376	814	168	922	487	695	531	334	175	224	97	149	106	97	50^	122	93	108	8v
1.30 - 2.00				A	10.4	34	809	1357	811	168	921	485	701	536	340	175	213	89	142	96	97	52^	122	100	101	14v
ANOTHER WORLD	78	207	207	A	5.6	18	436	1248	839	175	927	271	459	448	374	396	205	39^	55^	44^	81^	128^	59^	34v	57^	18v
1 M-F 2.00P 60 NBC DD		99	99	B	5.1	18	397	1219	788	200	881	291	467	432	362	353	221	43	59	49	80	146	50	37	67	30
2 MWTHF 2.00P 60																										
2.00 - 2.30				A	5.8	19	451	1222	831	161	911	266	452	446	364	390	201	38^	53^	38^	75^	130	54^	29v	56^	15v
2.30 - 3.00				A	5.4	17	420	1233	842	183	932	274	463	448	377	397	188	33v	45^	41^	74^	121^	56^	34v	57^	22v
AS THE WORLD TURNS	76	194	194	A	8.6	28	669	1239	768	134	884	188	383	414	403	427	219	26^	65^	75^	100	140	67^	49^	69^	32^
1 M-F 2.00P 60 CBS DD		99	99	B	8.0	28	622	1285	831	154	950	202	417	437	460	437	215	48	80	70	78	127	50	40	70	28
2 MWTHF 2.00P 60																										
2.00 - 2.30				A	8.5	28	661	1236	777	135	890	192	390	422	405	425	220	22v	63^	70^	102	146	61^	46^	65^	30^
2.30 - 3.00				A	8.7	28	677	1226	759	128	873	181	371	404	398	429	213	29^	66^	76^	94	134	67^	52^	73^	34^
BLOCKBUSTERS	57	138	131	A	3.7	16	288	1493	925	141^	998	244	383	337	285	563	409	47v	107^	119^	168^	274	51v	LT	35v	LT
1 M-F 10.30A 30 NBC QG		76	75	B	3.3	15	257	1449	795	119	869	232	353	325	298	453	414	99	152	169	175	220	53	21	113	65
2 MON. 10.30A 14																										
& 10.52A 8																										
2 W-F 1?.30A 30																										
CAPTAIN KANGAROO	74	175	174	A	2.7	13	210	1176	358	81^	410	252^	319	238^	109^	67v	100^	32v	47v	38v	58v	44v	LT	LT	647	148^
1 M-F 8.00A 60 CBS C		98	96	B	2.6	13	202	1398	404	90	425	204	287	225	154	115	144	49	79	76	73	54	45	LT	784	184
2 TH & F 8.00A 60																										
8.00 - 8.30				A	2.3	11	179	1196	369	100^	464	251^	324^	235^	129^	117^	101^	34v	56v	38v	56v	40v	LT	LT	609	156^
8.30 - 9.00				A	3.1	14	241	1116	328	62v	352	240^	302	228^	91^	29v	87^	29v	37v	25v	50v	41v	LT	LT	664	132^

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
CARD SHARKS	78	137	135	A	3.4	12	265	1185	785	117^	796	147^	290	316	287	464	272	LT	30v	42v	133^	223	87^	30v	30v	LT
1 M-F 12.00N 30 NBC QG		69	69	B	3.1	12	241	1338	776	149	838	189	348	332	352	434	311	63	110	90	139	189	84	42	105	56
2 MWTHF 12.00N 30																										
CBS NEWS SPEC. RPT.9.00A(S)			173	A	6.1	21	475	1579	885	111v	924	158^	376^	444^	502	480^	428^	53v	120v	82v	195^	308^	25v	19v	202^	31v
2 TUE. 9.00A 61 CBS N			97																							
9.00 - 9.30				A	5.1	19	397	1695	934	116v	966	186^	407^	466^	529^	500^	493^	75v	143v	106v	212^	350^	LT	LT	227^	28v
9.30 - 10.00				A	7.1	23	552	1487	845	107v	889	137^	356^	427^	482	462	377^	36v	103v	67v	187^	274^	36v	27v	185^	35v
DAYS OF OUR LIVES	78	209	209	A	6.1	20	475	1291	876	115^	925	248	418	407	346	447	280	50^	71^	58^	118^	180	44^	21v	42^	11v
1 M-F 1.00P 60 NBC DD		99	99	B	5.6	20	436	1319	860	165	938	310	473	394	349	421	274	48	75	64	105	182	49	31	58	26
2 MWTHF 1.00P 60																										
1.00 - 1.30				A	6.0	20	467	1261	853	107^	901	242	401	392	336	440	278	36^	60^	58^	125^	187	43^	21v	39^	LT
1.30 - 2.00				A	6.3	21	490	1278	880	110^	929	247	425	413	351	444	263	59^	71^	52^	102^	164	43^	22v	43^	12v
DOCTORS	77	187	183	A	4.1	14	319	1163	853	153^	884	255	421	386	311	425	211	35v	63^	44v	128^	141^	34v	21v	34v	LT
1 M-F 12.30P 30 NBC DD		92	90	B	3.7	15	288	1293	813	198	873	285	447	405	342	371	268	60	79	73	139	166	79	56	73	41
2 MWTHF 12.30P 30																										
EDGE OF NIGHT	72	151	145	A	5.7	16	443	1314	775	221	843	396	606	474	345	187	233	82^	102^	72^	83^	113^	132	121^	106^	49^
1 M-F 4.00P 30 ABC DD		82	78	B	5.1	16	397	1386	747	241	849	375	565	456	338	220	280	125	158	107	99	112	113	98	144	70
2 MWTHF 4.00P 30																										
FAMILY FEUD	79	185	177	A	6.8	24	529	1357	744	125	797	296	447	360	361	293	331	121	161	135	111	149	72^	52^	157	59^
1 M-F 12.00N 30 ABC QP		94	93	B	6.3	25	490	1384	751	165	842	348	513	428	361	264	301	122	166	140	116	118	98	72	143	76
2 MON. 12.00N 9																										
& 12.15P 15																										
2 W-F 12.00N 30																										
GENERAL HOSPITAL	75	197	196	A	12.1	36	941	1407	761	160	866	472	640	468	287	169	205	84	112	80	85	73	180	143	156	87
1 M-F 3.00P 60 ABC DD		99	99	B	11.3	36	879	1372	771	186	860	451	621	463	305	181	199	86	115	80	70	74	164	134	149	93
2 MON. 3.00P 6																										
& 3.12P 48																										
2 WED. 3.00P 25																										
& 3.31P 29																										
2 TH & F 3.00P 60																										
3.00 - 3.30				A	11.6	36	902	1385	765	154	867	478	645	470	284	164	210	84	112	79	83	76	167	128	141	70
3.30 - 4.00				A	12.6	36	980	1417	756	164	863	469	635	466	288	170	200	84	112	80	83	70	186	152	168	100
GOOD MORN, AMERICA SPEC-1(S)			172	A	6.6	26	513	1331	652	171^	673	136^	371^	396^	461	225^	500	151^	247^	140^	225^	253^	56v	10v	102v	62v
2 TUE. 7.30A 30 ABC N			84																							
GOOD MORN, AMERICA SPEC-2(S)			79	A	4.8	16	373	1115	767	258^	863	314^	466^	495^	370^	295^	212^	LT	LT	33v	121v	179^	LT	LT	32v	LT
2 TUE. 8.30A 30 ABC N			52																							
GOOD MORN, AMERICA SPEC-3(S)			182	A	10.3	34	801	1328	710	199^	753	173^	360	415	381	303	474	173^	245^	204^	218^	178^	40v	15v	61v	LT
2 TUE. 9.30A 30 ABC N			95																							
GOOD MORNING, AMERICA-730	79	200	200	A	5.5	28	428	1350	701	250	741	204	400	371	378	275	439	159	221	146	165	184	60^	18v	110^	68^
1 M-F 7.30A 30 ABC N		99	99	B	4.8	27	373	1369	702	233	761	225	397	398	386	275	414	127	189	169	177	180	75	21	119	73
2 MWTHF 7.30A 30																										
GOOD MORNING, AMERICA-830	79	201	201	A	7.0	30	545	1239	805	174	816	214	380	386	399	370	343	89^	115	118	144	186	20v	17v	60^	24v
1 M-F 8.30A 30 ABC N		98	98	B	6.0	29	467	1213	743	190	783	226	365	384	379	335	342	94	138	148	148	164	28	13	60	25
2 MWTHF 8.30A 30																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (Audience Composition)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GUIDING LIGHT	76	196	196	A	8.8	26	685	1280	777	157	872	192	367	387	406	429	233	48^	93	96	104	128	94	81^	81^	43^
1 M-F 3.00P 60 CBS DD		99	99	B	8.2	26	638	1339	804	162	923	212	402	413	447	430	233	61	96	83	95	124	88	74	95	45
2 MON. 3.00P 12																										
& 3.20P 40																										
2 WED. 3.00P 17																										
& 3.29P 31																										
2 TH & F 3.00P 60																										
3.00 - 3.30				A	8.5	27	661	1271	791	141	894	204	384	396	406	437	231	48^	95	98	102	125	78^	70^	68^	30^
3.30 - 4.00				A	9.0	26	700	1277	764	163	850	179	350	378	401	424	233	51^	97	98	105	124	104	90	90	49^
INAUGURATION '81(S)			196	A	12.7	28	988	1399	760	216^	848	247	398	415	358	377	424	87^	177^	179^	242	204^	42v	28v	85^	36v
2 TUE. 10.00A 435 ABC N			99																							
10.00 - 10.30				A	11.6	34	902	1349	794	252^	877	201^	371	425	428	402	403	75^	145^	137^	208^	220^	29v	18v	40v	LT
10.30 - 11.00				A	12.2	32	949	1417	812	230^	896	234^	390	423	428	408	448	77^	156^	196^	241^	221^	24v	16v	49v	LT
11.00 - 11.30				A	13.7	32	1066	1428	851	214^	927	243	408	438	412	435	431	80^	147^	150^	192^	237	25v	15v	45v	17v
11.30 - 12.00				A	14.6	32	1136	1445	841	213	928	241	420	446	392	424	455	76^	161^	172^	227	237	18v	18v	44v	14v
12.00 - 12.30				A	14.3	29	1113	1472	801	228	888	246	420	437	355	406	492	108^	199^	181^	248	242	28v	28v	64^	11v
12.30 - 1.00				A	13.9	30	1081	1426	832	242	913	247	440	479	392	398	451	84^	185^	174^	258	219^	23v	23v	39v	12v
1.00 - 1.30				A	13.4	30	1043	1363	767	226^	851	264	414	447	364	354	443	88^	184^	176^	261	211^	20v	20v	49v	LT
1.30 - 2.00				A	12.5	30	973	1378	747	249	845	266	417	438	348	352	472	124^	228^	205^	274	190^	20v	20v	41v	LT
2.00 - 2.30				A	11.7	29	910	1373	713	243^	818	276	415	429	327	333	459	93^	233^	206^	277	210^	37v	21v	59v	LT
2.30 - 3.00				A	11.2	27	871	1338	735	225^	840	286	425	417	326	353	412	76^	183^	188^	248^	215^	21v	21v	65v	LT
3.00 - 3.30				A	11.5	26	895	1303	703	160^	775	232^	366	361	303	361	352	73^	146^	142^	215^	184^	58v	41v	118^	75^
3.30 - 4.00				A	12.1	25	941	1325	684	155^	765	222^	356	352	296	359	367	75^	152^	158^	225^	190^	64v	46v	129^	72^
4.00 - 4.30				A	12.6	25	980	1455	682	205^	779	230^	358	366	331	360	375	104^	186^	196^	239^	156^	89^	51v	212^	129^
4.30 - 5.00				A	11.9	23	926	1462	691	210^	770	241^	357	340	307	355	357	78^	155^	192^	245^	149^	109^	59v	226^	146^
JEFFERSONS M-F	72	157	151	A	5.8	25	451	1510	714	86^	812	377	542	386	311	228	303	129	160	127^	123^	124^	113^	46^	282	155
1 M-F 10.00A 30 CBS CS		90	88	B	5.0	25	389	1441	652	169	738	310	471	388	298	222	265	108	153	138	128	91	114	54	324	154
2 MON. 10.00A 17																										
2 W-F 10.00A 30																										
LAS VEGAS GAMBIT	57	138	129	A	3.5	15	272	1548	909	184^	997	243	439	350	305	526	455	78^	132^	136^	187^	275	LT	LT	82^	23v
1 M-F 10.00A 30 NBC QG		74	73	B	3.1	15	241	1484	792	148	876	215	359	319	315	457	447	108	168	172	185	241	37	LT	124	54
2 MON. 10.00A 21																										
& 10.28A 2																										
2 W-F 10.00A 30																										
LOVE BOAT DAYTIME	79	195	195	A	6.9	27	537	1289	686	163	753	357	544	404	317	182	225	100^	135	94^	88^	73^	96^	60^	215	86^
1 M-F 11.00A 60 ABC CS		98	98	B	5.7	25	443	1375	670	183	742	361	513	397	285	190	257	139	174	112	88	63	151	108	225	111
2 MWTHF 11.00A 60																										
11.00 - 11.30				A	6.4	26	498	1325	729	173	802	382	573	422	327	201	222	94^	132	98^	91^	74^	93^	57^	208	79^
11.30 - 12.00				A	7.3	28	568	1264	655	156	713	339	523	393	307	163	233	108	139	93^	89^	75^	100^	61^	218	92^
MORNING-CHARLES KURALT	80	184	165	A	3.2	18	249	1510	679	326	803	201^	353	370	417	365	632	198^	295	249	357	245	LT	LT	64^	45v
M-F 7.15A 45 CBS N		98	93	B	2.8	16	218	1349	637	223	692	161	300	309	368	317	503	124	226	205	278	215	34	LT	120	52
7.30 - 8.00				A	3.3	18	257	1514	660	292	781	191^	327	357	392	369	646	206^	307	253	351	249	LT	LT	74^	51v
MORNING SPEC. ED. MON.(S)			172	A	4.9	22	381	1601	718	231^	756	133v	252^	344^	402^	386^	522^	52v	68v	60v	176^	454^	131v	21v	192^	52v
2 MON. 8.15A 105 CBS N			95																							
8.30 - 9.00				A	4.0	19	311	1727	637^	251^	695^	45v	170v	266^	463^	429^	535^	71v	92v	59v	209^	443^	333^	LT	164v	LT
9.00 - 9.30				A	5.7	24	443	1578	792	206^	792	139^	294^	378^	443^	378^	440^	44v	44v	44v	149^	396^	119v	24v	227^	93v
9.30 - 10.00				A	6.0	24	467	1555	711	238^	760	168^	258^	353^	345^	373^	563	34v	55v	55v	168^	508	35v	35v	197^	62v

Viewers per 1000 viewing households by specified categories.

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
MORNING SPEC. ED. TUE.(S)			179	A	4.0	17	311	1862	926	154v	926	179v	334^	436^	503^	490^	592^	119v	181v	114v	280^	411^	102v	LT	242^	26v
2 TUE. 8.15A 45 CBS N			96																							
8.30 - 9.00				A	4.3	18	335	1827	916	179v	916	167v	307^	412^	499^	504^	580^	103v	156v	104v	278^	424^	98v	LT	233^	36v
MORNING SPEC. ED. WED.(S)			179	A	4.6	18	358	1642	729	128v	805	202^	450^	473^	458^	304^	469^	182^	220^	172^	181^	230^	30v	30v	338^	65v
2 WED. 8.15A 45 CBS N			97																							
8.30 - 9.00				A	4.6	18	358	1503	708	112v	777	166v	416^	437^	451^	315^	434^	195^	219^	138v	161v	197^	34v	34v	258^	28v
NBC PRES-INAUGUR-COVERAGE(S)			207	A	10.4	24	809	1480	869	175^	1002	280^	428	326	364	524	430	59v	106^	108^	192^	288^	20v	8v	28v	19v
2 TUE. 10.00A 360 NBC N			99																							
10.00 - 10.30				A	7.9	23	615	1600	1155	308^	1183	423	546	404	342^	579	417	61v	91v	88v	144^	299^	LT	LT	LT	LT
10.30 - 11.00				A	8.6	23	669	1602	911	235^	1138	379	488	348^	366	586	425	47v	77v	104^	210^	300^	14v	LT	25v	LT
11.00 - 11.30				A	10.7	25	832	1602	875	170^	1117	364	470	321	329	573	464	67v	109^	139^	232^	309	21v	LT	LT	LT
11.30 - 12.00				A	12.2	26	949	1535	815	146^	1007	265	381	289	328	561	508	83^	128^	142^	223^	333	20v	LT	LT	LT
12.00 - 12.30				A	13.2	27	1027	1483	854	137^	999	256	423	347	361	517	463	46v	86^	108^	215^	331	7v	LT	14v	14v
12.30 - 1.00				A	10.9	24	848	1423	821	156^	955	254^	407	296	327	515	437	41v	83^	89^	205^	307	13v	LT	18v	18v
1.00 - 1.30				A	9.9	22	770	1436	818	160^	973	245^	409	324	340	525	423	61v	92^	99^	200^	283^	23v	11v	17v	17v
1.30 - 2.00				A	9.9	23	770	1391	839	165^	909	188^	355	337	413	491	441	65v	118^	128^	214^	290^	21v	10v	20v	20v
2.00 - 2.30				A	9.6	24	747	1365	889	125^	957	250^	439	334	405	485	362	47v	97^	104^	124^	244^	26v	17v	20v	15v
2.30 - 3.00				A	9.7	24	755	1348	864	145^	932	228^	403	310^	390	498	351	34v	87^	84^	124^	252^	36v	19v	29v	20v
3.00 - 3.30				A	10.4	23	809	1435	853	216^	960	272^	431	314	383	499	380	47v	109^	76^	168^	257^	28v	23v	67v	37v
3.30 - 4.00				A	11.5	24	895	1537	836	210^	962	278	432	318	397	484	435	79^	168^	121^	216^	235^	42v	25v	98^	64v
NBC SPECIAL TREAT(S)		184		A	6.9	17	537	1698	462	108v	564	221^	333^	206^	229^	190^	450	112v	258^	219^	205^	192^	116^	65v	568	305^
1 TUE. 4.00P 60 NBC FV		97																								
4.00 - 4.30				A	6.4	17	498	1514	480	101v	544	186^	295^	185^	221^	212^	394^	95v	197^	164^	173^	197^	103v	70v	473^	233^
4.30 - 5.00				A	7.4	17	576	1845	440	115^	575	250^	363^	223^	233^	168^	494	120^	306^	266^	234^	188^	127^	60v	649	369^
NEWSBREAK-11.57	76	166	166	A	7.4	28	576	1441	741	137	879	243	380	346	352	437	424	105	160	160	149	229	42^	21v	96^	33^
1 M-F 11.57A 2 CBS N		90	90	B	6.3	27	490	1404	739	159	855	249	407	372	357	377	342	91	142	125	132	183	47	29	160	56
2 MWTHF 11.57A 2																										
NEWSBREAK-3.57	76	177	177	A	7.3	21	568	1255	754	166	849	185	351	376	398	419	232	45^	92^	91^	104	131	102^	85^	72^	36^
1 M-F 3.57P 2 CBS N		94	94	B	6.8	21	529	1363	803	160	926	225	403	410	441	421	240	63	102	90	98	123	102	84	95	46
2 MWTHF 3.57P 2																										
ONE DAY AT A TIME-M-F	72	124	120	A	5.1	14	397	1640	712	196	771	264	433	356	351	292	320	92^	163	159	157	126^	315	181	234	136^
1 M-F 4.00P 30 CBS CS		71	62	B	4.5	14	350	1507	703	183	789	269	435	378	389	288	269	87	123	113	105	117	202	135	247	153
2 MWTHF 4.00P 30																										
ONE LIFE TO LIVE	75	195	194	A	9.7	31	755	1321	832	158	916	504	701	522	321	164	202	85	123	79	79	67^	116	82	87	25^
1 M-F 2.00P 60 ABC DD		99	99	B	9.2	32	716	1288	820	186	903	475	662	515	322	175	190	82	116	81	65	71	96	79	99	42
2 MTHF 2.00P 60																										
2 WED. 2.00P 30																										
2.00 - 2.30				A	9.6	31	747	1296	827	166	908	492	694	523	324	164	203	83	123	82	83	67^	110	83	75^	18v
2.30 - 3.00				A	9.9	32	770	1329	829	144	911	510	700	513	312	161	196	84	119	74^	73^	67^	127	82	95	27^
PASSWORD PLUS	76	181	181	A	5.1	19	397	1297	791	154	821	174	322	355	324	428	375	86^	105^	136^	133^	222	73^	25v	28v	12v
1 M-F 11.30A 30 NBC QG		91	91	B	4.4	19	342	1256	736	133	792	168	331	348	374	383	341	98	125	139	124	177	58	26	65	33
2 MWTHF 11.30A 30																										
PRES. INAUGURATION-CBS(S)			193	A	14.3	32	1113	1438	845	156^	899	160^	358	394	444	460	418	79^	135^	105^	162^	259	48v	25v	73^	38v
2 TUE. 10.01A 428 CBS N			99																							
10.00 - 10.30				A	9.7	28	755	1446	817	137^	846	114^	320	365	430	467	461	35v	97^	92^	185^	334	32v	15v	107^	44v
CONT'D																										

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PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
PRES. INAUGURATION-CONT'D																														
10.30 - 11.00								A	11.7	31	910	1464	825	122^	873	129^	328	380	432	467	461	76^	114^	73^	144^	322	32v	18v	98^	40v
11.00 - 11.30								A	13.5	32	1050	1390	827	141^	880	149^	348	420	426	432	442	98^	143^	89^	168^	272	7v	7v	61^	36v
11.30 - 12.00								A	15.2	33	1183	1391	788	129^	836	120^	287	363	388	451	459	114^	160^	111^	167^	274	34v	24v	62^	26v
12.00 - 12.30								A	17.5	35	1362	1390	803	131^	847	175	328	396	376	422	455	131^	174^	128^	154^	249	36v	19v	52^	16v
12.30 - 1.00								A	15.8	34	1229	1387	835	202	894	181^	353	400	407	464	403	59^	108^	104^	170^	260	25v	5v	65^	31v
1.00 - 1.30								A	15.3	35	1190	1461	884	211	955	195^	409	472	453	460	364	53^	89^	100^	141^	241	17v	17v	125^	70^
1.30 - 2.00								A	13.3	31	1035	1394	860	211^	910	153^	364	425	451	457	389	80^	136^	114^	145^	230	13v	13v	82^	34v
2.00 - 2.30								A	12.5	31	973	1381	860	195^	908	149^	381	433	464	444	372	82^	144^	131^	159^	195^	27v	16v	74^	29v
2.30 - 3.00								A	13.4	33	1043	1471	880	166^	929	134^	381	423	494	473	415	76^	170^	147^	190^	211^	50v	34v	77^	33v
3.00 - 3.30								A	15.1	34	1175	1460	892	136^	927	158^	394	413	517	457	409	54^	143^	127^	190^	244	72^	44v	52^	29v
3.30 - 4.00								A	15.6	33	1214	1462	883	141^	930	166^	373	378	496	481	366	53^	110^	69^	139^	256	85^	46v	81^	61^
4.00 - 4.30								A	15.5	31	1206	1474	849	148^	907	154^	342	352	465	487	403	86^	130^	56^	144^	273	100^	40v	64^	44v
4.30 - 5.00								A	15.4	29	1198	1538	876	139^	946	195^	366	348	462	501	446	97^	155^	98^	169^	276	96^	42v	50v	36v
PRICE IS RIGHT 1					76	191	191	A	7.2	29	560	1409	689	127	819	233	354	314	334	407	419	116	169	149	133	233	48^	17v	123	32^
1 M-F	11.00A	30	CBS	AP		95	95	B	6.2	30	482	1419	722	164	836	263	411	367	345	364	342	91	141	120	135	183	51	27	190	65
2 MWTHF	11.00A	30																												
PRICE IS RIGHT 2					76	191	191	A	8.4	32	654	1430	734	132	853	231	363	329	346	430	434	105	158	155	156	244	46^	21v	97	28^
1 M-F	11.30A	30	CBS	AP		95	95	B	7.1	31	552	1418	751	154	858	251	407	365	360	385	351	85	137	119	141	198	49	29	160	58
2 MWTHF	11.30A	30																												
RYAN'S HOPE					79	183	178	A	7.6	27	591	1332	731	182	809	396	564	419	329	190	231	89^	138	89^	90^	80^	163	91^	129	37^
1 M-F	12.30P	30	ABC	DD		96	92	B	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
2 MWTHF	12.30P	30																												
SEARCH FOR TOMORROW					77	187	186	A	6.8	24	529	1285	736	173	844	232	376	378	342	410	309	43^	96^	104^	134	198	41^	34^	91^	35^
1 M-F	12.30P	30	CBS	DD		96	96	B	6.3	25	490	1303	755	175	876	236	395	408	375	404	292	63	101	93	120	171	39	29	96	32
2 MON.	12.30P	21																												
&	12.57P	3																												
2 W-F	12.30P	30																												
TEXAS					78	201	201	A	4.9	15	381	1241	788	199	880	226	412	381	360	407	207	47^	68^	45^	73^	126^	65^	41^	89^	48^
1 M-F	3.00P	60	NBC	DD		98	98	B	4.7	15	366	1261	764	202	854	263	449	414	370	344	235	62	80	58	78	140	68	53	104	60
2 MWTHF	3.00P	60																												
3.00 - 3.30								A	4.7	15	366	1205	784	185	869	222	399	375	354	409	200	49^	68^	47^	74^	115^	68^	35v	68^	27v
3.30 - 4.00								A	5.1	15	397	1247	781	196	872	222	410	380	354	401	209	47^	68^	41^	68^	131^	63^	43^	103^	58^
TODAY SHOW-7.30AM					80	214	209	A	5.6	28	436	1569	872	147	909	187	395	338	442	482	552	84^	172	169	264	358	27v	13v	81^	47^
M-F	7.30A	30	NBC	N		99	98	B	4.9	27	381	1378	756	154	792	164	314	281	382	435	510	90	167	170	233	309	24	LT	52	34
TODAY SHOW-8.30AM					79	211	207	A	6.9	29	537	1387	868	113	882	154	338	316	400	501	445	60^	132	140	218	283	13v	12v	47^	9v
M-F	8.30A	30	NBC	N		99	98	B	5.9	29	459	1300	766	148	797	149	296	280	381	447	444	73	141	141	204	271	13	LT	46	27
WHEEL OF FORTUNE					77	187	188	A	5.6	23	436	1289	802	125^	825	180	327	341	347	425	362	62^	88^	132^	170	218	65^	28v	37^	19v
1 M-F	11.00A	30	NBC	QG		91	91	B	4.5	21	350	1272	749	123	800	205	359	363	355	369	335	80	109	138	141	178	59	27	78	33
2 MWTHF	11.00A	30																												
YOUNG AND THE RESTLESS					77	197	197	A	8.1	27	630	1292	791	140	939	302	488	430	393	398	228	57^	89^	100	113	106	45^	37^	80^	38^
1 M-F	1.00P	60	CBS	DD		99	99	B	7.7	29	599	1273	798	148	921	292	478	436	407	376	187	56	79	68	71	96	51	39	114	38
2 MWTHF	1.00P	60																												
1.00 - 1.30								A	7.7	26	599	1270	775	130	929	298	484	423	385	397	219	60^	90^	101	103	94^	44^	35^	78^	40^
1.30 - 2.00								A	8.5	28	661	1290	799	143	942	306	488	431	394	399	225	51^	79^	91	113	116	45^	38^	78^	34^

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•WEEKEND DAYTIME																										
ABC SPECIAL REPORT-6(S)			194	A	5.1	23	397	1335	615	315^	723	141v	382^	337^	514^	275^	383^	59v	204^	170^	251^	159^	57v	LT	172^	106v
2 SUN. 9.00A 56 ABC N			99																							
9.00 - 9.30				A	4.4	22	342	1278	648^	305^	732	119v	374^	354^	536^	293^	313^	LT	164v	164v	218^	149v	57v	LT	176v	111v
9.30 - 10.00				A	5.9	25	459	1399	591	325^	724	161^	392^	326^	498^	265^	446^	97v	239^	180^	282^	169^	59v	LT	170^	103v
ABC WEEKEND SPECIALS	9	186	186	A	6.7	23	521	1445	361	137^	386	136^	272	235	212^	90^	245	147^	199^	113^	85^	46v	219^	77^	595	437
SAT. 12.00N 30 ABC FV		96	97	B	6.2	21	482	1652	413	138	431	167	270	237	188	133	267	157	201	123	74	57	204	101	750	493
ABC WIDE WORLD-SPORTS SAT	7	200	204	A	13.3	28	1035	1698	566	218	598	190	331	285	274	223	729	264	460	384	337	236	151	58^	220	159
SAT. 5.00P 90 ABC SA		98	99	B	9.9	22	770	1622	497	192	535	170	295	266	255	201	747	266	451	406	357	249	147	48	193	136
5.00 - 5.30				A	12.3	29	957	1543	536	205	573	207	324	284	245	195	673	233	417	347	309	227	86^	45^	211	155
5.30 - 6.00				A	13.4	29	1043	1719	559	215	589	180	316	277	268	223	753	272	489	402	351	237	176	30^	201	159
6.00 - 6.30				A	14.0	27	1089	1841	609	235	643	194	361	300	309	249	766	284	477	405	360	247	184	94^	248	167
AFTERNOON PLAYHOUSE(S)			137	A	4.8	10	373	1799	684	368^	684	216^	367^	408^	383^	247^	689	193^	400^	443^	471^	183^	257^	94v	169^	57v
2 SUN. 4.00P 55 CBS CL			78																							
4.00 - 4.30				A	4.5	10	350	1706	609^	398^	609^	239^	301^	332^	290^	237^	691	195^	401^	469^	474^	175^	256^	94v	150v	40v
4.30 - 5.00				A	5.1	10	397	1914	768	348^	768	193^	440^	492^	488^	257^	689	192^	400^	419^	472^	187^	262^	98v	195^	76v
ALL NEW POPEYE HOUR 1	18	184	189	A	8.7	29	677	1613	352	130^	368	197	294	217	139^	61^	323	203	247	144^	97^	71^	176^	102^	746	338
SAT. 10.30A 30 CBS CA		89	97	B	7.6	29	591	1645	335	129	381	209	275	176	141	83	328	193	249	164	107	68	190	101	746	352
ALL NEW POPEYE HOUR 2	18	184	189	A	8.1	27	630	1711	382	248	433	260	327	204	125^	72^	294	180^	247	151^	114^	47v	274	141^	710	386
SAT. 11.00A 30 CBS CA		89	97	B	7.3	28	568	1652	329	147	381	223	281	167	127	77	294	167	231	152	109	56	236	123	741	375
AMERICAN BANDSTAND '81	10	169	175	A	6.0	20	467	1409	392	86^	404	177^	305	235^	214^	79^	358	214^	280	168^	131^	58v	245^	129^	402	294
1 SAT. 12.30P 39 ABC PC		87	88	B	4.8	16	373	1547	449	115	501	267	360	226	158	121	396	221	291	186	141	88	264	174	386	245
& 1.19P 11																										
2 SAT. 12.30P 60																										
12.30 - 1.00				A	5.9	20	459	1397	375	87^	386	151^	296	232^	209^	80^	323	207^	280	163^	116^	38v	250^	115^	438	307
1.00 - 1.30				A	6.2	20	482	1413	408	77^	424	203^	312	237^	221^	81^	394	217^	275	170^	147^	83^	238^	145^	357	274
ANIMALS, ANIMALS, ANIMALS	14	121	117	A	2.3	8	179	1134	580^	90v	575^	123v	252^	301^	240^	251^	302^	56v	162v	258^	202^	44v	50v	39v	207^	156v
1 SUN. 11.30A 14 ABC CL		76	80	B	2.6	10	202	1276	429	148	435	166	258	215	192	153	345	146	220	185	135	104	86	55	410	253
& 11.51A 9																										
2 SUN. 11.30A 30																										
ASK NBC NEWS-8:58AM	18	195	192	A	4.0	20	311	1238	106^	LT	106^	46v	74v	48v	60v	32v	84v	48v	84v	68v	36v	LT	173^	112^	875	472
SAT. 8.58A 2 NBC CN		98	98	B	3.9	22	303	1660	218	58	224	102	151	148	96	44	139	76	103	66	49	31	140	45	1157	697
ASK NBC NEWS-10:58AM	18	200	202	A	6.2	21	482	1602	275	133^	322	219^	304	115^	103^	18v	301	189^	238^	91^	99^	63v	302	87^	677	418
SAT. 10.58A 2 NBC CN		98	98	B	5.6	22	436	1589	252	113	289	162	216	119	96	60	258	159	202	106	80	53	264	94	778	484
ASK NBC NEWS-11:58AM	18	192	175	A	5.9	20	459	1486	331	76^	342	164^	220^	104^	102^	111^	292	131^	190^	90^	85^	102^	211^	113^	641	359
SAT. 11.58A 2 NBC CN		96	84	B	6.0	22	467	1492	236	72	277	138	177	116	90	82	292	152	201	100	110	82	207	77	716	440
ASK NBC NEWS-9:58AM	17	204	204	A	5.1	20	397	1491	210^	53v	227^	121^	169^	86^	75v	58v	201^	110^	122^	72v	48v	79^	96^	LT	967	554
SAT. 9.58A 2 NBC CN		99	99	B	5.1	21	397	1612	198	81	213	126	155	108	72	32	129	80	95	59	36	33	178	73	1092	686
BATMAN & SUPER 7 I	17	191	175	A	5.5	19	428	1568	314	87^	318	177^	238^	105^	99^	80^	274^	146^	227^	114^	106^	47v	305	107^	671	399
SAT. 11.00A 30 NBC CA		96	84	B	5.5	21	428	1573	231	88	298	177	204	103	71	81	291	179	229	112	91	57	236	89	748	468
BATMAN & SUPER 7 II	17	191	175	A	5.5	19	428	1491	326	75^	333	157^	218^	105^	109^	108^	267^	127^	198^	104^	97^	69v	237^	118^	654	398
SAT. 11.30A 30 NBC CA		96	84	B	5.8	21	451	1511	241	80	285	145	181	112	87	87	291	167	217	97	99	66	228	90	707	447
BOB HOPE GOLF SAT.(S)		172		A	4.6	11	358	1344	518^	202^	549^	215^	308^	271^	183^	213^	756	204^	494^	383^	351^	262^	27v	27v	LT	LT
CONT'D																										

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WEEKEND DAYTIME CONT'D																										
BOB HOPE GOLF SAT.-CONT'D																										
1 SAT. 4.10P 110 NBC SE		92																								
4.00 - 4.30				A	4.3	11	335	1355	448^	198^	475^	217^	277^	296^	144v	149v	844	208^	623^	528^	467^	221^	LT	LT	36v	LT
4.30 - 5.00				A	4.2	10	327	1401	464^	254^	489^	195^	330^	300^	178v	159v	890	199^	649^	535^	495^	241^	LT	LT	22v	LT
5.00 - 5.30				A	4.5	10	350	1269	577^	208^	608^	305^	400^	246^	155v	208^	661^	189^	381^	280^	238^	280^	LT	LT	LT	LT
5.30 - 6.00				A	5.4	12	420	1329	530^	150^	566	150^	220^	253^	223^	283^	672	210^	388^	262^	274^	284^	91v	91v	LT	LT
BOB HOPE GOLF SUN.(S)		196		A	11.4	23	887	1645	593	239^	599	138^	253^	268	313	281	796	207^	398	367	383	357	132^	76^	118^	93^
1 SUN. 4.30P 125 NBC SE		98																								
4.30 - 5.00				A	10.9	24	848	1533	558	208^	578	121^	259^	253^	322	273^	677	184^	331	336	338	300	148^	48v	130^	104^
5.00 - 5.30				A	10.8	23	840	1589	561	219^	561	114^	213^	246^	316	280^	728	178^	351	326	340	331	169^	93^	131^	93^
5.30 - 6.00				A	12.0	24	934	1594	576	222^	576	134^	230^	238^	317	279	764	203^	353	325	357	370	186^	123^	68^	54v
6.00 - 6.30				A	11.5	21	895	1855	672	313	672	171^	302	329	300	295	1003	261^	545	478	486	425	45v	45v	135^	116^
BUGS BUNNY/ROAD RUNNER 1	18	201	202	A	7.5	33	584	1752	314	119^	377	179^	253	139^	147^	110^	437	226	331	173^	170^	83^	168^	93^	770	338
1 SAT. 9.00A 3 CBS CA		99	99	B	7.2	33	560	1619	297	127	343	209	256	173	102	63	256	141	197	143	89	47	200	91	820	386
& 9.10A 20																										
2 SAT. 9.00A 30																										
BUGS BUNNY/ROAD RUNNER 2	18	201	202	A	9.1	36	708	1905	371	155^	419	204	309	188	170^	99^	451	234	339	206	177	78^	176	67^	859	445
SAT. 9.30A 30 CBS CA		99	99	B	8.7	36	677	1692	322	146	371	214	276	185	128	69	296	175	235	155	96	49	240	110	785	387
BUGS BUNNY/ROAD RUNNER 3	18	196	202	A	9.9	36	770	1658	416	134^	444	237	360	223	164	84^	350	223	276	146^	97^	61^	226	77^	638	310
SAT. 10.00A 30 CBS CA		99	99	B	9.0	35	700	1700	362	155	411	231	301	208	144	78	346	212	277	176	111	56	246	113	697	336
CBS NEWS SPEC. RPT.-SUN(S)			118	A	2.0	22	156	1199^	660^	LT	660^	LT	160v	256v	365v	404^	270v	LT	58v	134v	134v	136v	LT	LT	256v	256v
2 SUN. 8.00A 30 CBS N			73																							
CBS SPORTS SPECTACULAR	17	180	155	A	6.6	18	513	1285	332	84^	373	99^	154^	125^	172^	193^	645	183^	305	281	315	277	115^	62^	152^	89^
1 SAT. 1.00P 180 CBS SA		96	89	B	6.4	17	498	1452	448	163	509	151	263	231	241	208	665	203	367	344	337	238	113	48	165	92
2 SAT. 5.00P 60																										
1.00 - 1.30				A	6.7	21	521	1393	279^	121^	361^	126^	190^	140^	175^	146^	581	219^	331^	298^	274^	205^	194^	109v	257^	133^
1.30 - 2.00				A	6.7	20	521	1207	221^	94v	288^	69v	82v	55v	115v	187^	574	186^	280^	248^	284^	240^	178^	119^	167^	90v
2.00 - 2.30				A	6.9	20	537	1074	232^	49v	260^	62v	94v	92v	133^	143^	639	169^	281^	299^	333^	264^	105v	105v	70v	47v
2.30 - 3.00				A	6.6	19	513	1094	253^	49v	286^	72v	101v	87v	139^	165^	697	152^	284^	283^	351^	349^	37v	37v	74v	21v
3.00 - 3.30				A	7.3	20	568	1224	298^	76v	336^	76v	124^	98v	168^	200^	706	170^	333^	310^	335^	320^	43v	43v	139^	62v
3.30 - 4.00				A	6.9	18	537	1225	347^	79v	395^	82v	155^	143^	202^	226^	695	232^	372^	297^	293^	283^	26v	26v	109v	45v
5.00 - 5.30				A	4.6	12	358	1492	559^	118v	559^	148v	212^	191^	188^	290^	592^	139v	243^	228^	307^	277^	162v	LT	179^	140v
5.30 - 6.00				A	6.5	15	506	1664	530	109v	553	162^	273^	198^	261^	236^	699	198^	316^	283^	370^	291^	171^	25v	241^	209^
DAFFY DUCK SHOW	18	200	202	A	6.4	22	498	1576	290	106^	330	203^	283	123^	127^	47v	227^	161^	207^	88^	60v	20v	258	64^	761	475
SAT. 10.30A 30 NBC CA		98	98	B	5.7	22	443	1616	251	110	297	158	213	125	100	71	241	147	193	108	76	45	264	93	814	509
DEAR ALEX & ANNIE-11.55AM	14	182	181	A	6.6	23	513	1402	276	147^	305	152^	232^	168^	141^	53v	214^	125^	176^	136^	81^	38v	206^	78^	677	422
SAT. 11.55A 4 ABC CN		95	95	B	5.7	22	443	1480	239	93	265	121	175	127	111	79	241	114	179	119	102	52	181	82	793	500
DEAR ALEX & ANNIE-11.26AM	18	106	97	A	3.7	13	288	1417	445	135^	472	215^	326^	319^	230^	53v	447	194^	294^	327^	253^	89v	49v	49v	449	337^
SUN. 11.26A 3 ABC CN		75	74	B	3.6	14	280	1518	424	93	452	219	326	233	196	91	361	165	261	226	173	79	221	137	484	305
DRAK PACK	17		181	A	6.6	23	513	1895	137^	98v	305^	261^	299^	137^	44v	LT	336^	247^	321^	167^	89v	15v	237^	103v	1017	513
2 SAT. 11.30A 30 CBS CA			92	B	6.5	24	506	1699	306	126	381	226	269	165	116	80	287	166	219	153	97	56	233	114	798	421
DRAWING POWER	12	165	150	A	3.7	13	288	1444	350^	97v	364^	187^	187^	69v	42v	177^	469	192^	264^	128^	139^	173^	201^	125^	410^	90v
SAT. 12.30P 30 NBC CL		85	78	B	4.0	13	311	1556	282	97	322	165	230	160	120	81	366	168	275	192	154	70	175	89	693	362
FACE THE NATION	18	171	168	A	5.1	16	397	1448	581	108^	631	119^	198^	218^	233^	396	674	71v	234^	336	353	338	46v	15v	97^	63v
SUN. 11.30A 30 CBS CC		95	95	B	3.9	14	303	1330	510	118	576	137	216	195	222	317	635	118	268	324	358	279	46	LT	73	41

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
FLINTSTONE'S COMEDY SHW 1	9	204	204	A	4.8	21	373	1499	140^	35v	159^	82^	123^	56v	63v	36v	188^	86^	158^	117^	72v	30v	141^	32v	1011	566
SAT. 9.00A 30 NBC CA		99	99	B	4.5	21	350	1562	190	64	214	112	164	145	94	27	116	53	70	58	47	41	213	82	1019	588
FLINTSTONE'S COMEDY SHW 2	9	204	204	A	5.1	20	397	1529	165^	46v	190^	101^	136^	67v	61v	54v	182^	104^	121^	78^	35v	61v	119^	22v	1038	605
SAT. 9.30A 30 NBC CA		99	99	B	5.1	21	397	1607	188	60	217	129	161	107	78	35	143	79	91	63	48	45	179	60	1068	666
FLINTSTONE'S COMEDY SHW 3	9	204	204	A	5.0	18	389	1563	244^	59v	264^	123^	189^	108^	102^	75v	274^	144^	170^	82^	72v	104^	121^	13v	904	500
SAT. 10.00A 30 NBC CA		99	99	B	5.3	20	412	1528	170	70	199	119	156	99	69	34	220	115	167	100	82	50	188	69	921	574
FONZ/HAPPY DAYS GANG	11	193	194	A	6.6	29	513	1653	212^	72^	222^	55v	134^	108^	120^	81^	182^	81^	161^	139^	100^	21v	155^	45v	1094	738
1 SAT. 9.00A 3 ABC CA		99	99	B	6.3	30	490	1677	212	66	223	118	145	108	89	58	151	69	109	85	67	37	163	84	1140	742
& 9.11A 19																										
2 SAT. 9.00A 30																										
GODZILLA/HONG KONG 1	9	194	192	A	3.1	24	241	1577	33v	LT	33v	33v	33v	LT	LT	LT	150^	112v	150^	79v	38v	LT	182^	37v	1212	597
SAT. 8.00A 30 NBC CA		98	98	B	2.5	21	195	1511	132	26	143	74	93	86	56	27	118	80	104	69	36	LT	134	34	1116	654
GODZILLA/HONG KONG 2	9	195	192	A	4.2	23	327	1361	128^	27v	128^	62v	89v	55v	66v	39v	90v	59v	90v	77v	31v	LT	192^	79v	951	511
SAT. 8.30A 30 NBC CA		98	98	B	3.7	22	288	1730	232	67	244	123	170	169	99	40	133	78	100	72	34	28	177	54	1176	678
GRAND PRIX TENNIS-SAT.(S)		136		A	5.4	13	420	1298	484^	140v	483^	86v	252^	271^	297^	188^	631	186^	376^	335^	299^	222^	77v	69v	107v	53v
1 SAT. 4.00P 133 CBS SE		83																								
4.00 - 4.30				A	4.5	12	350	1174	536^	126v	536^	100v	263^	267^	305^	247^	518^	195^	317^	268^	183^	169v	43v	43v	77v	LT
4.30 - 5.00				A	4.8	12	373	1204	443^	129v	443^	43v	220^	247^	304^	196^	614^	223^	381^	347^	260^	192^	45v	45v	102v	45v
5.00 - 5.30				A	5.8	14	451	1299	412^	129v	412^	75v	243^	265^	268^	131v	667	188^	419^	358^	339^	222^	98v	98v	122v	96v
5.30 - 6.00				A	5.8	13	451	1353	457^	127v	457^	80v	242^	275^	295^	155^	677	161^	410^	370^	375^	243^	71v	71v	148^	82v
GRAND PRIX TENNIS-SUN.(S)		166		A	7.2	16	560	1289	439	193^	499	185^	263^	191^	218^	205^	667	225^	434	393^	344^	215^	24v	24v	99v	63v
1 SUN. 3.14P 166 CBS SE		93																								
3.30 - 4.00				A	6.3	15	490	1035	392^	139^	457^	173^	173^	120v	178^	233^	543	251^	292^	252^	97v	230^	LT	LT	35v	24v
4.00 - 4.30				A	6.6	15	513	1019	386^	180^	464	185^	232^	136^	216^	205^	530	267^	333^	275^	159^	197^	LT	LT	25v	LT
4.30 - 5.00				A	7.6	17	591	1421	472	245^	539	205^	320^	261^	250^	171^	751	280^	551	467	403	182^	36v	36v	95v	46v
5.00 - 5.30				A	8.1	17	630	1444	443	203^	495	156^	287^	226^	241^	185^	730	149^	487	483	530	221^	51v	51v	168^	125^
5.30 - 6.00				A	8.1	16	630	1514	511	196^	554	190^	297^	204^	237^	257^	773	168^	502	478	518	243^	29v	29v	158^	101^
GREATEST SUPERFRIENDS-1	12	174	177	A	3.4	26	265	1706	181^	94v	207^	125^	151^	87v	60v	44v	135^	41v	119^	119^	94v	LT	133^	LT	1231	796
SAT. 8.00A 30 ABC CA		90	90	B	3.5	23	272	1702	280	121	298	196	218	157	80	56	215	91	164	141	90	46	165	48	1024	588
GREATEST SUPERFRIENDS-2	12	174	177	A	4.8	26	373	1820	171^	72v	195^	113^	124^	56v	60v	64v	262^	118^	255^	219^	144^	LT	113^	24v	1250	753
SAT. 8.30A 30 ABC CA		90	90	B	4.9	25	381	1648	235	80	251	144	170	129	89	56	157	79	135	113	65	17	186	86	1054	613
HEATHCLIFF & DINGBAT	16	191	190	A	7.5	27	584	1598	205^	104^	242	159^	195^	106^	50v	47v	291	217	264	122^	58^	27v	238	100^	827	495
SAT. 11.00A 30 ABC CA		98	98	B	6.8	27	529	1619	240	94	265	141	194	145	100	50	238	146	196	121	76	34	237	109	879	532
IN THE NEWS- 8.26AM	18	182	190	A	4.0	26	311	1334	231^	68v	231^	77v	141^	126^	90v	64v	308^	203^	260^	103^	83v	38v	100^	74v	695	366^
SAT. 8.26A 3 CBS CN		97	99	B	3.6	25	280	1404	214	85	234	118	166	127	77	47	210	70	140	115	100	62	108	47	852	416
IN THE NEWS- 8.56AM	18	182	187	A	6.1	30	475	1566	321	143^	374	136^	240^	181^	166^	105^	254	130^	177^	113^	88^	64^	104^	74^	834	479
SAT. 8.56A 3 CBS CN		96	98	B	5.6	30	436	1492	260	119	298	149	216	164	115	55	192	91	140	119	77	42	152	68	850	446
IN THE NEWS- 9.26AM	18	201	202	A	8.0	34	622	1791	333	115^	402	196	271	139^	152^	119^	471	240	355	186^	188^	95^	159^	86^	759	327
SAT. 9.26A 3 CBS CN		99	99	B	7.8	34	607	1639	304	124	351	208	256	170	107	71	274	156	213	144	92	51	213	102	801	378
IN THE NEWS- 9.59AM	18	201	202	A	9.9	37	770	1778	403	144^	434	231	354	210	162	80^	377	211	282	173	134^	68^	207	68^	760	394
SAT. 9.59A 3 CBS CN		99	99	B	9.2	36	716	1723	353	156	401	233	301	200	137	72	333	198	264	173	111	55	247	116	742	366

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS-11.56AM	17		181	A	6.1	21	475	1634	129^	89v	275^	234^	275^	129^	41v	LT	281^	219^	281^	160^	62v	LT	196^	54v	882	418^
2 SAT. 11.56A 3 CBS CN			92	B	6.5	24	506	1645	306	121	377	220	265	166	119	78	287	166	222	158	98	51	231	109	750	403
IN THE NEWS-12.26PM	16	171	181	A	6.8	23	529	1471	256	163^	312	168^	206^	110^	98^	84^	251	195^	242	151^	56v	LT	300	115^	608	303
1 SAT. 11.56A 3 CBS CN		89	97	B	7.1	25	552	1510	327	129	379	185	245	179	149	99	279	124	198	150	124	69	233	121	619	360
2 SAT. 12.26P 3																										
IN THE NEWS-12.56PM	16	151	173	A	7.0	23	545	1505	218^	81^	251	114^	143^	88^	137^	75^	256	122^	190^	161^	93^	57^	374	210^	624	388
1 SAT. 12.26P 3 CBS CN		81	92	B	7.3	25	568	1547	300	111	346	164	224	169	147	94	277	135	195	139	113	76	267	140	657	385
2 SAT. 12.56P 3																										
IN THE NEWS- 1.26PM	16	147	172	A	6.7	21	521	1393	186^	69^	251	134^	169^	75^	117^	71^	280	157^	203^	125^	123^	77^	173^	31v	689	449
1 SAT. 12.56P 3 CBS CN		79	92	B	7.0	23	545	1566	374	128	441	203	294	205	173	133	329	152	223	152	143	97	209	112	587	347
2 SAT. 1.26P 3																										
IN THE NEWS- 8.26AM-SUN.	17	41		A	.7	7	54	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 8.26A 3 CBS CN		32		B	.8	9	62	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS- 8.56AM-SUN.	17	39		A	1.3	9	101	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 8.56A 3 CBS CN		34		B	1.0	7	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
IN THE NEWS-10.56AM	18	184	189	A	8.4	29	654	1708	391	126^	402	193	297	249	178^	64^	338	205	263	161^	119^	75^	210	113^	758	372
SAT. 10.56A 3 CBS CN		89	97	B	7.4	28	576	1610	327	124	372	203	267	167	143	81	298	171	225	161	103	63	192	102	748	360
IN THE NEWS-11.26AM	18	184	189	A	7.6	26	591	1677	385	254	443	272	334	196^	121^	77^	282	161^	235	146^	121^	47v	270	141^	682	377
SAT. 11.26A 3 CBS CN		89	97	B	5.9	26	537	1653	333	146	386	227	280	167	124	80	293	166	232	148	109	55	234	124	[illegible]	[illegible]
INT'L CHAMPIONSHIP BOXING	1		182	A	10.7	24	832	1701	486	154^	524	114^	260^	218^	304	233^	913	340	566	556	432	270^	140^	33v	124^	98^
2 SUN. 2.30P 26 ABC SE			92	B	10.7	24	832	1701	486	154	524	114	260	218	304	233	913	340	566	556	432	270	140	33	124	98
& 3.14P 46																										
2.30 - 3.00				A	9.8	23	762	1596	450	113^	482	89^	223^	193^	290^	227^	823	292^	493	490	405	258^	194^	52v	97^	81^
3.30 - 4.00				A	11.5	26	895	1752	498	166^	538	119^	268	233^	307	235^	969	363	615	594	455	272	102^	23v	143^	112^
ISSUES AND ANSWERS	15		167	A	4.8	15	373	1212	596^	140v	615^	LT	89v	197^	360^	418^	568^	117v	206^	257^	358^	247^	LT	LT	19v	19v
2 SUN. 12.00N 30 ABC CC			93	B	3.6	13	280	1289	528	138	558	110	221	209	260	301	553	141	245	279	306	233	52	17	126	86
ISSUES AND ANSWERS(B)		140		A	4.6	15	358	1603	804	344^	804	198^	385^	345^	346^	404^	635^	148v	372^	330^	335^	210^	142v	LT	22v	LT
1 SUN. 12.00N 30 ABC CC		83																								
JASON OF STAR COMMAND	17	38		A	1.0	7	78	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 8.30A 30 CBS CL		33		B	.9	7	70	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JONNY QUEST	16	156	162	A	4.7	16	366	1680	395	183^	450	237^	249^	86^	79v	193^	296^	128^	192^	87^	87^	81v	254^	145^	680	325^
SAT. 12.00N 30 NBC CA		80	86	B	5.3	19	412	1645	255	117	311	175	206	115	87	82	309	156	235	140	119	62	219	107	806	447
KIDS ARE PEOPLE TOO I	18	106	97	A	2.4	9	187	1428	407^	150v	417^	193^	310^	269^	175^	74v	567^	326^	396^	413^	230^	101v	59v	32v	385^	289^
1 SUN. 10.30A 2 ABC CL		75	74	B	3.1	13	241	1553	388	90	404	199	282	205	173	101	349	161	254	235	162	74	218	115	582	374
& 10.39A 25																										
2 SUN. 10.30A 30																										
KIDS ARE PEOPLE TOO II	17	106	97	A	3.5	12	272	1397	415^	147^	437^	214^	302^	283^	191^	69v	482	228^	291^	309^	218^	128^	73v	73v	405^	310^
1 SUN. 11.04A 26 ABC CL		75	74	B	3.6	14	280	1531	410	86	443	202	296	210	181	124	380	176	274	237	180	86	220	129	488	307
2 SUN. 11.00A 30																										
MEET THE PRESS	18	152	154	A	5.7	17	443	1542	515	149^	544	111^	179^	204^	267^	302	803	168^	290	370	390	367	72^	33v	123^	86^
SUN. 12.30P 30 NBC CC		90	93	B	4.2	16	327	1402	532	144	582	110	190	184	232	330	691	170	268	300	311	321	38	19	91	63

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WEEKEND DAYTIME CONT'D																										
MIGHTY MOUSE-HECKL-JECKL	18	182	190	A	3.3	24	257	1276	234^	63v	234^	74v	160^	137^	110v	50v	256^	152^	217^	102v	89v	26v	97v	73v	689	385^
1 SAT. 8.06A 24 CBS CA		97	99	B	3.1	24	241	1402	232	98	254	125	175	140	87	54	200	62	141	121	101	52	112	37	836	434
2 SAT. 8.00A 30																										
NBA ON CBS	2	164	188	A	7.2	20	560	1688	400	216	439	159^	258	260	219	128^	932	376	598	579	433	252	208^	105^	109^	91^
1 SUN. 1.00P 132 CBS SE		90	99	B	7.2	20	560	1688	400	216	439	159	258	260	219	128	932	376	598	579	433	252	208	105	109	91
2 SUN. 12.00N 137																										
12.00 - 12.30				A	5.3	18	412	1699	446^	168^	485^	182^	250^	264^	192^	192^	902	280^	415^	521^	485^	289^	122v	LT	190^	127v
12.30 - 1.00				A	7.2	22	560	1516	362^	177^	440	206^	287^	302^	184^	109^	803	291^	444	480	389^	264^	149^	26v	124^	92v
1.00 - 1.30				A	7.0	20	545	1673	393	207^	431	152^	247	261	216^	134^	927	363	582	578	446	251	229	103^	86^	75^
1.30 - 2.00				A	7.5	20	584	1658	371	201^	408	137^	239	241	223	131^	958	401	635	597	433	254	203^	130^	89^	76^
2.00 - 2.30				A	6.8	18	529	1858	420^	249^	420^	134^	260^	272^	242^	85v	933	444^	691	606	381^	206^	370^	199^	135^	115v
2.30 - 3.00				A	7.8	20	607	1848	478	312^	478	146^	325^	290^	281^	96v	1057	495	789	676	440	233^	201^	156^	112^	107^
NCAA BASKETBALL GAME-SAT.	3	177	180	A	5.2	15	405	1437	319	89^	378	174^	209^	178^	145^	118^	725	257^	435	359	365	254^	123^	88^	211^	123^
1 SAT. 1.30P 122 NBC SE		92	93	B	5.1	14	397	1505	416	94	472	189	280	260	225	141	756	288	449	384	376	245	118	85	159	96
2 SAT. 3.33P 117																										
1.30 - 2.00				A	4.3	13	335	1704	377^	138v	455^	213^	263^	167v	161v	117.	680^	220^	399^	309^	409^	250^	121v	121v	448^	311^
2.00 - 2.30				A	4.5	13	350	1740	376^	69v	439^	228^	277^	245^	155v	91v	795	231^	426^	365^	487^	298^	103v	103v	403^	154v
2.30 - 3.00				A	5.0	14	389	1473	389^	62v	489^	270^	301^	278^	150v	131v	650	185^	342^	227^	375^	308^	115v	115v	219^	144v
3.00 - 3.30				A	5.6	14	436	1599	441^	198^	534^	312^	334^	320^	133v	137v	667	245^	392^	249^	310^	275^	101v	101v	297^	86v
3.30 - 4.00				A	5.5	18	428	1168	227^	59v	241^	79v	91v	49v	115v	129v	693	296^	446^	383^	320^	219^	129v	73v	105v	88v
4.00 - 4.30				A	4.8	15	373	1134	176^	52v	224^	100v	126v	75v	124v	68v	724	354^	515^	403^	279^	171^	138v	101v	48v	40v
4.30 - 5.00				A	5.0	14	389	1154	226^	70v	249^	108v	125v	122v	141v	69v	705	281^	450^	444^	341^	188^	110v	54v	90v	90v
5.00 - 5.30				A	6.6	18	513	1563	345^	70v	388^	103v	166^	158^	175^	174^	880	250^	508	507	428^	303^	158^	60v	137^	115v
NCAA BASKETBALL-NAT'L	3		199	A	6.5	22	506	1263	184^	48v	188^	62v	101v	61v	88v	83v	778	242^	473	412^	406^	242^	124^	45v	173^	138^
2 SAT. 1.30P 123 NBC SE			98	B	5.5	17	428	1328	241	88	252	76	118	128	114	99	753	276	470	405	360	244	204	51	119	94
1.30 - 2.00				A	4.9	17	381	1236	189^	60v	189^	61v	120v	76v	98v	69v	762	309^	498^	404^	348^	196^	153v	71v	132v	92v
2.00 - 2.30				A	6.4	22	498	1279	201^	43v	201^	63v	116v	71v	96v	85v	755	215^	438^	370^	408^	247^	128^	55v	195^	133^
2.30 - 3.00				A	6.8	23	529	1229	162^	38v	162^	62v	87v	44v	64v	75v	773	183^	422^	391^	429^	273^	113v	23v	181^	164^
3.00 - 3.30				A	7.8	25	607	1298	183^	50v	192^	61v	91v	61v	95v	88v	817	268^	529	467	427	242^	121^	42v	168^	149^
NCAA BASKETBALL GAME-SUN.	2	194	201	A	9.0	23	700	1513	401	152^	437	168^	226	214	180	174	791	251	426	484	427	245	116^	26v	169^	143^
1 SUN. 1.00P 124 NBC SE		96	98	B	9.0	23	700	1513	401	152	437	168	226	214	180	174	791	251	426	484	427	245	116	26	169	143
2 SUN. 2.00P 54																										
& 3.12P 48																										
1.00 - 1.30				A	6.2	18	482	1772	355^	171^	415^	183^	215^	137^	127^	200^	975	447^	624	638	404^	266^	76v	32v	306^	253^
1.30 - 2.00				A	7.0	19	545	1640	476	176^	518	241^	269^	242^	154^	211^	808	182^	378^	444	490	328^	52v	17v	262^	242^
2.00 - 2.30				A	9.1	23	708	1497	404	128^	438	201	250	242	151^	146^	787	226	409	459	434	262	121^	24v	151^	130^
2.30 - 3.00				A	9.2	22	716	1437	368	122^	408	164^	219	218	178	139^	739	201	364	423	423	260	137^	29v	153^	132^
3.30 - 4.00				A	11.9	26	926	1448	388	185^	406	94^	172^	183^	214^	205^	810	322	495	545	395	181^	117^	27v	115^	89^
NEW FAT ALBERT SHOW	16	170	179	A	6.8	23	529	1578	266	175^	324	210^	245	131^	84^	55v	229	179^	220^	166^	50v	LT	328	131^	697	359
1 SAT. 11.30A 30 CBS CA		89	96	B	7.3	26	568	1589	339	134	393	209	264	182	139	91	252	127	190	140	102	52	272	132	672	392
2 SAT. 12.00N 30																										
PHOENIX OPEN GOLF-SAT(S)			158	A	3.7	11	288	1104	479^	139v	493^	146v	195v	160v	271^	271^	462^	77v	101v	101v	270^	302^	LT	LT	142v	122v
2 SAT. 4.00P 60 CBS SE			89																							
4.00 - 4.30				A	3.6	11	280	1100	440^	183v	465^	190v	242^	181v	246^	194v	410^	81v	103v	65v	229^	264^	LT	LT	211v	171v
4.30 - 5.00				A	3.9	11	303	1050	489^	89v	489^	96v	132v	125v	277^	334^	488^	66v	89v	125v	297^	327^	LT	LT	73v	73v
PHOENIX OPEN GOLF-SUN(S)			187	A	6.2	14	482	1571	581	253^	650	146^	221^	239^	330^	348^	828	175^	354^	396^	446^	408^	40v	10v	53v	53v
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
PHOENIX OPEN GOLF--CONT'D																										
2 SUN. 2.17P 32 CBS SE			99																							
& 3.10P 50																										
3.00 - 3.30				A	7.3	16	568	1563	606	239^	662	115^	173^	222^	325^	386^	837	189^	397^	405^	458	390^	11v	LT	53v	53v
3.30 - 4.00				A	6.4	14	498	1508	591	235^	641	106v	207^	214^	360^	367^	784	149^	330^	358^	442^	400^	LT	LT	75v	75v
PLASTICMAN/BABY PLAS SHOW	16	182	181	A	7.0	25	545	1402	252	142^	279	139^	205^	152^	125^	51v	217^	125^	179^	133^	84^	38v	176^	73^	730	443
SAT. 11.30A 30 ABC CA		95	95	B	6.1	24	475	1524	235	94	261	124	179	137	111	66	235	115	180	125	97	44	178	84	850	527
PRO BOWLERS TOUR	2	185	190	A	9.5	25	739	1631	651	201	685	213	378	354	314	242	680	186	351	354	333	264	131^	53^	135^	88^
SAT. 3.30P 90 ABC SE		92	93	B	9.5	25	739	1631	651	201	685	213	378	354	314	242	680	186	351	354	333	264	131	53	135	88
3.30 - 4.00				A	7.5	21	584	1589	613	161^	652	192^	361	331	312	232	621	181^	327	306	270	254	126^	75^	190^	125^
4.00 - 4.30				A	9.8	26	762	1631	656	207	690	212	377	362	316	243	708	184	352	375	362	276	126^	43^	107^	68^
4.30 - 5.00				A	11.2	27	871	1669	671	219	704	232	395	364	312	242	701	193	367	366	349	267	143	49^	121^	78^
RICHIE RICH	11	194	194	A	7.8	31	607	1621	194^	76^	212	66^	131^	113^	101^	73^	185^	101^	156^	122^	84^	21v	158^	54^	1066	701
SAT. 9.30A 30 ABC CA		99	99	B	7.3	28	568	1729	248	83	276	152	188	134	78	71	182	81	137	114	90	35	167	89	1104	708
SCHOOLHOUSE ROCK-8.26AM	12	174	177	A	4.4	30	342	1734	168^	82v	198^	131^	143^	72v	50v	47v	135^	33v	123^	123^	102^	LT	132^	LT	1269	863
SAT. 8.26A 3 ABC CN		90	90	B	4.2	25	327	1651	261	109	279	185	202	152	75	54	171	74	142	124	78	26	156	48	1045	604
SCHOOLHOUSE ROCK-10.26AM	16	194	193	A	8.9	31	692	1555	186	93^	235	120^	167^	97^	68^	68^	170^	137^	164^	78^	27v	LT	199	106^	951	612
SAT. 10.26A 3 ABC CN		99	99	B	7.4	27	576	1613	232	83	263	142	191	132	94	60	197	107	163	119	79	26	208	118	945	591
SCHOOLHOUSE ROCK-10.56AM	11	191	191	A	7.9	27	615	1615	233	132^	276	168^	205	126^	63^	71^	263	202	249	126^	53^	14v	233	99^	843	476
SAT. 10.56A 3 ABC CN		98	98	B	7.5	28	584	1674	246	94	265	151	198	154	90	50	272	166	226	139	94	59	264	129	[illegible]	[illegible]
SCHOOLHOUSE ROCK-11.55AM	15	121	117	A	2.2	7	171	1164	590^	158v	590^	181^	316^	373^	239^	199^	322^	59v	152v	280^	221^	42v	59v	41v	193^	158v
SUN. 11.55A 4 ABC CN		76	80	B	2.8	10	218	1411	494	176	523	185	262	219	194	237	398	169	252	216	133	125	86	53	404	242
SCOOBY & SCRAPPY DOO	11	194	193	A	9.2	33	716	1642	204	99^	257	136^	183	113^	75^	69^	178	132^	168^	92^	39v	10v	193	106^	1014	653
SAT. 10.00A 30 ABC CA		99	99	B	8.2	30	638	1661	238	82	273	158	193	136	75	65	202	109	162	118	85	35	198	113	988	621
SPORTSWORLD	2	169	161	A	9.1	23	708	1613	513	150^	531	210	300	266	239	181	798	276	466	469	392	250	147^	63^	137^	103^
1 SUN. 3.04P 56 NBC SE		90	85	B	9.1	23	708	1613	513	150	531	210	300	266	239	181	798	276	466	469	392	250	147	63	137	103
& 4.16P 14																										
2 SUN. 1.00P 60																										
1.00 - 1.30				A	7.2	20	560	1471	451	LT	465	153^	216^	138^	252^	212^	915	324^	500	498	388^	292^	50v	24v	41v	LT
1.30 - 2.00				A	8.6	23	669	1480	459	60v	459	170^	231^	149^	216^	203^	856	366	523	493	370	215^	126^	24v	39v	LT
3.00 - 3.30				A	8.4	21	654	1740	554	240^	595	265^	362^	362	252^	151^	757	203^	447	477	437	251^	194^	75v	194^	174^
3.30 - 4.00				A	10.8	26	840	1752	563	239^	584	261^	372	373	226^	149^	753	252^	446	467	396	244^	186^	107^	229^	199^
SUNDAY MORNING	18	121	123	A	5.4	24	420	1388	680	245^	694	147^	304	325	388	334	583	178^	296	307	268^	250^	56v	17v	55v	45v
SUN. 9.00A 90 CBS N		81	81	B	4.4	22	342	1416	573	204	612	122	257	292	356	287	614	184	303	334	312	242	81	LT	109	73
9.00 - 9.30				A	4.7	25	366	1361	664	283^	664	117^	256^	297^	440	356	611	157^	313^	339	290^	262^	31v	22v	55v	39v
9.30 - 10.00				A	5.7	26	443	1447	695	215^	695	142^	275	318	350	359	616	218^	330	316	251^	260^	48v	LT	88^	72^
10.00 - 10.30				A	5.9	23	459	1320	668	237^	698	171^	361	341	372	287	523	152^	246^	269	264	227^	77^	18v	22v	22v
SUPERSTARS	1		175	A	7.8	20	607	1628	435	169^	469	107^	307^	260^	275^	162^	763	293^	480	455	356^	194^	214^	105^	182^	148^
2 SUN. 1.30P 60 ABC SE			90	B	7.8	20	607	1628	435	169	469	107	307	260	275	162	763	293	480	455	356	194	214	105	182	148
1.30 - 2.00				A	5.8	15	451	1406	402^	138^	433^	61v	228^	205^	246^	205^	667	220^	377^	385^	337^	200^	159^	55v	147^	126v
2.00 - 2.30				A	9.8	24	762	1749	450	184^	490	135^	354	292^	294^	136^	815	333	537	493	367	189^	243^	133^	201^	159^
TARZAN/LONE RANGER-1	16	141	172	A	6.3	21	490	1563	233^	112^	269	120^	161^	86^	149^	80^	302	145^	230^	165^	122^	63^	355	182^	637	393
1 SAT. 12.00N 30 CBS CA		77	92	B	7.2	25	560	1604	314	119	362	174	234	173	154	96	278	135	201	146	112	71	262	126	702	412
2 SAT. 12.30P 30																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
TARZAN/LONE RANGER-2 1 SAT. 12.30P 15 CBS CA & 12.51P 9 2 SAT. 1.00P 30	16	145	172	A	7.0	23	545	1428	180^	70^	250	142^	179^	78^	108^	63^	274	145^	204^	134^	129^	70^	172^	36v	732	468
		79	92	B	7.5	25	584	1594	373	130	437	206	292	205	164	131	304	148	212	143	124	86	230	123	623	374
30 MINUTES 2 SAT. 1.30P 30 CBS DN	14		163	A	4.9	17	381	1428	386^	137v	454^	126v	297^	251^	274^	134v	278^	87v	137v	66v	88v	141v	221^	136v	475^	324^
			89	B	4.7	15	366	1508	488	173	556	239	348	269	227	173	329	122	190	147	151	125	230	105	393	236
THREE ROBONIC STOOGES 1 SUN. 8.00A 30 CBS CA	17	40		A	.5	6	39	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
		32		B	.6	7	47	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
THUNDARR-THE BARBARIAN 1 SAT. 10.30A 3 ABC CA & 10.44A 16 2 SAT. 10.30A 30	16	191	191	A	8.3	28	646	1599	184^	115^	227	133^	160^	98^	54^	67^	248	187	238	125^	56^	10v	231	95^	893	514
		98	98	B	7.6	29	591	1661	242	79	258	148	193	156	92	47	235	143	196	125	82	30	252	128	916	571
TIME OUT-8:28AM SAT. 8.28A 2 NBC CN	18	194	192	A	4.0	27	311	1608	32v	LT	32v	32v	32v	LT	LT	LT	155^	97v	155^	97v	58v	LT	190^	17v	1231	636
		98	98	B	3.4	26	265	1514	155	22	159	85	122	107	56	26	131	68	91	59	51	37	137	34	1087	673
TIME OUT-9:28AM SAT. 9.28A 2 NBC CN	18	204	204	A	5.1	22	397	1572	159^	40v	179^	98^	135^	55v	58v	44v	198^	93^	154^	101^	61v	44v	161^	35v	1034	597
		99	99	B	4.9	22	381	1687	213	97	235	129	178	145	84	36	111	55	70	50	41	34	213	76	1128	693
TIME OUT-10:28AM SAT. 10.28A 2 NBC CN	18	204	204	A	4.9	18	381	1535	241^	58v	259^	121^	199^	126^	107^	60v	237^	125^	151^	76v	65v	86^	138^	13v	901	546
		99	99	B	4.9	19	381	1589	230	93	250	142	178	111	77	53	207	115	154	100	79	48	219	75	913	584
TIME OUT-11:28AM SAT. 11.28A 2 NBC CN	[illegible]	[illegible]	[illegible]	A	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
		96	84	B	5.6	21	436	1602	251	92	319	176	208	109	77	98	296	181	230	115	94	59	236	90	751	472
TIME OUT-12:28PM SAT. 12.28P 2 NBC CN	17	157	162	A	4.3	14	335	1654	392	179^	443	231^	260^	103^	82v	183^	270^	132^	182^	68v	68v	70v	219^	123^	722	305^
		80	86	B	4.7	17	366	1623	260	117	313	179	211	125	91	74	295	159	228	135	105	60	217	109	798	413
TOM AND JERRY SAT. 8.30A 30 CBS CA	18	182	187	A	5.5	29	428	1551	294	125^	340	115^	203^	152^	147^	109^	257^	129^	171^	102^	87^	77^	87^	58v	867	505
		96	98	B	4.9	28	381	1497	252	111	287	142	206	157	106	58	193	78	135	118	84	49	137	62	880	465

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. JAN.12, 1981 (WEEK 1)

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	26,610											
TOTAL AUDIENCE (%)	34.2											
Program	ABC MONDAY NIGHT MOVIE – DYNASTY(OP)(SUS-OP) (8:00-10:54PM) (SUSTAINING10:54-10:56)											
AVERAGE AUDIENCE (Households (000))	17,350											
AVERAGE AUDIENCE (%)	22.3	20.8*		21.1*		21.7*		22.9*		23.8*		23.6*
SHARE OF AUDIENCE %	32	30 *		30 *		31 *		33 *		36 *		36 *
AVG. AUD. BY ¼ HR. %	20.7	21.0	21.1	21.1	21.9	21.6	22.8	23.0	23.7	23.9	23.9	23.2
CBS TV TOTAL AUDIENCE (Households (000))	14,470		13,230		21,010		18,360		17,580			
TOTAL AUDIENCE (%)	18.6		17.0		27.0		23.6		22.6			
Program	FLO		LADIES' MAN (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
AVERAGE AUDIENCE (Households (000))	12,990		12,450		18,590		16,960		14,780			
AVERAGE AUDIENCE (%)	16.7		16.0		23.9		21.8		19.0	18.9*		19.1*
SHARE OF AUDIENCE %	24		23		34		32		29	28 *		30 *
AVG. AUD. BY ¼ HR. %	16.4	17.0	15.5	16.5	23.2	24.7	22.1	21.4	19.1	18.7	19.2	19.0
NBC TV TOTAL AUDIENCE (Households (000))	22,720				19,530							
TOTAL AUDIENCE (%)	29.2				25.1							
Program	LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES – THREE HUNDRED MILES FOR STEPHANIE							
AVERAGE AUDIENCE (Households (000))	18,750				13,460							
AVERAGE AUDIENCE (%)	24.1	22.8*		25.3*	17.3	17.4*		16.9*		17.6*		17.2*
SHARE OF AUDIENCE %	34	33 *		36 *	26	25 *		25 *		27 *		27 *
AVG. AUD. BY ¼ HR. %	21.7	24.0	25.4	25.2	17.8	16.9	16.7	17.1	17.7	17.6	17.1	17.2

EVE.MON. JAN.19, 1981 (WEEK 2)

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	19,220				21,400				25,290			
TOTAL AUDIENCE (%)	24.7				27.5				32.5			
Program	THAT'S INCREDIBLE				DYNASTY (OP)				ALL-STAR INAUGURAL GALA (10:00-11:40PM) (SUSTAINING 11:40-12:05AM) (-OP)			
AVERAGE AUDIENCE (Households (000))	15,560				16,340				17,350			
AVERAGE AUDIENCE (%)	20.0	19.0*		21.1*	21.0	20.4*		21.6*	22.3	23.1*		22.7*
SHARE OF AUDIENCE %	28	27 *		30 *	30	29 *		31 *	37	35 *		36 *
AVG. AUD. BY ¼ HR. %	18.4	19.5	20.7	21.5	20.6	20.2	21.5	21.7	22.8	23.4	22.6	22.7
CBS TV TOTAL AUDIENCE (Households (000))	13,300		12,990		23,110		19,760		19,990			
TOTAL AUDIENCE (%)	17.1		16.7		29.7		25.4		25.7			
Program	FLO		LADIES' MAN (OP)		M*A*S*H		HOUSE CALLS		LOU GRANT			
AVERAGE AUDIENCE (Households (000))	12,210		11,440		20,460		18,210		15,790			
AVERAGE AUDIENCE (%)	15.7		14.7		26.3		23.4		20.3	20.3*		20.3*
SHARE OF AUDIENCE %	23		21		37		34		31	31 *		32 *
AVG. AUD. BY ¼ HR. %	15.5	15.8	14.2	15.3	25.2	27.3	23.5	23.3	20.6	20.0	20.5	20.1
NBC TV TOTAL AUDIENCE (Households (000))	22,640				18,050							
TOTAL AUDIENCE (%)	29.1				23.2							
Program	LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES – WHEN HELL WAS IN SESSION(R)							
AVERAGE AUDIENCE (Households (000))	19,290				11,510							
AVERAGE AUDIENCE (%)	24.8	24.2*		25.4*	14.8	14.2*		14.4*		15.5*		15.1*
SHARE OF AUDIENCE %	35	35 *		36 *	22	20 *		21 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	23.1	25.3	26.0	24.8	14.5	13.9	14.2	14.6	15.6	15.3	15.3	14.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	67.4	68.9	68.1	68.7	69.4	70.4	70.9	71.3	70.4	70.3	69.3	68.5	66.7	66.2	65.6	63.1
WK. 2	67.3	68.0	67.9	68.1	68.5	70.3	70.4	71.5	69.8	70.6	69.3	68.5	67.0	65.6	63.7	62.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. JAN. 13, 1981

WEEK 1

Network / Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,890 23.0		17,660 22.7		19,220 24.7		18,670 24.0		18,750 24.1			
Program					HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		TOO CLOSE FOR COMFORT (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					16,030 20.6		15,950 20.5		17,510 22.5		16,490 21.2		15,560 20.0	20.2*		19.8*
SHARE OF AUDIENCE %					31		31		33		31		33	32 *		33 *
AVG. AUD. BY ¼ HR. %					19.4	21.7	19.9	21.0	21.9	23.0	21.3	21.0	19.7	20.7	20.0	19.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,850 17.8				18,590 23.9							
Program					← WHITE SHADOW (OP) →				← CBS TUESDAY NIGHT MOVIES A MATTER OF LIFE AND DEATH →							
AVERAGE AUDIENCE (Households (000) & %)					10,500 13.5	12.9*		14.0*	12,600 16.2	14.4*		16.0*		17.3*		17.1*
SHARE OF AUDIENCE %					20	19 *		21 *	25	21 *		23 *		28 *		28 *
AVG. AUD. BY ¼ HR. %					13.3	12.6	13.6	14.4	14.0	14.8	15.7	16.3	17.2	17.4	17.2	17.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					24,820 31.9								17,660 22.7			
Program					← BJ AND THE BEAR (OP) →								← FLAMINGO ROAD →			
AVERAGE AUDIENCE (Households (000) & %)					16,960 21.8	20.6*		22.0*		21.9*		22.7*	14,080 18.1	18.5*		17.7*
SHARE OF AUDIENCE %					32	31 *		33 *		32 *		33 *	29	30 *		29 *
AVG. AUD. BY ¼ HR. %					21.0	20.3	21.8	22.3	21.9	21.9	23.1	22.2	18.8	18.2	17.9	17.6

WEEK 2

Network / Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)											22,170 28.5		22,560 29.0			
Program					← SPECIAL REPORT-TUE-1 (SUS) →						THREE'S COMPANY (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)											18,910 24.3		17,040 21.9	21.0*		22.9*
SHARE OF AUDIENCE %											34		34	32 *		37 *
AVG. AUD. BY ¼ HR. %											23.4	25.1	21.5	20.4	22.6	23.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					23,340 30.0						22,480 28.9					
Program					← CBS NEWS SPEC. RPT. 8.00P THE HOSTAGES ARE FREE →						← CBS TUESDAY NIGHT MOVIES WHEN THE CIRCUS CAME TO TOWN (9:30-11:30PM)(→OP) →					
AVERAGE AUDIENCE (Households (000) & %)					16,490 21.2	19.1*		21.4*		22.9*	13,300 17.1	15.4*		16.8*		18.1*
SHARE OF AUDIENCE %					30	28 *		30 *		31 *	28	23 *		26 *		30 *
AVG. AUD. BY ¼ HR. %					18.4	19.9	21.1	21.7	23.3	22.6	15.8	15.0	16.6	17.0	18.2	18.1
NBC TV TOTAL AUDIENCE (Households (000) & %)											19,840 25.5				14,320 18.4	
Program					← NBC NEWS HOSTAGE SPECIAL (8:00-9:33PM)(SUS) →						← BJ AND THE BEAR (9:33-10:30PM) →				FLAMINGO ROAD (10:30-11:30PM) (→OP)	
AVERAGE AUDIENCE (Households (000) & %)											14,940 19.2	17.7*		20.5*	10,270 13.2	13.3*
SHARE OF AUDIENCE %											28	25 *		30 *	23	22 *
AVG. AUD. BY ¼ HR. %											17.9	17.5	20.1	20.8	13.8	12.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	65.3	66.3	66.5	67.1	66.1	66.5	66.7	67.5	67.9	68.5	68.4	67.7	62.9	61.8	60.9	59.8
WK. 2	69.7	70.2	69.9	71.1	71.3	72.0	72.7	73.2	74.1	74.5	71.4	69.9	67.7	65.4	61.9	60.7

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. TUE. JAN. 20, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JAN.14, 1981

WEEK 1

Network / Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)	17,270 22.2					13,230 17.0		14,550 18.7				
Program	← EIGHT IS ENOUGH			→	(1) (SUS)		SOAP (9:22-9:52PM) (→OP)	← VEGA$ (9:52-10:52PM) (OP)(SUS-OP)				→
AVERAGE AUDIENCE (Households (000) & %)	14,780 19.0	18.5*		19.4*		11,590 14.9		10,810 13.9		13.8*		14.5*
SHARE OF AUDIENCE %	28	28 *		28 *		22		22		22 *		25 *
AVG. AUD. BY ¼ HR. %	18.1	18.9	19.2	19.6		14.3	15.4	12.1	13.0	14.6	14.8	14.1
CBS TV — TOTAL AUDIENCE (Households (000) & %)	17,510 22.5					24,200 31.1						
Program	← ENOS (OP)			→	(2) (SUS)	← CBS WEDNESDAY NIGHT MOVIE TERROR AMONG US (9:23-11:23PM)(→OP)						
AVERAGE AUDIENCE (Households (000) & %)	14,780 19.0	18.6*		19.3*		17,270 22.2		21.2*		22.1*		22.7*
SHARE OF AUDIENCE %	28	28 *		28 *		36		32 *		35 *		39 *
AVG. AUD. BY ¼ HR. %	18.4	18.8	19.0	19.6		20.2	20.6	21.7	21.9	22.3	22.5	22.9
NBC TV — TOTAL AUDIENCE (Households (000) & %)	19,450 25.0					16,340 21.0		17,510 22.5		15,640 20.1		
Program	← REAL PEOPLE (OP)			→	(3) (SUS)	DIFF'RENT STROKES (9:21-9:51PM) (→OP)		FACTS OF LIFE (9:51-10:21PM) (OP)(→OP)		QUINCY, M.E. (10:21-11:21PM) (OP)(→OP)		
AVERAGE AUDIENCE (Households (000) & %)	16,800 21.6	20.7*		22.4*		14,320 18.4		15,560 20.0		11,670 15.0		14.6*
SHARE OF AUDIENCE %	32	31 *		33 *		27		31		26		25 *
AVG. AUD. BY ¼ HR. %	20.1	21.3	22.4	22.5		17.5	18.7	18.7	20.8	15.6	14.4	14.8

WEEK 2

Network / Measure	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV — TOTAL AUDIENCE (Households (000) & %)	15,720 20.2				13,620 17.5		13,620 17.5		13,150 16.9			
Program	← EIGHT IS ENOUGH			→	TAXI		SOAP (OP)		← VEGA$			→
AVERAGE AUDIENCE (Households (000) & %)	12,910 16.6	15.8*		17.3*	12,530 16.1		12,530 16.1		10,890 14.0	13.9*		14.1*
SHARE OF AUDIENCE %	24	23 *		25 *	23		24		22	21 *		23 *
AVG. AUD. BY ¼ HR. %	15.3	16.2	17.1	17.6	15.9	16.2	16.4	15.9	13.8	14.0	14.1	14.1
CBS TV — TOTAL AUDIENCE (Households (000) & %)	16,570 21.3				22,330 28.7							
Program	← ENOS (OP)			→	← CBS WEDNESDAY NIGHT MOVIE GREASED LIGHTNING							→
AVERAGE AUDIENCE (Households (000) & %)	13,850 17.8	17.3*		18.2*	15,640 20.1	19.0*		20.4*		20.5*		20.4*
SHARE OF AUDIENCE %	26	25 *		26 *	30	27 *		30 *		31 *		34 *
AVG. AUD. BY ¼ HR. %	17.2	17.5	18.2	18.2	18.9	19.1	20.2	20.6	20.6	20.3	20.4	20.4
NBC TV — TOTAL AUDIENCE (Households (000) & %)	21,010 27.0				16,340 21.0		15,400 19.8		16,800 21.6			
Program	← REAL PEOPLE (OP)			→	DIFF'RENT STROKES		FACTS OF LIFE		← QUINCY, M.E.			→
AVERAGE AUDIENCE (Households (000) & %)	17,270 22.2	22.1*		22.3*	14,860 19.1		13,930 17.9		13,230 17.0	16.9*		17.1*
SHARE OF AUDIENCE %	32	33 *		32 *	27		26		27	26 *		28 *
AVG. AUD. BY ¼ HR. %	21.6	22.6	22.8	21.8	18.7	19.4	17.8	17.9	16.7	17.1	17.5	16.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.3	63.9	64.2	65.1	66.0	67.6	68.3	68.9	68.3	67.5	67.2	65.5	63.0	61.5	59.0	56.5
WK. 2	66.3	67.0	67.1	67.3	67.5	68.5	69.4	70.0	69.7	69.8	68.4	68.1	66.0	64.5	61.9	59.3

U.S. TV Households: 77,800,000

(1)CARTER FAREWL ADDRESS-ABC,ABC,(9:00-9:21PM)(S)
(2)CARTER FAREWL ADDRESS-CBS,CBS,(9:00-9:23PM)(S)
(3)CARTER FARWEL ADDRESS-NBC,NBC,(9:00-9:21PM)(S)

For explanation of symbols, See page A

EVE.WED. JAN.21, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JAN.15, 1981

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,030 20.6		15,400 19.8		16,880 21.7		15,640 20.1		18,590 23.9			
ABC TV	Program					MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		IT'S A LIVING (OP)		← 20/20 →			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					13,770 17.7		14,320 18.4		14,860 19.1		14,080 18.1		13,620 17.5	18.6*		16.3*
ABC TV	SHARE OF AUDIENCE %					26		27		28		27		30	30 *		29 *
ABC TV	AVG. AUD. BY ¼ HR. %					17.0	18.5	18.1	18.7	18.3	19.9	18.1	18.1	18.7	18.5	16.7	15.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,760 25.4				21,470 27.6				18,360 23.6			
CBS TV	Program					← WALTONS (OP) →				← MAGNUM, P.I. →				← KNOTS LANDING →			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					16,730 21.5	20.8*		22.2*	17,040 21.9	21.5*		22.2*	14,390 18.5	18.6*		18.5*
CBS TV	SHARE OF AUDIENCE %					32	31 *		33 *	33	32 *		34 *	31	30 *		33 *
CBS TV	AVG. AUD. BY ¼ HR. %					20.0	21.5	21.9	22.4	21.6	21.5	22.1	22.3	19.0	18.2	18.6	18.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					20,380 26.2								15,250 19.6			
NBC TV	Program					← BUCK ROGERS-25TH CENTURY (OP) →								← HILL STREET BLUES SPEC. →			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					12,990 16.7	17.0*		16.5*		17.0*		16.3*	11,750 15.1	15.0*		15.2*
NBC TV	SHARE OF AUDIENCE %					25	25 *		24 *		25 *		25 *	26	24 *		27 *
NBC TV	AVG. AUD. BY ¼ HR. %					17.8	16.2	16.2	16.7	17.7	16.4	16.6	16.0	15.1	14.9	15.0	15.4

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,490 21.2		16,100 20.7		18,590 23.9		16,730 21.5		22,870 29.4			
ABC TV	Program					MORK & MINDY		BOSOM BUDDIES		BARNEY MILLER		IT'S A LIVING (OP)		← 20/20 →			
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					14,160 18.2		14,860 19.1		16,340 21.0		15,480 19.9		19,140 24.6	25.4*		23.8*
ABC TV	SHARE OF AUDIENCE %					28		29		31		30		40	40 *		40 *
ABC TV	AVG. AUD. BY ¼ HR. %					17.4	19.0	18.5	19.6	20.8	21.2	19.2	20.6	25.2	25.6	24.6	23.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					20,460 26.3				18,130 23.3				18,280 23.5			
CBS TV	Program					← WALTONS (OP) →				← MAGNUM, P.I. →				← KNOTS LANDING →			
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					17,270 22.2	21.8*		22.7*	14,700 18.9	18.4*		19.3*	15,020 19.3	19.2*		19.4*
CBS TV	SHARE OF AUDIENCE %					34	34 *		34 *	28	28 *		29 *	31	30 *		32 *
CBS TV	AVG. AUD. BY ¼ HR. %					21.5	22.0	22.6	22.8	18.3	18.5	19.3	19.3	19.1	19.3	19.6	19.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,130 23.3								11,440 14.7			
NBC TV	Program					← BUCK ROGERS-25TH CENTURY (OP) →								← HILL STREET BLUES SPEC →			
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					11,510 14.8	13.7*		15.1*		15.4*		15.0*	8,950 11.5	11.4*		11.7*
NBC TV	SHARE OF AUDIENCE %					22	21 *		23 *		23 *		23 *	19	18 *		19 *
NBC TV	AVG. AUD. BY ¼ HR. %					13.5	13.8	15.0	15.2	15.7	15.1	15.6	14.5	11.5	11.2	11.8	11.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	62.2	64.0	65.2	66.9	67.0	67.7	67.9	68.5	67.1	67.2	66.0	66.4	63.1	60.6	57.4	55.1
	WK. 2	65.1	65.2	64.5	64.6	63.9	64.6	65.8	67.4	66.9	66.7	66.5	66.0	63.6	62.6	61.1	59.1

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.THU. JAN.22, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. JAN. 16, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,540 17.4		14,860 19.1		17,580 22.6							
ABC TV program					BENSON		I'M A BIG GIRL NOW (OP)		← ABC FRIDAY NIGHT MOVIE → DIARY OF A TEENAGE HITCHHIKER(R)							
AVERAGE AUDIENCE (Households (000) & %)					12,060 15.5		13,850 17.8		11,280 14.5	14.5*		14.8*		14.4*		14.3*
SHARE OF AUDIENCE %					25		28		23	23 *		23 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					15.3	15.8	17.4	18.3	14.6	14.3	14.7	14.9	14.6	14.2	14.4	14.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,880 21.7				24,820 31.9				29,950 38.5			
CBS TV program					← INCREDIBLE HULK (OP) →				← DUKES OF HAZZARD →				← DALLAS →			
AVERAGE AUDIENCE (Households (000) & %)					13,150 16.9	15.0*		18.8*	21,630 27.8	27.0*		28.7*	25,990 33.4	33.4*		33.5*
SHARE OF AUDIENCE %					27	24 *		30 *	43	42 *		44 *	55	54 *		56 *
AVG. AUD. BY ¼ HR. %					14.3	15.7	18.4	19.3	26.4	27.6	28.3	29.2	32.9	34.0	34.1	32.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,040 21.9		12,680 16.3		13,690 17.6				9,650 12.4			
NBC TV program					HARPER VALLEY		SANFORD (OP)		← NERO WOLFE →				← NBC MAGAZINE →			
AVERAGE AUDIENCE (Households (000) & %)					15,640 20.1		11,830 15.2		11,440 14.7	14.8*		14.6*	7,240 9.3	9.9*		8.7*
SHARE OF AUDIENCE %					32		24		23	23 *		22 *	15	16 *		14 *
AVG. AUD. BY ¼ HR. %					20.0	20.1	15.2	15.1	14.7	14.9	14.8	14.3	10.2	9.5	8.8	8.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,390 18.5		15,090 19.4		15,870 20.4							
ABC TV program					BENSON		I'M A BIG GIRL NOW (OP)		← ABC FRIDAY NIGHT MOVIE → THE OKLAHOMA CITY DOLLS							
AVERAGE AUDIENCE (Households (000) & %)					12,910 16.6		13,770 17.7		8,950 11.5	11.5*		11.0*		11.4*		11.9*
SHARE OF AUDIENCE %					27		28		18	18 *		17 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					16.0	17.1	17.7	17.7	11.8	11.2	10.9	11.2	11.2	11.7	12.1	11.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,130 23.3				27,070 34.8				32,130 41.3			
CBS TV program					← INCREDIBLE HULK (OP) →				← DUKES OF HAZZARD →				← DALLAS →			
AVERAGE AUDIENCE (Households (000) & %)					13,850 17.8	16.3*		19.3*	22,640 29.1	27.6*		30.6*	28,320 36.4	36.1*		36.6*
SHARE OF AUDIENCE %					28	26 *		30 *	45	43 *		48 *	58	57 *		59 *
AVG. AUD. BY ¼ HR. %					16.5	16.2	18.8	19.8	26.8	28.3	29.7	31.5	35.8	36.5	37.2	36.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,330 19.7		11,670 15.0		15,170 19.5				9,260 11.9			
NBC TV program					HARPER VALLEY		SANFORD (OP)		← NERO WOLFE →				← NBC MAGAZINE →			
AVERAGE AUDIENCE (Households (000) & %)					13,620 17.5		10,660 13.7		12,530 16.1	16.2*		15.9*	7,390 9.5	9.8*		9.3*
SHARE OF AUDIENCE %					28		21		25	25 *		25 *	15	16 *		15 *
AVG. AUD. BY ¼ HR. %					16.9	18.2	13.7	13.7	16.1	16.3	16.6	15.3	10.0	9.6	9.4	9.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.4	59.0	59.8	61.7	61.9	62.9	62.6	63.4	64.3	64.4	65.2	65.1	62.5	61.5	60.7	59.6
WK. 2	60.0	60.8	60.3	61.3	61.5	63.1	63.7	64.6	64.4	64.4	64.2	64.2	62.9	62.8	62.7	60.8

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE. FRI. JAN. 23, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.17, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					17,040				21,010				19,840			
TOTAL AUDIENCE (%)					21.9				27.0				25.5			
Program					LOVE BOAT SPECIAL (R)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					13,380				18,280				16,340			
AVERAGE AUDIENCE (%)					17.2	16.1*		18.4*	23.5	23.0*		23.9*	21.0	21.0*		21.0*
SHARE OF AUDIENCE %					27	26 *		29 *	38	37 *		39 *	37	37 *		38 *
AVG. AUD. BY ¼ HR. %					15.3	16.9	18.1	18.7	22.6	23.4	24.0	23.8	21.0	21.0	21.0	21.0
CBS TV TOTAL AUDIENCE (Households (000))					15,400		14,550		9,180				10,040			
TOTAL AUDIENCE (%)					19.8		18.7		11.8				12.9			
Program					WKRP IN CINCINNATI		TIM CONWAY SHOW (OP)		FREEBIE AND THE BEAN				SECRETS-MIDLAND HEIGHTS			
AVERAGE AUDIENCE (Households (000))					13,460		12,600		7,080				7,550			
AVERAGE AUDIENCE (%)					17.3		16.2		9.1	9.3*		8.8*	9.7	9.7*		9.6*
SHARE OF AUDIENCE %					28		26		15	15 *		14 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %					17.2	17.5	16.0	16.4	9.7	9.0	8.7	8.9	9.6	9.9	9.6	9.6
NBC TV TOTAL AUDIENCE (Households (000))					18,280				16,570				16,180			
TOTAL AUDIENCE (%)					23.5				21.3				20.8			
Program					BARBARA MANDRELL (OP)				WALKING TALL				HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000))					13,930				13,620				12,760			
AVERAGE AUDIENCE (%)					17.9	17.4*		18.4*	17.5	17.3*		17.6*	16.4	16.5*		16.4*
SHARE OF AUDIENCE %					28	28 *		29 *	28	28 *		29 *	29	29 *		30 *
AVG. AUD. BY ¼ HR. %					16.8	17.9	18.8	17.9	17.4	17.2	17.6	17.7	16.6	16.4	16.2	16.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					16,180				22,250				20,380			
TOTAL AUDIENCE (%)					20.8				28.6				26.2			
Program					CHARLIE'S ANGELS				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					12,140				18,910				16,960			
AVERAGE AUDIENCE (%)					15.6	14.5*		16.7*	24.3	23.6*		25.0*	21.8	21.8*		21.7*
SHARE OF AUDIENCE %					25	24 *		27 *	39	38 *		40 *	38	37 *		39 *
AVG. AUD. BY ¼ HR. %					13.8	15.1	16.1	17.3	22.9	24.3	25.0	24.9	22.2	21.4	21.8	21.6
CBS TV TOTAL AUDIENCE (Households (000))					17,510		16,030		13,230				10,580			
TOTAL AUDIENCE (%)					22.5		20.6		17.0				13.6			
Program					WKRP IN CINCINNATI		TIM CONWAY SHOW (OP)		CBS NEWS SPEC. RPT. THE ORDEAL				SECRETS-MIDLAND HEIGHTS			
AVERAGE AUDIENCE (Households (000))					15,020		14,320		10,580				8,320			
AVERAGE AUDIENCE (%)					19.3		18.4		13.6	14.0*		13.1*	10.7	10.2*		11.2*
SHARE OF AUDIENCE %					32		29		22	22 *		21 *	19	17 *		20 *
AVG. AUD. BY ¼ HR. %					19.2	19.5	18.5	18.4	13.8	14.3	13.5	12.7	9.9	10.4	11.1	11.3
NBC TV TOTAL AUDIENCE (Households (000))					16,960				14,320				13,770			
TOTAL AUDIENCE (%)					21.8				18.4				17.7			
Program					BARBARA MANDRELL (OP)				WALKING TALL				HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000))					11,900				11,830				11,280			
AVERAGE AUDIENCE (%)					15.3	14.7*		15.8*	15.2	14.7*		15.8*	14.5	14.8*		14.2*
SHARE OF AUDIENCE %					25	24 *		25 *	24	23 *		25 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					14.5	15.0	16.0	15.7	14.6	14.8	15.5	16.0	14.6	15.0	14.5	13.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	60.0	61.0	61.2	61.9	62.0	63.3	63.6	63.3	62.1	61.8	61.9	61.3	57.9	56.8	55.9	55.2
WK. 2	55.5	57.7	58.6	59.6	60.1	61.2	62.3	63.1	62.7	62.9	62.7	62.5	58.6	58.1	56.8	55.5

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SAT. JAN.24, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JAN.17, 1981

WEEK 1

ABC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
Program	ABC WEEKEND REPORT-SAT.(B)															
TOTAL AUDIENCE (Households (000) & %)	4,980 6.4															
AVERAGE AUDIENCE (Households (000) & %)	4,820 6.2															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	6.2															

CBS TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
Program			JAPAN BOWL (11:30-2:39AM)													
TOTAL AUDIENCE (Households (000) & %)			7,080 9.1													
AVERAGE AUDIENCE (Households (000) & %)			1,950 2.5	4.2*		3.0*		2.3*		2.0*		1.8*		1.7*		
SHARE OF AUDIENCE %			10	11 *		9 *		9 *		9 *		11 *		12 *		
AVG. AUD. BY ¼ HR. %			4.7	3.8	3.3	2.7	2.6	2.1	2.0	2.0	1.8	1.8	1.7	1.8	1.7	

NBC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
Program			SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)													
TOTAL AUDIENCE (Households (000) & %)			13,380 17.2													
AVERAGE AUDIENCE (Households (000) & %)			8,170 10.5	11.3*		10.7*		9.1*								
SHARE OF AUDIENCE %			32	30 *		33 *		33 *								
AVG. AUD. BY ¼ HR. %			11.4	11.3	10.8	10.5	9.4	8.0								

WEEK 2

ABC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
Program	ABC WEEKEND REPORT-SAT.															
TOTAL AUDIENCE (Households (000) & %)	8,560 11.0															
AVERAGE AUDIENCE (Households (000) & %)	6,610 8.5															
SHARE OF AUDIENCE %	18															
AVG. AUD. BY ¼ HR. %	8.7	8.2														

CBS TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

NBC TV

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
Program			SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM)													
TOTAL AUDIENCE (Households (000) & %)			12,060 15.5													
AVERAGE AUDIENCE (Households (000) & %)			6,920 8.9	9.9*		9.0*										
SHARE OF AUDIENCE %			25	25 *		26 *										
AVG. AUD. BY ¼ HR. %			10.3	9.4	9.4	8.6	7.4	7.1								

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	51.5	46.9	39.9	35.8	33.3	31.6	28.7	25.2	22.8	20.8	18.0	15.6	14.1	13.3	12.0	10.3
WK. 2	52.3	48.1	41.8	38.5	35.4	33.9	29.9	26.2	22.9	20.9	17.9	15.3	13.0	11.5	10.3	9.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A

EVE.SAT. JAN.24, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.18, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	11,200				15,870				23,960							
TOTAL AUDIENCE (%)	14.4				20.4				30.8							
Program	CATASTROPHE NO SAFE PLACE				THOSE AMAZING ANIMALS (OP)(SUS-OP)				ABC SUNDAY NIGHT MOVIE THE CHOIRBOYS (9:00-11:26PM) (SUSTAINING 11:26-11:30PM)							
AVERAGE AUDIENCE (Households (000))	8,710				12,990				16,030							
AVERAGE AUDIENCE (%)	11.2	10.9*		11.5*	16.7	16.3*		17.1*	20.6	20.1*		21.8*		21.3*		20.3*
SHARE OF AUDIENCE %	17	17 *		17 *	24	24 *		24 *	32	29 *		31 *		32 *		32 *
AVG. AUD. BY ¼ HR. %	10.8	11.0	11.2	11.8	16.1	16.4	16.6	17.7	19.8	20.5	22.0	21.6	21.6	20.9	20.4	20.1
CBS TV TOTAL AUDIENCE (Households (000))	30,500				23,340				17,970		17,040		17,350			
TOTAL AUDIENCE (%)	39.2				30.0				23.1		21.9		22.3			
Program	60 MINUTES				ONE DAY AT A TIME (OP)				ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000))	25,360				19,680				16,490		15,870		14,700			
AVERAGE AUDIENCE (%)	32.6	32.2*		33.0*	25.3	25.4*		25.3*	21.2		20.4		18.9	19.0*		18.7*
SHARE OF AUDIENCE %	49	50 *		49 *	36	37 *		36 *	30		29		29	28 *		29 *
AVG. AUD. BY ¼ HR. %	31.4	33.0	33.1	32.9	24.9	25.8	25.6	24.9	21.1	21.3	20.2	20.6	19.0	19.1	18.8	18.6
NBC TV TOTAL AUDIENCE (Households (000))	16,800				19,290				25,990							
TOTAL AUDIENCE (%)	21.6				24.8				33.4							
Program	DISNEY'S WONDERFUL WORLD PLUTO'S DAY				CHIPS (OP)				BOB HOPE ANNIVERSARY SP.							
AVERAGE AUDIENCE (Households (000))	12,210				16,030				18,520							
AVERAGE AUDIENCE (%)	15.7	14.5*		16.8*	20.6	19.7*		21.6*	23.8	23.2*		24.4*		24.5*		23.2*
SHARE OF AUDIENCE %	24	22 *		25 *	30	29 *		31 *	35	33 *		35 *		36 *		37 *
AVG. AUD. BY ¼ HR. %	13.8	15.1	16.5	17.2	19.4	20.0	21.0	22.1	23.1	23.2	24.0	24.8	24.9	24.0	23.7	22.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,780				21,550							
TOTAL AUDIENCE (%)					19.0				27.7							
Program	SCOOBY GOES HOLLYWOOD (R)(SUS)				THOSE AMAZING ANIMALS (R)(OP)				ABC SUNDAY NIGHT MOVIE MURDER ON THE ORIENT EXPRESS(R) (9:00-11:38PM) (SUSTAINING 11:38-11:41PM)							
AVERAGE AUDIENCE (Households (000))					10,270				10,970							
AVERAGE AUDIENCE (%)					13.2	12.5*		14.0*	14.1	13.8*		15.6*		14.8*		14.1*
SHARE OF AUDIENCE %					18	17 *		19 *	23	19 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					12.3	12.7	13.8	14.2	13.7	13.9	15.3	15.8	15.3	14.4	14.2	13.9
CBS TV TOTAL AUDIENCE (Households (000))	19,370				13,460		14,000		16,800		21,940		24,350			
TOTAL AUDIENCE (%)	24.9				17.3		18.0		21.6		28.2		31.3			
Program	60 MINUTES				ARCHIE BUNKER'S PLACE (R)		ONE DAY AT A TIME (R)(OP)		ALICE (R)		JEFFERSONS		TRAPPER JOHN, M.D.			
AVERAGE AUDIENCE (Households (000))	14,000				11,750		12,530		14,550		19,290		19,920			
AVERAGE AUDIENCE (%)	18.0	17.1*		19.0*	15.1		16.1		18.7		24.8		25.6	25.7*		25.6*
SHARE OF AUDIENCE %	25	24 *		26 *	21		22		25		36		41	40 *		43 *
AVG. AUD. BY ¼ HR. %	16.4	17.8	18.8	19.2	14.8	15.3	15.7	16.4	17.8	19.5	23.2	26.4	25.2	26.2	26.0	25.3
NBC TV TOTAL AUDIENCE (Households (000))											27,070		16,880			
TOTAL AUDIENCE (%)											34.8		21.7			
Program	SUPER BOWL XV OAKLAND VS PHILADELPHIA (5:55-9:35PM) (OP)(+OP)										SUPER BOWL XV POST GAME (9:35-10:07PM) (OP)(+OP)		CHIPS (10:07-11:07PM) (OP)			
AVERAGE AUDIENCE (Households (000))											19,840		12,680			
AVERAGE AUDIENCE (%)		45.9*		43.3*		45.3*		45.6*		43.7*	25.5		16.3	16.6*		15.9*
SHARE OF AUDIENCE %		64 *		60 *		62 *		62 *		59 *	37		26	25 *		25 *
AVG. AUD. BY ¼ HR. %	45.9	45.8	44.6	42.0	45.0	45.6	45.0	46.2	45.4	42.0	29.1	24.3	17.2	16.3	16.1	15.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	63.7	65.2	67.1	68.1	67.5	69.0	69.9	71.0	69.7	70.0	69.7	69.6	68.2	66.3	64.5	62.5
WK. 2	71.0	72.2	72.0	72.0	71.8	73.1	73.3	74.5	74.5	73.5	70.6	68.2	64.9	62.7	60.6	58.6

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

EVE.SUN. JAN.25, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JAN.18, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,680 7.3													
ABC TV program		(1)	ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)		19.3*	4,820 6.2													
SHARE OF AUDIENCE %		37 *	18													
AVG. AUD. BY ¼ HR. %	19.4	19.0	6.4	5.9												
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,550 9.7															
CBS TV program	CBS SUNDAY NEWS-BRADLEY															
AVERAGE AUDIENCE (Households (000) & %)	7,000 9.0															
SHARE OF AUDIENCE %	16															
AVG. AUD. BY ¼ HR. %	9.0															
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,190 13.1		1,710 2.2											
NBC TV program			NBC NEWS SPECIAL REPORT		NBC LATE NIGHT MOVIE HELLO LARRY:LARRY'S MID-LIFE CRISIS(R)(12:00-12:43AM)(SUSTAINING12:43-1:37AM)											
AVERAGE AUDIENCE (Households (000) & %)			7,940 10.2		1,320 1.7	1.7*										
SHARE OF AUDIENCE %			30		7	7 *										
AVG. AUD. BY ¼ HR. %			11.2	9.2	1.8	1.6	1.6									

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,810 4.9													
ABC TV program		(2) (-OP)		ABC WEEKEND REPORT-SUN. (11:42-12:12AM) (OP)												
AVERAGE AUDIENCE (Households (000) & %)		12.8*	2,800 3.6													
SHARE OF AUDIENCE %		26 *	12													
AVG. AUD. BY ¼ HR. %	13.3	12.2	3.8	3.9	3.2											
CBS TV TOTAL AUDIENCE (Households (000) & %)	10,500 13.5															
CBS TV program	CBS SUNDAY NEWS-BRADLEY															
AVERAGE AUDIENCE (Households (000) & %)	9,880 12.7															
SHARE OF AUDIENCE %	24															
AVG. AUD. BY ¼ HR. %	12.7															
NBC TV TOTAL AUDIENCE (Households (000) & %)			8,950 11.5		1,240 1.6				1,630 2.1							
NBC TV program	CHIPS (10:07-11:07PM)		NBC NEWS SPECIAL REPORT (11:37-12:07AM) (-OP)			HELLO, LARRY SPECIAL (12:07-1:07AM) (OP)(-OP)						SUPER BOWL XV REPLAY OAKLAND VS PHILADELPHIA (1:07-4:24AM)(OP)(-OP)				
AVERAGE AUDIENCE (Households (000) & %)			7,470 9.6		860 1.1	1.1*		1.2*	620 .8	1.2*		.9*		.9*		.9*
SHARE OF AUDIENCE %			30		5	5 *		6 *	11	8 *		8 *		11 *		15 *
AVG. AUD. BY ¼ HR. %	16.4		9.9	9.6	1.2	1.0	1.2	1.2	1.3	1.1	.9	.9	.9	.9	.9	.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	55.9	48.1	36.9	32.2	27.3	23.0	20.1	18.1	16.1	15.1	13.5	11.5	9.6	8.3	7.1	6.0
WK. 2	52.8	47.2	38.1	31.9	26.8	22.9	20.3	18.3	15.8	13.7	11.5	9.7	8.3	7.5	6.6	5.7

U.S. TV Households: 77,800,000

(1)ABC SUNDAY NIGHT MOVIE,THE CHOIRBOYS,ABC,(9:00-11:26PM)(SUSTAINING11:26-11:30PM)

(2)ABC SUNDAY NIGHT MOVIE,MURDER ON THE ORIENT EXPRESS(R),ABC,(9:00-11:38PM)(SUS 11:38-11:41PM)

For explanation of symbols, See page A.

EVE.SUN. JAN.25, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.12-16, 1981

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,900 6.3				5,990 7.7									
ABC TV program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000) & %)			3,730 4.8				5,060 6.5									
SHARE OF AUDIENCE %			26				30									
AVG. AUD. BY ¼ HR. %			4.7	4.9			6.4	6.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,580 4.6			3,420 4.4								5,450 7.0		6,150 7.9	
CBS TV program	MORNING-CHARLES KURALT (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO								JEFFERSONS M-F		ALICE-M-F	
AVERAGE AUDIENCE (Households (000) & %)		2,410 3.1		3.1*	2,100 2.7	2.2*		3.0*					4,590 5.9		5,450 7.0	
SHARE OF AUDIENCE %		18		17 *	13	11 *		14 *					26		30	
AVG. AUD. BY ¼ HR. %		2.9	3.1	3.2	2.1	2.4	2.9	3.2					5.7	6.2	6.7	7.4
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,130 6.6				6,070 7.8						3,420 4.4		3,420 4.4	
NBC TV program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT		BLOCKBUSTERS	
AVERAGE AUDIENCE (Households (000) & %)			4,050 5.2				4,980 6.4						2,880 3.7		2,880 3.7	
SHARE OF AUDIENCE %			28				29						16		16	
AVG. AUD. BY ¼ HR. %			5.0	5.4			6.5	6.3					3.6	3.7	3.6	3.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,300 8.1				6,920 8.9									
ABC TV program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (MWTHF)(S)(OP)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (MWTHF)(S)(OP)				(SUS-OP)		(S)(OP)		(S)(OP) (SUS-OP)		(S)(OP) (SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			4,980 6.4				5,910 7.6									
SHARE OF AUDIENCE %			30				31									
AVG. AUD. BY ¼ HR. %			6.3	6.6			7.5	7.7								
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,810 4.9			3,420 4.4								5,060 6.5		6,070 7.8	
CBS TV program	MORNING-CHARLES KURALT (CO-OP) (PARTICIPATING)				CAPTAIN KANGAROO (TH&F)(S)(OP)						(S)(OP)		JEFFERSONS M-F (MWTHF)>(S)(OP) (SUS-OP)		ALICE-M-F (MWTHF)>(S)(OP) (SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)		2,570 3.3		3.4*	2,260 2.9	2.4*		3.4*					4,360 5.6		5,370 6.9	
SHARE OF AUDIENCE %		19		18 *	13	11 *		15 *					24		29	
AVG. AUD. BY ¼ HR. %		3.0	3.3	3.5	2.1	2.6	3.2	3.5					5.4	5.9	6.9	7.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			6,070 7.8				6,690 8.6						3,110 4.0		3,420 4.4	
NBC TV program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								LAS VEGAS GAMBIT (MWTHF)>(S)(OP) (SUS-OP)		BLOCKBUSTERS (MWTHF)>(S)(OP) (SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)			4,750 6.1				5,680 7.3						2,650 3.4		2,800 3.6	
SHARE OF AUDIENCE %			29				29						14		15	
AVG. AUD. BY ¼ HR. %			5.8	6.3			7.2	7.4					3.4	3.4	3.5	3.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.9	12.7	14.9	16.4	18.3	20.3	21.4	22.1	22.1	22.5	22.8	23.3	22.6	22.6	22.6	23.4
WK. 2	11.9	14.6	17.3	18.9	21.1	22.8	24.0	25.1	25.1	25.3	25.6	26.2	25.8	26.3	26.6	27.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.19-23, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. JAN. 12–16, 1981

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		7,000 9.0				5,910 7.6		7,080 9.1		9,960 12.8				9,410 12.1			
Program		← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE (SUS-OP)		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE (SUS-OP) →			
AVERAGE AUDIENCE (Households (000) & %)		5,210 6.7	6.3*		7.1*	4,980 6.4		6,070 7.8		7,860 10.1	9.8*		10.5*	7,390 9.5	9.3*		9.7*
SHARE OF AUDIENCE	%	27	26 *		28 *	23		28		34	34 *		36 *	31	31 *		31 *
AVG. AUD. BY ¼ HR.	%	6.0	6.5	6.9	7.3	6.2	6.7	7.6	8.0	9.5	10.0	10.5	10.5	9.3	9.3	9.7	9.8
CBS TV TOTAL AUDIENCE (Households (000) & %)		6,300 8.1		6,920 8.9				6,070 7.8		8,010 10.3				7,860 10.1			
Program		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				SEARCH FOR TOMORROW		← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000) & %)		5,450 7.0		6,150 7.9				5,130 6.6		6,070 7.8	7.5*		8.2*	6,300 8.1	8.0*		8.2*
SHARE OF AUDIENCE	%	29		31				24		27	26 *		28 *	26	26 *		27 *
AVG. AUD. BY ¼ HR.	%	6.9	7.1	7.8	8.0			6.6	6.6	7.4	7.6	8.1	8.3	7.8	8.2	8.3	8.2
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,820 6.2		4,280 5.5		2,800 3.6		3,500 4.5		6,070 7.8				5,600 7.2			
Program		WHEEL OF FORTUNE		PASSWORD PLUS		CARD SHARKS		DOCTORS		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
AVERAGE AUDIENCE (Households (000) & %)		4,200 5.4		3,730 4.8		2,490 3.2		2,960 3.8		4,590 5.9	5.7*		6.2*	4,510 5.8	6.0*		5.6*
SHARE OF AUDIENCE	%	22		19		12		14		20	20 *		21 *	19	20 *		18 *
AVG. AUD. BY ¼ HR.	%	5.4	5.5	4.8	4.7	3.1	3.3	3.8	3.9	5.6	5.8	6.2	6.2	6.0	5.9	5.8	5.5

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		7,620 9.8				6,610 8.5		6,920 8.9		9,960 12.8				9,570 12.3			
Program		← LOVE BOAT DAYTIME (MWTHF)(S)(OP) →				FAMILY FEUD (MWTHF)>(S)(OP)(SUS-OP)		RYAN'S HOPE (MWTHF)(S)(OP)(SUS-OP)		← ALL MY CHILDREN (MWTHF)(OP)(S)(OP) →				← ONE LIFE TO LIVE (MWTHF)>(+OP)(S)(OP)(SUS-OP) —			
AVERAGE AUDIENCE (Households (000) & %)		5,520 7.1	6.6*		7.6*	5,600 7.2		5,840 7.5		7,780 10.0	9.6*		10.3*	7,780 10.0	9.8*		
SHARE OF AUDIENCE	%	27	26 *		27 *	24		26		32	31 *		33 *	32	32 *		
AVG. AUD. BY ¼ HR.	%	6.3	6.9	7.5	7.6	6.9	7.6	7.4	7.6	9.5	9.8	10.1	10.4	9.7	10.0		
CBS TV TOTAL AUDIENCE (Households (000) & %)		6,610 8.5		7,620 9.8				6,380 8.2		8,790 11.3				8,710 11.2			
Program		PRICE IS RIGHT 1 (MWTHF)(S)(OP)		PRICE IS RIGHT 2 (MWTHF)(OP)(S)(OP)		(S)(OP)(SUS-OP)		SEARCH FOR TOMORROW (MWTHF)>(S)(OP)(SUS-OP)		← YOUNG AND THE RESTLESS (MWTHF)(S)(OP) →				← AS THE WORLD TURNS (MWTHF)(S)(OP) →			
AVERAGE AUDIENCE (Households (000) & %)		5,760 7.4		7,000 9.0				5,450 7.0		6,540 8.4	7.9*		9.0*	7,160 9.2	9.1*		9.3*
SHARE OF AUDIENCE	%	29		32				24		27	25 *		29 *	29	29 *		29 *
AVG. AUD. BY ¼ HR.	%	7.1	7.7	8.9	9.0			7.1	7.0	7.6	8.1	8.9	9.0	9.0	9.2	9.3	9.3
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,210 6.7		4,980 6.4		3,350 4.3		4,050 5.2		6,460 8.3				5,370 6.9			
Program		WHEEL OF FORTUNE (MWTHF)(S)(OP)		PASSWORD PLUS (MWTHF)(S)(OP)(SUS-OP)		CARD SHARKS (MWTHF)(S)(OP)(SUS-OP)		DOCTORS (MWTHF)(S)(OP)(SUS-OP)		← DAYS OF OUR LIVES (MWTHF)(S)(OP) →				← ANOTHER WORLD (MWTHF)(S)(OP)(SUS-OP) →			
AVERAGE AUDIENCE (Households (000) & %)		4,430 5.7		4,360 5.6		2,800 3.6		3,420 4.4		4,980 6.4	6.3*		6.5*	4,200 5.4	5.5*		5.2*
SHARE OF AUDIENCE	%	22		20		12		15		21	20 *		21 *	17	18 *		16 *
AVG. AUD. BY ¼ HR.	%	5.5	5.9	5.4	5.9	3.6	3.6	4.2	4.6	6.3	6.3	6.6	6.3	5.7	5.3	5.3	5.1

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	23.8	24.6	25.1	26.0	27.4	28.4	27.7	28.2	28.6	29.4	29.4	29.6	29.9	30.6	30.9	31.3
	WK. 2	28.0	29.6	30.6	32.0	34.1	34.9	33.0	33.1	33.8	34.0	33.1	33.3	32.8	33.3	33.5	34.2

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. JAN. 19–23, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JAN.12-16, 1981

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)	11,510 14.8				4,980 6.4										12,060 15.5	
		← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,260 11.9	11.3*		12.5*	4,430 5.7										10,580 13.6	
	SHARE OF AUDIENCE %	36	35 *		37 *	17										22	
	AVG. AUD. BY ¼ HR. %	10.9	11.6	12.3	12.7	5.7	5.7									13.3	13.8
	CBS TV TOTAL AUDIENCE (Households (000) & %)	8,090 10.4				5,060 6.5										14,550 18.7	
		← GUIDING LIGHT (OP) →				ONE DAY AT A TIME-M-F										CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	6,460 8.3	8.3*		8.4*	4,120 5.3										13,150 16.9	
	SHARE OF AUDIENCE %	25	26 *		25 *	15										27	
	AVG. AUD. BY ¼ HR. %	8.2	8.3	8.4	8.4	4.9	5.8									16.7	17.1
	NBC TV TOTAL AUDIENCE (Households (000) & %)	5,060 6.5														11,670 15.0	
		← TEXAS →						(S)(OP)								NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,730 4.8	4.7*		4.9*											10,660 13.7	
	SHARE OF AUDIENCE %	15	15 *		14 *											22	
	AVG. AUD. BY ¼ HR. %	4.6	4.7	4.8	5.0											13.5	13.9
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)	12,060 15.5				5,060 6.5										13,150 16.9	
		← GENERAL HOSPITAL (MWTHF)>(S)(OP) (SUS-OP) →				EDGE OF NIGHT (MWTHF)(S)(OP) (SUS-OP)			(S)(OP) (SUS-OP)		(SUS-OP)					ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	9,650 12.4	12.0*		12.8*	4,430 5.7										11,590 14.9	
	SHARE OF AUDIENCE %	36	37 *		36 *	16										23	
	AVG. AUD. BY ¼ HR. %	11.6	12.5	12.6	12.9	5.7	5.6									14.8	15.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)	9,020 11.6				4,590 5.9										16,570 21.3	
		← GUIDING LIGHT (MWTHF)>(OP) (S)(OP)(SUS-OP) →				ONE DAY AT A TIME-M-F (MWTHF) (S)(OP)					(SUS-OP)					CBS EVENING NEWS-CRONKITE	
	AVERAGE AUDIENCE (Households (000) & %)	7,310 9.4	9.0*		9.7*	3,810 4.9										14,780 19.0	
	SHARE OF AUDIENCE %	28	28 *		27 *	14										30	
	AVG. AUD. BY ¼ HR. %	9.2	9.5	9.6	9.7	4.7	5.3									18.9	19.1
	NBC TV TOTAL AUDIENCE (Households (000) & %)	5,450 7.0														13,460 17.3	
		← TEXAS (MWTHF)(S)(OP) (SUS-OP) →							(SUS-OP)							NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,890 5.0	4.6*		5.4*											11,900 15.3	
	SHARE OF AUDIENCE %	15	14 *		15 *											24	
	AVG. AUD. BY ¼ HR. %	4.6	4.7	5.0	5.7											15.0	15.7
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	31.6	33.1	34.2	35.3	34.7	36.6	38.5	41.2	43.1	46.0	48.8	51.8	55.6	58.4	60.0	61.9
	WK. 2	34.5	36.3	37.6	39.2	39.0	41.0	42.5	44.8	47.0	48.9	51.5	54.2	58.2	61.3	63.0	64.4

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. JAN.19-23, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.17, 1981

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,580 4.6		4,590 5.9		5,840 7.5		6,690 8.6		8,640 11.1		6,460 8.3	
	Program					GREATEST SUPERFRIENDS-1 (OP)(SUS-OP)		GREATEST SUPERFRIENDS-2		(1) (9:00-9:03AM) (9:11-9:30AM) (SUS-OP)		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		(2) (10:30-10:33AM) (10:44-11:00AM) (OP)(SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,880 3.7		3,730 4.8		5,290 6.8		5,680 7.3		6,920 8.9		5,840 7.5	
	SHARE OF AUDIENCE %					28		25		29		28		31		25	
	AVG. AUD. BY ¼ HR. %					3.1	4.3	4.1	5.5	6.5	6.9	7.0	7.7	8.6	9.1	8.2	7.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,270 4.2		5,840 7.5		6,770 8.7		8,950 11.5		9,570 12.3		7,780 10.0	
	Program					MIGHTY MOUSE-HECKL-JECKL (8:06-8:30AM) (OP)(SUS-OP)		TOM AND JERRY (OP)		(3) (9:00-9:03AM) (9:10-9:30AM) (OP)(SUS-OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)(SUS-OP)		ALL NEW POPEYE HOUR 1 (OP)(SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,650 3.4		4,510 5.8		6,070 7.8		7,550 9.7		8,010 10.3		6,610 8.5	
	SHARE OF AUDIENCE %					25		30		33		38		37		28	
	AVG. AUD. BY ¼ HR. %					2.8	3.8	5.1	6.5	7.5	8.0	9.1	10.3	10.4	10.2	8.6	8.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,660 4.7		4,510 5.8		4,430 5.7		4,980 6.4		4,750 6.1		6,610 8.5	
	Program					GODZILLA/HONG KONG 1 (OP)		GODZILLA/HONG KONG 2 (OP)		FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		FLINTSTONE'S COMEDY SHW 3 (OP)(SUS-OP)		DAFFY DUCK SHOW (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,490 3.2		3,420 4.4		3,810 4.9		4,200 5.4		3,890 5.0		5,130 6.6	
	SHARE OF AUDIENCE %					24		23		21		21		18		23	
	AVG. AUD. BY ¼ HR. %					2.8	3.7	4.8	4.1	4.6	5.3	5.3	5.4	5.0	4.9	6.3	7.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,190 4.1		4,590 5.9		5,910 7.6		7,390 9.5		8,400 10.8		8,250 10.6	
	Program					GREATEST SUPERFRIENDS-1 (OP)		GREATEST SUPERFRIENDS-2		FONZ/HAPPY DAYS GANG		RICHIE RICH		SCOOBY & SCRAPPY DOO (OP)		THUNDARR-THE BARBARIAN (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,410 3.1		3,660 4.7		5,060 6.5		6,380 8.2		7,390 9.5		6,850 8.8	
	SHARE OF AUDIENCE %					24		27		29		33		34		30	
	AVG. AUD. BY ¼ HR. %					2.3	3.8	4.4	5.0	6.2	6.9	7.7	8.6	9.3	9.7	8.9	8.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,190 4.1		4,980 6.4		6,610 8.5		7,550 9.7		8,320 10.7		8,710 11.2	
	Program					MIGHTY MOUSE-HECKL-JECKL (OP)		TOM AND JERRY (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,570 3.3		3,970 5.1		5,600 7.2		6,540 8.4		7,310 9.4		6,920 8.9	
	SHARE OF AUDIENCE %					24		27		32		33		34		31	
	AVG. AUD. BY ¼ HR. %					3.0	3.7	4.4	5.8	6.7	7.8	8.0	8.7	9.4	9.4	9.1	8.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,270 4.2		3,810 4.9		4,280 5.5		4,670 6.0		5,060 6.5		5,370 6.9	
	Program					GODZILLA/HONG KONG 1 (OP)		GODZILLA/HONG KONG 2 (OP)		FLINTSTONE'S COMEDY SHW 1 (OP)		FLINTSTONE'S COMEDY SHW 2 (OP)		FLINTSTONE'S COMEDY SHW 3 (OP)		DAFFY DUCK SHOW (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,330 3.0		3,030 3.9		3,660 4.7		3,730 4.8		3,890 5.0		4,750 6.1	
	SHARE OF AUDIENCE %					23		22		21		20		19		21	
	AVG. AUD. BY ¼ HR. %					2.6	3.4	4.0	3.8	4.8	4.6	4.9	4.8	4.9	5.0	5.8	6.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	6.0	7.2	8.7	10.4	12.7	16.0	18.7	20.8	22.1	23.7	24.8	26.9	28.4	29.5	29.6	29.9
	WK. 2	5.2	6.2	7.3	9.7	12.6	15.2	17.5	19.8	21.7	23.2	24.3	25.9	27.1	28.1	29.0	28.8

U.S. TV Households: 77,800,000

(1)FONZ/HAPPY DAYS GANG,ABC
(2)THUNDARR-THE BARBARIAN,ABC
(3)BUGS BUNNY/ROAD RUNNER 1,CBS

For explanation of symbols, See page A.

DAY SAT. JAN.24, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN.17, 1981

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	6,460 8.3		6,300 8.1		5,910 7.6		7,700 9.9									
Program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS ZACK AND THE MAGIC FACTORY, PART 2		AMERICAN BANDSTAND '81 (12:30-1:09PM)(SUS-OP) (1:19-1:30PM)									
AVERAGE AUDIENCE (Households (000) & %)	5,520 7.1		5,290 6.8		4,820 6.2		4,820 6.2	5.9*		6.7*						
SHARE OF AUDIENCE %	25		23		20		20	19 *		21 *						
AVG. AUD. BY ¼ HR. %	7.0	7.3	6.8	6.9	5.9	6.5	5.9	5.9	6.6	6.8						
CBS TV TOTAL AUDIENCE (Households (000) & %)	7,310 9.4		6,380 8.2		5,450 7.0		6,460 8.3		14,780 19.0							
Program	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)(SUS-OP)		(1) (OP) (SUS-OP)		← CBS SPORTS SPECTACULAR SENIOR BOWL (1:00-4:00PM)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)	6,300 8.1		5,520 7.1		4,820 6.2		5,290 6.8		5,370 6.9	6.7*		6.7*		6.9*		6.6*
SHARE OF AUDIENCE %	26		24		19		21		20	21 *		20 *		20 *		19 *
AVG. AUD. BY ¼ HR. %	8.2	8.0	7.0	7.1	5.9	6.5	6.9	6.6	6.7	6.7	6.7	6.6	7.1	6.7	6.2	7.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,680 7.3		5,840 7.5		4,750 6.1		3,810 4.9				7,940 10.2					
Program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER (SUS-OP)				← NCAA BASKETBALL GAME-SAT. VARIOUS TEAMS AND TIMES ~ (1:30-4:22PM) →					
AVERAGE AUDIENCE (Households (000) & %)	4,750 6.1		4,900 6.3		3,890 5.0		2,960 3.8				3,810 4.9	4.3*		4.5*		5.0*
SHARE OF AUDIENCE %	21		21		16		12				14	13 *		13 *		14 *
AVG. AUD. BY ¼ HR. %	6.1	6.1	6.4	6.2	5.2	4.8	3.9	3.7			4.2	4.3	4.4	4.6	4.7	5.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,470 9.6		6,690 8.6		6,770 8.7		7,310 9.4									
Program	HEATHCLIFF & DINGBAT		PLASTICMAN/BABY PLAS SHOW (OP)		ABC WEEKEND SPECIALS MAYDAY MAYDAY, PART 1		← AMERICAN BANDSTAND '81 →									
AVERAGE AUDIENCE (Households (000) & %)	6,070 7.8		5,520 7.1		5,600 7.2		4,590 5.9	5.8*		5.9*						
SHARE OF AUDIENCE %	28		26		26		20	21 *		20 *						
AVG. AUD. BY ¼ HR. %	7.9	7.7	7.3	7.0	6.8	7.6	5.8	5.8	6.0	5.9						
CBS TV TOTAL AUDIENCE (Households (000) & %)	8,090 10.4		5,910 7.6		6,070 7.8		6,150 7.9		6,380 8.2		4,430 5.7					
Program	ALL NEW POPEYE HOUR 2 (OP)		DRAK PACK (OP)		NEW FAT ALBERT SHOW (OP)		TARZAN/LONE RANGER-1 (OP)		TARZAN/LONE RANGER-2 (OP)		30 MINUTES					
AVERAGE AUDIENCE (Households (000) & %)	6,300 8.1		5,130 6.6		5,060 6.5		4,980 6.4		5,600 7.2		3,810 4.9					
SHARE OF AUDIENCE %	28		23		23		23		25		17					
AVG. AUD. BY ¼ HR. %	8.4	7.8	6.7	6.6	6.3	6.8	6.2	6.6	6.9	7.4	5.1	4.8				
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,670 6.0		3,890 5.0		4,050 5.2		3,350 4.3				10,110 13.0					
Program	BATMAN & SUPER 7 I (OP)		BATMAN & SUPER 7 II (OP)		JONNY QUEST (OP)		DRAWING POWER				← NCAA BASKETBALL-NAT'L NOTRE DAME VS MARYLAND (1:30-3:33PM) →					
AVERAGE AUDIENCE (Households (000) & %)	3,730 4.8		3,660 4.7		3,350 4.3		2,800 3.6				5,060 6.5	4.9*		6.4*		6.8*
SHARE OF AUDIENCE %	17		17		15		13				22	17 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	4.8	4.9	4.7	4.8	4.3	4.4	3.7	3.5			4.4	5.3	6.3	6.5	6.7	6.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.6	30.1	30.5	30.7	30.6	31.7	30.0	30.1	30.5	32.4	33.5	32.9	33.4	33.7	33.7	34.9
WK. 2	28.2	28.7	28.5	28.3	27.7	28.8	28.1	28.1	28.3	30.3	28.7	29.0	28.3	28.8	29.5	30.2

U.S. TV Households: 77,800,000

(1)TARZAN/LONE RANGER-2,CBS,(12:30-12:45PM)(12:51-1:00PM)

For explanation of symbols, See page A.

DAY SAT. JAN.24, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JAN. 17, 1981

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			13,930						19,370							
TOTAL AUDIENCE (%)			17.9						24.9							
AVERAGE AUDIENCE (Households (000))			7,860						11,360							
AVERAGE AUDIENCE (%)			10.1	7.9*		10.4*		12.1*	14.6	13.7*		14.9*		15.1*		
SHARE OF AUDIENCE %			24	20 *		25 *		27 *	29	30 *		31 *		28 *		
AVG. AUD. BY ¼ HR. %			7.7	8.1	9.7	11.2	12.0	12.2	13.2	14.2	14.6	15.2	14.7	15.5		

Programs: PRO BOWLERS TOUR (SUS-OP) (3:30–5:00); ABC WIDE WORLD-SPORTS SAT (SUS-OP) (5:00–6:30); (SUS-OP) (6:30–7:00)

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					10,350										9,960	
TOTAL AUDIENCE (%)					13.3										12.8	
AVERAGE AUDIENCE (Households (000))					4,200										8,790	
AVERAGE AUDIENCE (%)		7.3*		6.9*	5.4	4.5*		4.8*		5.8*		5.8*			11.3	
SHARE OF AUDIENCE %		20 *		18 *	13	12 *		12 *		14 *		13 *			20	
AVG. AUD. BY ¼ HR. %	7.5	7.2	7.2	6.6	4.4	4.6	4.7	4.9	5.8	5.8	5.8	5.8	6.6		11.1	11.5

Programs: CBS SPORTS SPECTACULAR, SENIOR BOWL (1:00-4:00PM); GRAND PRIX TENNIS-SAT. (4:00-6:13PM)(SUS-OP); CBS SAT. NEWS-SCHIEFFER (6:30)

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					8,010										10,190	
TOTAL AUDIENCE (%)					10.3										13.1	
AVERAGE AUDIENCE (Households (000))					3,580										8,870	
AVERAGE AUDIENCE (%)		5.6*			4.6	4.3*		4.2*		4.5*		5.4*			11.4	
SHARE OF AUDIENCE %		14 *			11	11 *		10 *		10 *		12 *			20	
AVG. AUD. BY ¼ HR. %	5.4	5.9	6.0		4.5	4.2	4.3	4.1	4.4	4.7	5.1	5.6			10.8	12.0

Programs: NCAA BASKETBALL GAME-SAT. VARIOUS TEAMS AND TIMES ~ (1:30-4:22PM); BOB HOPE GOLF SAT. (4:00); NBC NIGHTLY NEWS-SAT. (6:30)

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			11,670						16,880							
TOTAL AUDIENCE (%)			15.0						21.7							
AVERAGE AUDIENCE (Households (000))			6,850						9,260							
AVERAGE AUDIENCE (%)			8.8	7.0*		9.1*		10.3*	11.9	10.9*		11.8*		12.8*		
SHARE OF AUDIENCE %			25	22 *		26 *		27 *	27	27 *		27 *		25 *		
AVG. AUD. BY ¼ HR. %			6.4	7.5	8.2	9.9	10.3	10.4	10.7	11.1	11.5	12.1	12.8	12.9		

Programs: PRO BOWLERS TOUR (3:30–5:00); ABC WIDE WORLD-SPORTS SAT (5:00–6:30)

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))					5,060				8,870						11,670	
TOTAL AUDIENCE (%)					6.5				11.4						15.0	
AVERAGE AUDIENCE (Households (000))					2,880				4,280						9,730	
AVERAGE AUDIENCE (%)					3.7	3.6*		3.9*	5.5	4.6*		6.5*			12.5	
SHARE OF AUDIENCE %					11	11 *		11 *	14	12 *		15 *			23	
AVG. AUD. BY ¼ HR. %					3.7	3.4	3.8	4.0	4.5	4.8	5.9	7.0			11.7	13.4

Programs: PHOENIX OPEN GOLF-SAT (4:00–5:00); CBS SPORTS SPECTACULAR (5:00–6:00); CBS SAT. NEWS-SCHIEFFER (6:30)

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000))			9,180												9,880	
TOTAL AUDIENCE (%)			11.8												12.7	
AVERAGE AUDIENCE (Households (000))			4,280												8,790	
AVERAGE AUDIENCE (%)		7.8*	5.5	5.5*		4.8*		5.0*		6.6*					11.3	
SHARE OF AUDIENCE %		25 *	16	18 *		15 *		14 *		18 *					21	
AVG. AUD. BY ¼ HR. %	7.5	8.2	5.6	5.4	4.9	4.7	4.8	5.2	6.4	6.8					11.1	11.4

Programs: (1) (+OP) (3:00–3:30); NCAA BASKETBALL GAME-SAT VARIOUS TEAMS AND TIMES ~ (3:33-6:02PM)(OP); NBC NIGHTLY NEWS-SAT. (6:30)

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	35.4	37.4	38.8	39.2	39.9	42.0	43.7	44.7	45.5	46.2	47.4	49.8	52.7	55.4	56.6	58.3
WK. 2	30.1	30.8	31.2	32.6	33.6	35.5	36.8	38.6	38.9	41.3	43.3	45.7	49.1	51.2	52.7	54.5

U.S. TV Households: 77,800,000

(1)NCAA BASKETBALL-NAT'L,NOTRE DAME VS MARYLAND,NBC,(1:30-3:33PM)

For explanation of symbols, See page A.

DAY SAT. JAN. 24, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.18, 1981

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)															2,720 3.5	
	Program															(1) (SUS-OP)	
	AVERAGE AUDIENCE (Households (000) & %)															1,950 2.5	
	SHARE OF AUDIENCE %															9	
	AVG. AUD. BY ¼ HR. %															1.7	2.6
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					620 .8		1,090 1.4		6,770 8.7							
	Program					THREE ROBONIC STOOGES (OP)(SUS-OP)		JASON OF STAR COMMAND (OP)		← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)					390 .5		780 1.0		4,280 5.5	4.9*		5.6*		6.0*		
	SHARE OF AUDIENCE %					6		7		25	26 *		26 *		24 *		
	AVG. AUD. BY ¼ HR. %					<<	.6	.9	1.1	4.4	5.4	5.7	5.5	5.8	6.2		
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	Program					(SUS-OP)											
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)									6,380 8.2						2,330 3.0	
	Program									← ABC SPECIAL REPORT-6 (9:00-9:56AM) →						KIDS ARE PEOPLE TOO !	
	AVERAGE AUDIENCE (Households (000) & %)									3,970 5.1	4.4*		5.9*			1,870 2.4	
	SHARE OF AUDIENCE %									23	22 *		25 *			9	
	AVG. AUD. BY ¼ HR. %									3.7	5.1	5.9	5.9			2.4	2.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					2,020 2.6				7,240 9.3							
	Program					CBS NEWS SPEC. RPT.-SUN HOSTAGES DEPARTURE				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
	AVERAGE AUDIENCE (Households (000) & %)					1,560 2.0				4,120 5.3	4.5*		5.8*		5.8*		
	SHARE OF AUDIENCE %					22				24	24 *		26 *		22 *		
	AVG. AUD. BY ¼ HR. %					1.6	2.3			4.0	4.9	5.4	6.1	5.7	6.0		
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	3.3	4.2	5.6	7.3	9.9	11.3	13.6	16.0	17.8	21.2	22.1	23.1	24.7	26.4	26.8	27.1
	WK. 2	3.6	4.4	5.6	7.3	9.7	12.0	13.3	15.5	18.8	21.9	23.3	24.4	26.2	28.1	26.9	27.6

U.S. TV Households: 77,800,000

(1)KIDS ARE PEOPLE TOO I,ABC,(10:30-10:32AM)(10:39-11:04AM)

For explanation of symbols, See page A.

DAY SUN. JAN.25, 1981

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN.18, 1981 (WEEK 1)

WEEK 1 / TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	3,660 4.7		2,490 3.2		4,670 6.0											
ABC TV program	KIDS ARE PEOPLE TOO II (11:04-11:30AM) (OP)(SUS-OP)		(1) (OP) (SUS-OP)		ISSUES AND ANSWERS(B)		DIRECTIONS (SUS) (SUS-OP)					(SUS-OP)				
AVERAGE AUDIENCE (Households (000) & %)	3,190 4.1		1,870 2.4		3,580 4.6											
SHARE OF AUDIENCE %	14		8		15											
AVG. AUD. BY ¼ HR. %	3.8	4.2	2.6	2.2	4.5	4.8										
CBS TV TOTAL AUDIENCE (Households (000) & %)			5,370 6.9						12,760 16.4							
CBS TV program			FACE THE NATION						← NBA ON CBS LOS ANGELES VS BOSTON (1:00-3:12PM)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)			4,360 5.6						5,600 7.2	6.1*		6.9*		6.8*		7.8*
SHARE OF AUDIENCE %			20						19	18 *		19 *		18 *		20 *
AVG. AUD. BY ¼ HR. %			5.6	5.6					5.9	6.2	6.6	7.2	6.7	7.0	7.5	8.2
NBC TV TOTAL AUDIENCE (Households (000) & %)							5,130 6.6		11,980 15.4							
NBC TV program	(SUS-OP)						MEET THE PRESS		← NCAA BASKETBALL GAME-SUN. INDIANA VS OHIO STATE LOUISVILLE VS MISSOURI (1:00-3:04PM)(SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)							3,810 4.9		5,450 7.0	6.2*		7.0*		7.6*		7.1*
SHARE OF AUDIENCE %							15		19	18 *		19 *		20 *		18 *
AVG. AUD. BY ¼ HR. %							4.2	5.6	6.2	6.3	7.2	6.9	7.9	7.4	7.2	7.1

WEEK 2 / TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	2,960 3.8		2,100 2.7		5,130 6.6						10,500 13.5				13,460 17.3	
ABC TV program	KIDS ARE PEOPLE TOO II (OP)		ANIMALS, ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		DIRECTIONS (SUS)				← SUPERSTARS →				(2) (SUS-OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,330 3.0		1,710 2.2		3,730 4.8						6,070 7.8	5.8*		9.8*	8,320 10.7	9.8*
SHARE OF AUDIENCE %	11		7		15						20	15 *		24 *	24	23 *
AVG. AUD. BY ¼ HR. %	2.9	3.2	2.2	2.3	4.7	4.9					5.4	6.2	8.9	10.7	9.9	9.8
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,360 5.6		13,690 17.6									9,800 12.6		
CBS TV program			FACE THE NATION		← NBA ON CBS PHOENIX VS PHILADELPHIA (12:00-2:17PM)(+OP) →									PHOENIX OPEN GOLF-SUN (2:17-2:49PM) (3:10-4:00PM)(SUS-OP)		
AVERAGE AUDIENCE (Households (000) & %)			3,580 4.6		5,600 7.2	5.3*		7.2*		7.8*		8.0*		4,820 6.2		
SHARE OF AUDIENCE %			13		21	18 *		22 *		22 *		21 *		14		
AVG. AUD. BY ¼ HR. %			4.2	4.9	5.0	5.7	6.8	7.7	7.8	7.8	7.8	8.2	8.3	5.0	5.5	6.0
NBC TV TOTAL AUDIENCE (Households (000) & %)							6,770 8.7		10,500 13.5				17,120 22.0			
NBC TV program							MEET THE PRESS		← SPORTSWORLD →				NCAA BASKETBALL GAME-SUN. OHIO STATE VS VIRGINIA (2:00-2:54PM)(3:12-4:00PM) (SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)							5,060 6.5		6,150 7.9	7.2*		8.6*	8,950 11.5	10.6*		11.8*
SHARE OF AUDIENCE %							20		22	20 *		23 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %							6.6	6.4	6.9	7.5	8.6	8.6	9.7	11.5	12.0	11.3

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	27.6	28.8	29.4	29.7	30.2	31.7	32.8	35.0	35.1	36.2	36.7	38.0	38.4	39.0	40.4	41.4
WK. 2	28.2	28.8	29.4	30.4	31.4	32.5	34.4	35.9	36.3	37.2	38.6	40.5	41.9	43.2	44.0	46.0

U.S. TV Households: 77,800,000

(1)ANIMALS, ANIMALS, ANIMALS,ABC,(11:30-11:44AM)(11:51-12:00NN)

(2)INT'L CHAMPIONSHIP BOXING,ABC,(2:30-2:56PM)(3:14-4:00PM)

For explanation of symbols, See page A.

DAY SUN. JAN.25, 1981 (WEEK 2)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JAN. 18, 1981

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))															8,640	
TOTAL AUDIENCE (%)															11.1	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															7,550	
AVERAGE AUDIENCE (%)															9.7	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															9.6	9.9
CBS TV																
TOTAL AUDIENCE (Households (000))	15,020														15,720	
TOTAL AUDIENCE (%)	19.3														20.2	
Program		GRAND PRIX TENNIS-SUN. (3:14-6:00PM)(OP)(SUS-OP)													CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))	5,600														13,300	
AVERAGE AUDIENCE (%)	7.2			6.3*		6.6*		7.6*		8.1*		8.1*			17.1	
SHARE OF AUDIENCE %	16			15 *		15 *		17 *		17 *		16 *			28	
AVG. AUD. BY ¼ HR. %	7.6	6.1	6.1	6.5	6.6	6.7	7.7	7.4	7.9	8.4	8.0	8.2			15.9	18.3
NBC TV																
TOTAL AUDIENCE (Households (000))	13,380						16,650								7,780	
TOTAL AUDIENCE (%)	17.2						21.4								10.0	
Program	SPORTSWORLD (3:04-4:00PM) (4:16-4:30PM) (OP)(SUS-OP)						BOB HOPE GOLF SUN. (4:30-6:35PM)(+OP)								NBC NIGHTLY NEWS-SUN. (6:35-7:00PM) (+OP)	
AVERAGE AUDIENCE (Households (000))	7,860						8,870								7,000	
AVERAGE AUDIENCE (%)	10.1	8.4*		10.8*			11.4	10.9*		10.8*		12.0*		11.5*	9.0	
SHARE OF AUDIENCE %	25	21 *		26 *			23	24 *		23 *		24 *		21 *	15	
AVG. AUD. BY ¼ HR. %	7.3	9.1	10.3	11.3		11.8	10.8	10.9	11.0	10.6	11.7	12.3	11.7	11.4	8.6	9.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))															7,470	
TOTAL AUDIENCE (%)															9.6	
Program	INT'L CHAMPIONSHIP BOXING (2:30-2:56PM)(3:14-4:00PM) (SUS-OP)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000))															6,150	
AVERAGE AUDIENCE (%)				11.5*											7.9	
SHARE OF AUDIENCE %				26 *											11	
AVG. AUD. BY ¼ HR. %	11.1	10.6	11.0	11.9											8.2	7.7
CBS TV																
TOTAL AUDIENCE (Households (000))					5,520										8,480	
TOTAL AUDIENCE (%)					7.1										10.9	
Program	PHOENIX OPEN GOLF-SUN (2:17-2:49PM) (3:10-4:00PM) (SUS-OP)				AFTERNOON PLAYHOUSE LOST IN DEATH VALLEY (4:00-4:55PM)(SUS-OP)										CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000))					3,730										7,000	
AVERAGE AUDIENCE (%)		7.3*		6.4*	4.8	4.5*		5.1*							9.0	
SHARE OF AUDIENCE %		16 *		14 *	10	10 *		10 *							13	
AVG. AUD. BY ¼ HR. %	8.1	7.0	6.4	6.3	4.2	4.8	4.9	5.4							8.6	9.3
NBC TV																
TOTAL AUDIENCE (Households (000))					30,960							47,610				
TOTAL AUDIENCE (%)					39.8							61.2				
Program	NCAA BASKETBALL GAME-SUN. OHIO STATE VS VIRGINIA (2:00-2:54PM)(3:12-4:00PM) (SUS-OP)				SUPER BOWL XV PRE GAME (4:00-5:55PM)(+OP)								SUPER BOWL XV OAKLAND VS PHILADELPHIA (5:55-9:35PM)(OP)			
AVERAGE AUDIENCE (Households (000))					18,050							34,540				
AVERAGE AUDIENCE (%)				11.9*	23.2	17.9*		20.5*		25.4*		44.4		43.9*		46.0*
SHARE OF AUDIENCE %				26 *	45	38 *		41 *		47 *		63		67 *		67 *
AVG. AUD. BY ¼ HR. %	11.5	12.1	11.7	12.2	17.1	18.8	19.8	21.1	23.9	26.9	29.2	36.5	42.6	45.3	45.9	46.0

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	41.5	40.9	42.0	44.2	45.8	46.3	47.1	48.6	50.1	51.4	52.1	54.5	58.0	60.2	61.2	61.7
WK. 2	48.5	48.2	47.9	48.6	49.5	51.8	53.1	54.9	57.0	59.2	61.1	63.5	66.9	68.4	69.3	70.0

U.S. TV Households: 77,800,000

For explanation of symbols, See page A.

DAY SUN. JAN. 25, 1981

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ALL-STAR INAUGURAL GALA(S)	2	10.00-11.40PM	→GRID								25,290	32.5	17,350	22.3	37		
			11.00													21.6	
			11.15											21.0*	39*	20.4	
			11.30													22.4	
	2	11.40-12.05AM	(SUS)														
ABC MON MOVIE PROMO FILL(SUS)	1	10.56-10.59PM	10.45														
EVENING TUESDAY																	
CBS CBS TUESDAY NIGHT MOVIES	2	9.30-11.30PM	→GRID								22,480	28.9	13,300	17.1	28		
			11.00													18.7	
			11.15											18.1*	33*	17.5	
NBC FLAMINGO ROAD	2	10.30-11.30PM	→GRID								14,320	18.4	10,270	13.2	23		
			11.00													13.2	
			11.15											13.1*	24*	13.0	
EVENING WEDNESDAY																	
ABC SOAP	1	9.22- 9.52PM	→GRID	13,230	17.0	11,590	14.9	22									
			9.45						14.5								
ABC NEWS FILL(SUS)	1	10.52-11.00PM	10.45														
CBS CBS WEDNESDAY NIGHT MOVIE	1	9.23-11.23PM	→GRID	24,200	31.1	17,270	22.2	36									
			11.00						24.0								
			11.15				23.5*	44*	22.5								
NBC DIFF'RENT STROKES	1	9.21- 9.51PM	→GRID	16,340	21.0	14,320	18.4	27									
			9.45						19.2								
NBC FACTS OF LIFE	1	9.51-10.21PM	→GRID	17,510	22.5	15,560	20.0	31									
			10.15						19.6								
NBC QUINCY, M.E.	1	10.21-11.21PM	→GRID	15,640	20.1	11,670	15.0	26									
			11.00						15.9								
			11.15				15.4*	28*	14.2								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	16,880	21.7	16,880	21.7	35	21.7		17,580	22.6	17,580	22.6	36	22.6	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	10,500	13.5	10,500	13.5	21	13.5		11,510	14.8	11,510	14.8	23	14.8	
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	13,070	16.8	13,070	16.8	27	16.8		10,890	14.0	10,890	14.0	22	14.0	
EVENING SUNDAY																	
ABC ABC SPECIAL REPORT-8(SUS)	1	8.30- 8.32PM	8.30														
ABC ABC NEWSBRIEF-SUN.		8.58- 8.59PM	8.45	14,080	18.1	14,080	18.1	25	18.1		9,650	12.4	9,650	12.4	17	12.4	
ABC ABC SUNDAY NIGHT MOVIE	2	9.00-11.38PM	→GRID								21,550	27.7	10,970	14.1	23		
			11.30													12.3	
	2	11.38-11.41PM	(SUS)														
ABC ABC SPECIAL REPORT-9(SUS)	1	4.00- 4.10AM	4.00														
ABC ABC SPECIAL REPORT-10(SUS)	1	4.54- 5.07AM	4.45														
CBS NEWSBREAK-SUN.	1	8.57- 8.59PM	8.45	16,570	21.3	15,950	20.5	29	20.5								
	2	8.58- 8.59PM	8.45								11,440	14.7	11,440	14.7	20	14.7	
NBC SUPER BOWL XV(S) CONT'D	2	5.55- 9.35PM	→GRID								47,610	61.2	34,540	44.4	63		

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
NBC SUPER BOWL XV(S)-CONT'D			9.30													34.9	
NBC NBC NEWS UPDATE-SUN.	2	7.55- 7.57PM	7.45								31,740	40.8	31,120	40.0	56	40.0	
	1	8.57- 8.59PM	8.45	17,430	22.4	16,420	21.1	30	21.1								
NBC SUPER BOWL XV POST GAME(S)	2	9.35-10.07PM	→GRID								27,070	34.8	19,840	25.5	37		
			10.00													22.9	
NBC NBC NEWS SPEC. REPORT(S)	2	11.37-12.07AM	→GRID								8,950	11.5	7,470	9.6	30		
			12.00													9.1	
NBC HELLO, LARRY SPECIAL(S)	2	12.07- 1.07AM	→GRID								1,240	1.6	860	1.1	5		
			1.00													1.1	
NBC SUPER BOWL XV REPLAY(S)	2	1.07- 4.24AM	→GRID								1,630	2.1	620	.8	11		
			3.00													.8	
			3.15											.8*	16*	.7	
			3.30													.6	
			3.45											.6*	13*	.6	
			4.00													.5	
			4.15											.6*	16*	.6	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,000	18.0	12,990	16.7	25	16.7	M-F	14,630	18.8	14,630	18.8	28	14.8	M-F
			9.45						17.9	M-TH						19.8	M-TH
ABC ABC NEWS:NIGHTLINE M-TH	1	11.30-12.00MD	11.30	7,390	9.5	5,990	7.7	22	8.3	M-TH							
	2	>	11.30								8,790	11.3	5,910	7.6	33	13.1	M & W
			11.45						7.1	M-TH				12.9*	38*	12.7	WED.
			12.30													6.4	MON.
			12.45											5.8*	29*	5.4	MON.
			1.00													4.1	MON.
			1.15											3.7*	27*	3.3	MON.
ABC ABC NEWS:NIGHTLINE THU(B)	2	11.30- 1.17AM	11.30								15,640	20.1	10,810	13.9	47	17.0	THU.
			11.45											16.5*	44*	15.9	THU.
			12.00													15.5	THU.
			12.15											14.8*	49*	14.1	THU.
			12.30													12.7	THU.
			12.45											12.1*	48*	11.6	THU.
			1.00													10.8	THU.
			1.15													10.4	THU.
	2	1.17- 1.36AM	(SUS)														
ABC ABC NEWS:NIGHTLINE TUE(B)	2	11.30- 1.24AM	11.30								15,640	20.1	8,010	10.3	33	15.2	TUE.
			11.45											14.3*	34*	13.5	TUE.
			12.00													12.4	TUE.
			12.15											11.3*	35*	10.1	TUE.
			12.30													8.7	TUE.
			12.45											8.5*	31*	8.2	TUE.
			1.00													6.8	TUE.
			1.15											6.2*	29*	5.3	TUE.
	2	1.24- 2.07AM	(SUS)														
ABC ABC NIGHTLINE SPECIAL(S)		11.30-12.00MD	11.30	8,640	11.1	7,160	9.2	23	9.9	FRI.	10,350	13.3	9,020	11.6	28	12.1	FRI.
			11.45						8.5	FRI.						11.1	FRI.
ABC CHARLIE'S ANGELS-12.00 CONT'D	1	12.00- 1.08AM	12.00	3,970	5.1	2,570	3.3	16	3.6	THU.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC CHARLIE'S ANGELS-12.00-CONT'D																	
			12.15				3.5*	14*	3.4	THU.							
			12.30						3.3	THU.							
			12.45				3.2*	17*	3.1	THU.							
			1.00						2.7	THU.							
ABC FANTASY ISLAND-12.00	1	12.00- 1.08AM	12.00	4,280	5.5	2,650	3.4	16	4.2	MON.							
			12.15				3.7*	14*	3.2	MON.							
			12.30						3.1	MON.							
			12.45				3.2*	17*	3.3	MON.							
			1.00						3.2	MON.							
ABC FRIDAYS	1	12.00- 1.12AM	12.00	7,000	9.0	4,430	5.7	22	6.5	FRI.							
	2	12.00- 1.11AM	12.00								9,490	12.2	5,910	7.6	26	9.2	FRI.
			12.15				6.3*	21*	6.2	FRI.				8.8*	27*	8.4	FRI.
			12.30						6.2	FRI.						7.5	FRI.
			12.45				5.8*	24*	5.4	FRI.				7.1*	26*	6.6	FRI.
			1.00						4.0	FRI.						5.8	FRI.
ABC LOVE BOAT-12.00		12.00- 1.08AM	12.00	6,150	7.9	4,360	5.6	25	5.5	WED.	6,150	7.9	4,430	5.7	25	7.0	WED.
			12.15				5.7*	21*	5.8	WED.				6.6*	25*	6.1	WED.
			12.30						5.7	WED.						5.1	WED.
			12.45				5.6*	27*	5.5	WED.				5.1*	24*	5.1	WED.
			1.00						4.9	WED.						4.8	WED.
ABC TUESDAY MOVIE-WEEK-PART 1	1	12.00- 1.11AM	12.00	4,900	6.3	2,960	3.8	17	4.8	TUE.							
			12.15				4.2*	16*	3.7	TUE.							
			12.30						3.4	TUE.							
			12.45				3.6*	18*	3.7	TUE.							
			1.00						3.3	TUE.							
ABC POLICE WOMAN	1	1.08- 1.54AM	1.00	3,580	4.6	2,880	3.7	27	4.0	WED.							
	2	1.08- 1.57AM	1.00								3,660	4.7	2,960	3.8	26	3.8	WED.
			1.15				3.9*	26*	3.9	WED.				3.8*	23*	3.8	WED.
			1.30						3.6	WED.						3.8	WED.
			1.45				3.6*	28*	3.5	WED.				3.7*	29*	3.7	WED.
	1	1.54- 2.17AM	(SUS)														
	2	1.57- 2.17AM	(SUS)														
ABC TUESDAY MOVIE-WEEK-PART 2	1	1.11- 1.33AM	1.00	2,570	3.3	2,410	3.1	22	3.2	TUE.							
			1.15						3.1	TUE.							
			1.30						3.0	TUE.							
	1	1.33- 2.13AM	(SUS)														
CBS NEWSBREAK-M-F	1	>	8.45	13,150	16.9	13,230	17.0	25	16.7	M-F							
	2	8.58- 8.59PM	8.45								13,850	17.8	13,850	17.8	26	17.8	MWTHF
CBS CBS NEWS SPEC. RPT.(S)	1	11.30-12.00MD	11.30	11,050	14.2	9,650	12.4	31	13.2	FRI.							
			11.45						11.6	FRI.							
CBS LATE MOVIE I		>	11.30	7,470	9.6	5,060	6.5	24	7.8	M-F	8,400	10.8	5,600	7.2	22	8.2	MWTHF
			11.45				7.9*	23*	7.5	M-TH				8.0*	21*	7.8	MWTHF
			12.00						7.0	M-F						7.1	MWTHF
			12.15				6.7*	25*	6.5	M-F				6.9*	23*	6.6	MWTHF
			12.30						5.8	M-F						6.2	MWTHF
			12.45				5.1*	22*	4.8	M-F							
			1.00						4.5	W & F							

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I-CONT'D		VARIOUS TIMES	(SUS)														
CBS CBS NEWS SPEC. RPT. 12MD(S)	2	12.00- 2.08AM	12.00								13,300	17.1	6,300	8.1	27	11.5	TUE.
			12.15											11.3*	28*	11.1	TUE.
			12.30													10.6	TUE.
			12.45											10.6*	30*	10.5	TUE.
			1.00													8.3	TUE.
			1.15											6.8*	25*	5.3	TUE.
			1.30													4.7	TUE.
			1.45											4.8*	23*	4.8	TUE.
			2.00													4.6	TUE.
CBS LATE MOVIE II		>	12.30	4,120	5.3	3,420	4.4	27	5.4	M-F	4,750	6.1	3,970	5.1	25	5.5	MWTHF
			12.45				5.1*	28*	4.8	MTUTH				5.9*	26*	5.3	MWTHF
			1.00						4.1	M-F						5.0	MWTHF
			1.15				4.1*	28*	4 2	M-F				4.9*	26*	4.6	MWTHF
			1.30						4.1	W & F						5.2	WED.
			1.45				4.7*	27*	3.9	W & F							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS SPEC. RPT. 1.13A(SUS)	2	1.13- 1.17AM	1.00														MON.
CBS CBS NEWS SPEC. RPT. 2.29A(SUS)	2	2.29- 2.32AM	2.15														MON.
NBC NBC NEWS UPDATE-M-F		>	8.45	14,550	18.7	14,550	18.7	28	19.5	M-F	13,150	16.9	13,150	16.9	25	17.2	MWTHF
			9.00						15.8	THU.						16.0	THU.
NBC NBC NEWS SPEC. REPORT-MON(S)	2	11.30-12.00MD	11.30								7,390	9.5	6,300	8.1	19	8.7	MON.
			11.45													7.6	MON.
NBC TONIGHT SHOW		>	11.30	9,490	12.2	5,990	7.7	25	8.8	M-F	7,390	9.5	4,510	5.8	18	7.2	MWTHF
			11.45				8.4*	24*	8.4	M-F				6.9*	18*	6.5	W-F
			12.00						7.8	M-F						5.7	MWTHF
			12.15				7.1*	26*	6.4	M-F				5.3*	18*	5.0	MWTHF
			12.30						6.7	WED.						4.3	MON.
			12.45				6.4*	29*	5.8	WED.				4.3*	21*	4.2	MON.
NBC INAUGURAL-HOSTAGE SPECIAL(S)	2	12.00- 2.03AM	12.00								8,710	11.2	4,120	5.3	17	7.4	TUE.
			12.15											7.0*	17*	6.6	TUE.
			12.30													5.6	TUE.
			12.45											5.9*	17*	6.1	TUE.
			1.00													5.5	TUE.
			1.15											5.1*	19*	4.7	TUE.
			1.30													3.1	TUE.
			1.45											3.4*	17*	3.7	TUE.
			2.00													2.9	TUE.
NBC MIDNIGHT SPECIAL		12.30- 2.00AM	12.30	5,370	6.9	2,800	3.6	18	4.2	FRI.	5,060	6.5	2,410	3.1	14	3.7	FRI.
			12.45				4.0*	17*	3.7	FRI.				3.5*	13*	3.4	FRI.
			1.00						3.5	FRI.						3.1	FRI.
			1.15				3.6*	18*	3.7	FRI.				3.0*	13*	2.9	FRI.
			1.30						3.5	FRI.						3.0	FRI.
			1.45				3.2*	18*	2.9	FRI.				2.7*	15*	2.4	FRI.
NBC TOMORROW COAST TO COAST-1		>	12.30	3,420	4.4	2,880	3.7	20	4.1	M-TH	3,190	4.1	2,650	3.4	17	4.1	MWTH
			12.45						3.6	M-TH						3.3	W & TH
			1.00						3.2	WED.						3.4	MON.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC TOMORROW COAST TO COAST-1-CONT'D			1.15						2.8	WED.						2.5	MON.
NBC TOMORROW COAST TO COAST-2		>	1.00	2,720	3.5	2,020	2.6	20	3.1	M-TH	2,410	3.1	1,790	2.3	16	2.6	MWTH
			1.15				3.0*	21*	2.9	M-TH				2.4*	13*	2.2	W & TH
			1.30						2.5	M-TH						2.4	MWTH
			1.45				2.4*	21*	2.2	M-TH				2.3*	18*	2.2	MWTH
			2.00						2.1	WED.						2.0	MON.
			2.15						2.0	WED.							
		VARIOUS TIMES	(SUS)														
NBC TOMORROW COAST-1-TUE(B)-1	2	2.03- 2.33AM	2.00								2,260	2.9	1,630	2.1	19	2.2	TUE.
			2.15													2.1	TUE.
			2.30													1.7	TUE.
NBC TOMORROW COAST-2-TUE(B)-2	2	2.33- 3.18AM	2.30								1,710	2.2	930	1.2	18	1.8	TUE.
			2.45											1.4*	19*	1.2	TUE.
			3.00													.9	TUE.
			3.15													.8	TUE.
DAY MONDAY-FRIDAY																	
ABC SPECIAL REPORT-TUE(SUS)	2	6.01- 6.05AM	6.00														TUE.
ABC GOOD MORN, AMERICA SPEC-1(S)	2	7.30- 8.00AM	7.30								6,300	8.1	5,130	6.6	26	6.5	TUE.
			7.45													6.7	TUE.
ABC GOOD MORN, AMERICA SPEC-2(S)	2	8.30- 9.00AM	8.30								4,280	5.5	3,730	4.8	16	4.8	TUE.
			8.45													4.8	TUE.
ABC GOOD MORN,AMERICA SP.#3(SUS)	2	9.00- 9.30AM	9.00														TUE.
ABC GOOD MORN, AMERICA SPEC-3(S)	2	9.30-10.00AM	9.30								9,650	12.4	8,010	10.3	34	10.0	TUE.
			9.45													10.5	TUE.
ABC INAUGURATION '81(S)	2	10.00- 5.15PM	10.00								29,720	38.2	9,880	12.7	28	11.3	TUE.
			10.15											11.6*	34*	11.9	TUE.
			10.30													12.4	TUE.
			10.45											12.2*	32*	12.0	TUE.
			11.00													13.2	TUE.
			11.15											13.7*	32*	14.1	TUE.
			11.30													14.6	TUE.
			11.45											14.6*	32*	14.6	TUE.
			12.00													14.3	TUE.
			12.15											14.3*	29*	14.3	TUE.
			12.30													14.2	TUE.
			12.45											13.9*	30*	13.5	TUE.
			1.00													13.4	TUE.
			1.15											13.4*	30*	13.5	TUE.
			1.30													12.5	TUE.
			1.45											12.5*	30*	12.4	TUE.
			2.00													11.8	TUE.
			2.15											11.7*	29*	11.7	TUE.
			2.30													11.3	TUE.
			2.45											11.2*	27*	11.1	TUE.
			3.00													11.5	TUE.
			3.15											11.5*	26*	11.4	TUE.

CONT'D

 U.S. TV HOUSEHOLDS: 77,800,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC INAUGURATION '81(S)-CONT'D			3.30													11.8	TUE.
			3.45											12.1*	25*	12.5	TUE.
			4.00													12.3	TUE.
			4.15											12.6*	25*	12.9	TUE.
			4.30													11.9	TUE.
			4.45											11.9*	23*	11.8	TUE.
			5.00													13.3	TUE.
ABC SPECIAL REPORT-1(SUS)	2	10.00-10.20AM	10.00														MON.
ABC SPECIAL REPORT-2(SUS)	2	10.32-10.47AM	10.30														MON.
ABC SPECIAL REPORT-MON-1(SUS)	2	12.09-12.15PM	12.00														MON.
ABC FYI-12.58(SUS)		12.58-12.59PM	12.45							M-F							M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,700	9.9	7,470	9.6	32	9.6	M-F	8,090	10.4	7,860	10.1	31	10.0	M-F
			3.00													10.4	TUE.
ABC ONE LIFE TO LIVE	2	>	→GRID								9,570	12.3	7,780	10.0	32		MWTHF
			2.30													10.2	MTHF
			2.45											10.3*	33*	10.4	MTHF
ABC SPECIAL REPORT-4(SUS)	2	2.30- 3.00PM	2.30														WED.
ABC FYI-2.58(SUS)		2.58- 2.59PM	2.45							M-F							M-F
ABC SPECIAL REPORT-MON-2(SUS)	2	3.06- 3.12PM	3.00														MON.
ABC ABC SPECIAL REPORT-3.21PM(SUS)	1	3.21- 3.23PM	3.15							FRI.							
ABC SPECIAL REPORT WED-1(SUS)	2	3.25- 3.31PM	3.15														WED.
ABC FYI-3.58(SUS)		3.58- 3.59PM	3.45							M-F							M-F
ABC SPECIAL REPORT-MON-3(SUS)	2	4.17- 4.19PM	4.15														MON.
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 4.48PM	4.30								11,510	14.8	8,250	10.6	25	10.1	WED.
	2	4.56- 5.25PM															
			4.45											10.2*	25*	10.5	WED.
			5.00													10.6	WED.
			5.15											10.8*	24*	11.2	WED.
ABC SPECIAL REPORT WED-2(SUS)	2	4.48- 4.56PM	4.45														WED.
ABC SPECIAL REPORT-5(SUS)	2	5.24- 5.41PM	5.15														WED.
CBS BEST-SUNRISE SEMESTER MWF(SUS)	2	6.30- 7.00AM	6.30														M-F
CBS BEST-SUNRISE SEMESTER TTH(SUS)	2	6.30- 7.00AM	6.30														M-F
CBS SUNRISE SEMESTER(SUS)	1	6.30- 7.00AM	6.30							M-F							
CBS SUNRISE SEMESTER MWF(SUS)	1	6.30- 7.00AM	6.30							M-F							
CBS MORNING SPEC. ED. MON.(S)	2	8.15-10.00AM	8.15								8,870	11.4	3,810	4.9	22	3.3	MON.
			8.30													3.6	MON.
			8.45											4.0*	19*	4.3	MON.
			9.00													5.6	MON.
			9.15											5.7*	24*	5.8	MON.
			9.30													5.9	MON.
			9.45											6.0*	24*	6.0	MON.
CBS MORNING SPEC. ED. TUE.(S)	2	8.15- 9.00AM	8.15								4,510	5.8	3,110	4.0	17	3.6	TUE.
			8.30													4.2	TUE.
			8.45											4.3*	18*	4.3	TUE.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS MORNING SPEC. ED. WED.(S)	2	8.15- 9.00AM	8.15								4,820	6.2	3,580	4.6	18	4.6	WED.
			8.30													4.6	WED.
			8.45											4.6*	18*	4.7	WED.
CBS CBS NEWS SPEC. RPT.9.00A(S)	2	9.00-10.01AM	9.00								7,390	9.5	4,750	6.1	21	4.9	TUE.
			9.15											5.1*	19*	5.2	TUE.
			9.30													6.5	TUE.
			9.45											7.1*	23*	7.7	TUE.
			10.00													8.8	TUE.
CBS PRES. INAUGURATION-CBS(S)	2	10.01- 5.09PM	10.00								29,490	37.9	11,130	14.3	32	9.7	TUE.
			10.15											9.7*	28*	9.8	TUE.
			10.30													11.5	TUE.
			10.45											11.7*	31*	12.0	TUE.
			11.00													13.3	TUE.
			11.15											13.5*	32*	13.6	TUE.
			11.30													14.6	TUE.
			11.45											15.2*	33*	15.8	TUE.
			12.00													17.4	TUE.
			12.15											17.5*	35*	17.6	TUE.
			12.30													16.3	TUE.
			12.45											15.8*	34*	15.4	TUE.
			1.00													15.3	TUE.
			1.15											15.3*	35*	15.2	TUE.
			1.30													13.5	TUE.
			1.45											13.3*	31*	13.1	TUE.
			2.00													12.4	TUE.
			2.15											12.5*	31*	12.6	TUE.
			2.30													13.3	TUE.
			2.45											13.4*	33*	13.6	TUE.
			3.00													14.9	TUE.
			3.15											15.1*	34*	15.4	TUE.
			3.30													15.8	TUE.
			3.45											15.6*	33*	15.4	TUE.
			4.00													15.3	TUE.
			4.15											15.5*	31*	15.6	TUE.
			4.30													15.6	TUE.
			4.45											15.4*	29*	15.2	TUE.
			5.00													15.4	TUE.
CBS CBS NEWS SPEC. RPT.10.17A(SUS)	2	10.17-10.40AM	10.15														MON.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,600	7.2	5,450	7.0	27	7.0	M-F	6,460	8.3	6,220	8.0	28	8.0	MWTHF
CBS CBS NEWS SPEC. RPT.12.03P(SUS)	2	12.03-12.20PM	12.00														MON.
CBS CBS NEWS SPEC. RPT.12.51P(SUS)	2	12.51-12.57PM	12.45														MON.
CBS CBS NEWS SPEC. RPT. 3.12P(SUS)	2	3.12- 3.20PM	3.00														MON.
CBS CBS NEWS SPEC. RPT. 3.17P(SUS)	2	3.17- 3.29PM	3.15														WED.
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,600	7.2	5,370	6.9	20	6.9	M-F	6,300	8.1	6,070	7.8	22	7.8	MWTHF
CBS CBS NEWS SPEC. RPT. 5.23P(SUS)	2	5.23- 5.40PM	5.15														WED.
NBC NBC PRES-INAUGUR-COVERAGE(S)	2	10.00- 4.00PM	10.00								21,160	27.2	8,090	10.4	24	7.8	TUE.
			10.15											7.9*	23*	8.1	TUE.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC PRES-INAUGUR-COVERAGE(S)-CONT'D																	
			10.30													8.3	TUE.
			10.45											8.6*	23*	8.9	TUE.
			11.00													10.3	TUE.
			11.15											10.7*	25*	11.1	TUE.
			11.30													11.8	TUE.
			11.45											12.2*	26*	12.7	TUE.
			12.00													13.0	TUE.
			12.15											13.2*	27*	13.3	TUE.
			12.30													11.4	TUE.
			12.45											10.9*	24*	10.4	TUE.
			1.00													10.3	TUE.
			1.15											9.9*	22*	9.4	TUE.
			1.30													10.1	TUE.
			1.45											9.9*	23*	9.7	TUE.
			2.00													9.7	TUE.
			2.15											9.6*	24*	9.5	TUE.
			2.30													9.2	TUE.
			2.45											9.7*	24*	10.1	TUE.
			3.00													10.3	TUE.
			3.15											10.4*	23*	10.5	TUE.
			3.30													11.2	TUE.
			3.45											11.5*	24*	11.9	TUE.
NBC NBC SPECIAL REPORT-1(SUS)	2	10.21-10.28AM	10.15														MON.
NBC NBC SPECIAL REPORT-2(SUS)	2	10.44-10.52AM	10.30														MON.
NBC NBC SPECIAL REPORT-3(SUS)	2	11.38-11.39AM	11.30														MON.
NBC NBC SPECIAL REPORT-4(SUS)	2	12.00-12.05PM	12.00														MON.
NBC NBC SPECIAL REPORT-5(SUS)	2	12.54-12.55PM	12.45														MON.
NBC NBC SPECIAL REPORT-6(SUS)	2	2.02- 2.05PM	2.00														MON.
NBC NBC SPECIAL REPORT-7(SUS)	2	3.10- 3.12PM	3.00														MON.
NBC NBC PRES-INAUG. COVERAGE(SUS)	2	4.00- 5.10PM	4.00														TUE.
NBC NBC SPECIAL REPORT-8(SUS)	2	4.09- 4.10PM	4.00														MON.
NBC NBC SPECIAL TREAT(S)	1	4.00- 5.00PM	4.00	8,640	11.1	5,370	6.9	17	6.4	TUE.							
			4.15				6.4*	17*	6.5	TUE.							
			4.30						6.9	TUE.							
			4.45				7.4*	17*	7.9	TUE.							
NBC NBC NEWS SPEC. REPORT-1(SUS)	2	4.15- 4.24PM	4.15														WED.
NBC NBC NEWS SPEC. REPORT-2(SUS)	2	5.25- 5.40PM	5.15														WED.
DAY SATURDAY																	
ABC ABC SPECIAL REPORT-8.02AM(SUS)	1	8.02- 8.04AM	8.00														
ABC SCHOOLHOUSE ROCK-8.26AM		8.26- 8.29AM	8.15	3,810	4.9	3,500	4.5	30	4.5		3,660	4.7	3,350	4.3	30	4.3	
ABC ABC SPECIAL REPORT-9.03AM(SUS)	1	9.03- 9.11AM	9.00														
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	6,920	8.9	6,610	8.5	29	8.5		7,470	9.6	7,240	9.3	33	9.3	
ABC ABC SPECIAL REPORT-1(SUS)	1	10.33-10.44AM	10.30														
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	6,070	7.8	5,680	7.3	24	7.3		6,850	8.8	6,610	8.5	30	8.5	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WK1 TOTAL AUDIENCE HOUSEHOLDS (000)	WK1 TOTAL %	WK1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WK1 AVG %	WK1 SHARE %	WK1 AVG. AUD.BY ¼ HR %	WK1 TELE-CAST DAYS	WK2 TOTAL AUDIENCE HOUSEHOLDS (000)	WK2 TOTAL %	WK2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WK2 AVG %	WK2 SHARE %	WK2 AVG. AUD.BY ¼ HR %	WK2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
ABC DEAR ALEX & ANNIE-11.55AM		11.55-11.59AM	11.45	6,070	7.8	5,130	6.6	22	6.6		5,910	7.6	5,060	6.5	24	6.5	
ABC ABC SPECIAL REPORT-2(SUS)	1	1.09- 1.19PM	1.00														
ABC ABC NEWS UPDATE-1(SUS)	1	4.55- 4.56PM	4.45														
ABC ABC NEWS UPDATE-2(SUS)	1	6.11- 6.12PM	6.00														
ABC ABC SPECIAL REPORT-6.35PM(SUS)	1	6.35- 6.38PM	6.30														
CBS BEST-SUNRISE SEMESTER SAT(SUS)	2	6.30- 7.00AM	6.30														
CBS SUNRISE SEMESTER SAT(SUS)	1	6.30- 7.00AM	6.30														
CBS CBS NEWS SPEC. RPT.-8.00A(SUS)	1	8.00- 8.06AM	8.00														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,580	4.6	3,270	4.2	28	4.2		3,270	4.2	2,880	3.7	24	3.7	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,450	7.0	4,980	6.4	31	6.4		5,210	6.7	4,510	5.8	29	5.8	
CBS CBS NEWS SPEC. RPT.-9.03A(SUS)	1	9.03- 9.10AM	9.00														
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	6,380	8.2	6,300	8.1	34	8.1		6,300	8.1	6,150	7.9	34	7.9	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	8,560	11.0	8,320	10.7	40	10.6 10.7		7,310	9.4	7,000	9.0	34	9.1 8.9	
CBS CBS NEWS SPEC. RPT-10.05A(SUS)	1	10.05-10.10AM	10.00														
CBS CBS NEWS SPEC. RPT-10.58A(SUS)	1	10.58-10.59AM	10.45														
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	6,770	8.7	6,300	8.1	27	8.1		7,080	9.1	6,690	8.6	30	8.6	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	6,460	8.3	5,990	7.7	25	7.7		6,150	7.9	5,760	7.4	26	7.4	
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								5,520	7.1	4,750	6.1	21	6.1	
CBS IN THE NEWS-12.26PM	1	11.56-11.59AM	11.45	5,600	7.2	5,450	7.0	23	7.0								
CBS CBS NEWS SPEC. RPT-12.02P(SUS)	1	12.02-12.04PM	12.00														
CBS IN THE NEWS-12.26PM	2	12.26-12.29PM	12.15								5,520	7.1	5,130	6.6	23	6.6	
CBS IN THE NEWS-12.56PM	1	12.26-12.29PM	12.15	5,600	7.2	5,520	7.1	21	7.1								
CBS CBS NEWS SPEC. RPT-12.45P(SUS)	1	12.45-12.51PM	12.45														
CBS IN THE NEWS- 1.26PM	1	12.56-12.59PM	12.45	5,450	7.0	5,060	6.5	19	6.5								
CBS IN THE NEWS-12.56PM	2	12.56-12.59PM	12.45								5,520	7.1	5,370	6.9	25	6.9	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								5,840	7.5	5,290	6.8	23	6.8	
CBS CBS NEWS SPEC. RPT-2.49PM(SUS)	1	2.49- 2.51PM	2.45														
CBS CBS NEWS SPEC. RPT-4.00PM(SUS)	1	4.00- 4.01PM	4.00														
NBC NBC NEWS REPORT(SUS)	1	7.00- 7.02AM	7.00														
NBC TIME OUT-8:28AM		8.28- 8.30AM	8.15	3,270	4.2	3,190	4.1	28	4.1		2,960	3.8	2,960	3.8	27	3.8	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,110	4.0	2,880	3.7	18	3.7		3,500	4.5	3,270	4.2	22	4.2	
NBC TIME OUT-9:28AM		9.28- 9.30AM	9.15	4,200	5.4	4,200	5.4	22	5.4		3,810	4.9	3,730	4.8	21	4.8	
NBC ASK NBC NEWS-9:58AM		9.58-10.00AM	9.45	4,120	5.3	4,120	5.3	20	5.3		3,810	4.9	3,730	4.8	19	4.8	
NBC NBC NEWS SP. REPORT(SUS)	1	10.03-10.08AM	10.00														
NBC TIME OUT-10:28AM		10.28-10.30AM	10.15	4,200	5.4	3,970	5.1	18	5.1		3,890	5.0	3,580	4.6	17	4.6	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	5,290	6.8	5,060	6.5	22	6.5		4,670	6.0	4,590	5.9	20	5.9	
NBC TIME OUT-11:28AM		11.28-11.30AM	11.15	5,130	6.6	4,980	6.4	21	6.4		3,890	5.0	3,810	4.9	17	4.9	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	5,210	6.7	4,980	6.4	21	6.4		4,200	5.4	4,120	5.3	19	5.3	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES — OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
DAY SATURDAY-CONT'D																	
NBC TIME OUT-12:28PM		12.28-12.30PM	12.15	4,050	5.2	3,660	4.7	15	4.7		3,190	4.1	3,030	3.9	14	3.9	
NBC NBC NEWS SPECIAL REPORT(SUS)	1	12.33-12.38PM	12.30														
NBC NCAA BASKETBALL-NAT'L	2	1.30- 3.33PM	→GRID 3.30								10,110	13.0	5,060	6.5	22	7.5	
DAY SUNDAY																	
ABC ABC SPECIAL REPORT-1-SUN(SUS)	1	10.32-10.39AM	10.30														
ABC KIDS ARE PEOPLE TOO I	1 1	10.30-10.32AM 10.39-11.04AM	→GRID 11.00	2,720	3.5	1,950	2.5	9	3.7								
ABC ABC SPECIAL REPORT-2-SUN(SUS)	1	11.06-11.07AM	11.00														
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	3,270	4.2	3,190	4.1	14	4.1		2,720	3.5	2,570	3.3	11	3.3	
ABC ABC SPECIAL REPORT-3(SUS)	1	11.44-11.51AM	11.30														
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,100	2.7	1,790	2.3	8	2.3		1,710	2.2	1,560	2.0	6	2.0	
ABC ABC SPECIAL REPORT-4(SUS)	1	12.30-12.36PM	12.30														
ABC ABC SPECIAL REPORT-5(SUS)	1	12.42-12.50PM	12.30														
ABC DIRECTIONS(SUS)	1	12.30- 1.00PM	12.30														
ABC ABC SPECIAL REPORT-6(SUS)	1	1.55- 1.57PM	1.45														
ABC SPECIAL REPORT-SUN(SUS)	2	2.56- 3.14PM	2.45														
ABC ABC SPECIAL REPORT-7(SUS)	1	4.15- 4.19PM	4.15														
CBS CBS NEWS SPECIAL RPT.-1(SUS)	1	8.00- 8.03AM	8.00														
CBS IN THE NEWS- 8.26AM-SUN.	1	8.26- 8.29AM	8.15	540	.7	540	.7	7	.7								
CBS IN THE NEWS- 8.56AM-SUN.	1	8.56- 8.59AM	8.45	1,010	1.3	1,010	1.3	9	1.3								
CBS NBA ON CBS	2 1	12.00- 2.17PM 1.00- 3.12PM	→GRID →GRID 2.15 3.00	12,760	16.4	5,600	7.2	19	10.0		13,690	17.6	5,600	7.2	21	7.4	
CBS CBS NEWS SPECIAL RPT.-2(SUS)	1	2.08- 2.10PM	2.00														
CBS CBS NEWS SPEC. RPT. 2.49P(SUS)	2	2.49- 3.10PM	2.45														
CBS CBS NEWS SPECIAL RPT.-3(SUS)	1	4.30- 4.31PM	4.30														
CBS CBS NEWS SPEC. RPT. 4.55P(SUS)	2	4.55- 5.07PM	4.45														
CBS CBS NEWS SPECIAL RPT.-4(SUS)	1	5.46- 5.47PM	5.45														
NBC NEWS REPORT-NBC(SUS)	1	8.00- 8.02AM	8.00														
NBC NEWS SP. REPORT-NBC(SUS)	1	11.03-11.04AM	11.00														
NBC NEWS SPECIAL REPORT-NBC(SUS)	1	11.25-11.27AM	11.15														
NBC NCAA BASKETBALL GAME-SUN.	1	1.00- 3.04PM	→GRID 3.00	11,980	15.4	5,450	7.0	19	6.9								
NBC NEWS SPEC. REPORT-NBC(SUS)	1	2.22- 2.23PM	2.15														
NBC NBC NEWS SPECIAL REPORT(SUS)	2	2.54- 3.12PM	2.45														
NBC SUPER BOWL XV PRE GAME(S)	2	4.00- 5.55PM	→GRID 5.45								30,960	39.8	18,050	23.2 30.3*	45 52*	32.0	

 U.S. TV HOUSEHOLDS: 77,800,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
NBC BOB HOPE GOLF SUN.(S)	1	4.30- 6.35PM	→GRID	16,650	21.4	8,870	11.4	23									
			6.30						12.8								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).